

**PRO** entry in the Chicago DGA'S \$10,000

Open, the first tournament to be played for benefit of a district association Caddie Welfare fund, has given the event a field of national championship character, according to Bob Harlow, publicity director for the tournament.

Where the lively last minute solicitation of entrants is being put on is among amateurs. The district association and pros agree that amateur competition needs stimulation. Chicago, the big town, went small town in soliciting amateur prizes from local merchants just like the Chicken Coop (Kan.) CC passes the hat among the prominent tradesmen to give a lot of the boys merchandise to shoot for when Chicken Coop's big annual tournament is being arranged.

There was some early alarm that the amateur prize list might unduly stir larceny in the hearts of amateur contestants and commercialize the amateur part of the CDGA affair. The USGA looked into it and, seeing no signs of yachts, Hispano-Suizas, penthouses with subsidized hussies, or other rich prizes, waived the hoop-de-doo about the amateur prizes aside, then went out to do some strictly amateur individual sod-busting, unperturbed.

**A** lawn day program to be part of the four day state college Farm and Home Week at Massachusetts State college will be held Thursday, July 29, at Amherst. Prof. Lawrence S. Dickinson of MSC is in charge of the program and invites all persons desiring to grow better turf and lawns to attend.

Dickinson reports there will be much valuable information brought out in the testimony and prosecution at the trial of A. Lowley Homeowner versus Joe Green-grass. Expert turf growers and green-keeping authorities will be asked to hurl all the challenges and questions they know at the defendant.

**A** SMART job of advertising in the form of a booklet which cost comparatively little but which rated chances of about ten to one that it would not find the wastebasket, was issued this spring by Howell & Bell, automobile dealers in Detroit.

The booklet contains an official golf schedule with all dates and tourneys for the Detroit District GA, Michigan PGA, Michigan GA, DD Junior GA, women's district GA, and women's metropolitan GA and was distributed to golfers in only these organizations.

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