

recommends that the position of Business Manager be set up as a paid executive. This office to be under the direct supervision of the president. This executive should call on the pros of each section, hold business meetings, discuss their problems of shop management, proper methods of sales promotion and advertising.

The rapid growth of the PGA and the continuance of its success demands that every program under the Educational Committee be carried to a conclusion on the highest possible business basis. This is only possible through an executive who can concentrate his entire efforts and thought on this work.

We ask that you give this matter your serious consideration.

(Signed for the Committee)
 GEORGE AULBACH,
 Chairman.

St. Louis High School Official Lauds Pro School Instructors

WILLIAM T. SMITH, JR., sponsor of the golf work at the Sumner high school of the St. Louis (Mo.) public school system pays high praise to the work of the Eastern Missouri PGA which took action on the PROMotion plan in introducing golf to Sumner students.

Writes Mr. Smith—to PROMotion:

The Sumner High School Golf Club is greatly indebted to you and to the organization of professional golfers for developing an interest in golf among our members through a series of professional golf lessons. I wish to commend Mr. Burns, secretary of the Eastern Missouri section of the PGA, and Mr. Kellagher who has assisted Mr. Burns in giving the demonstrations. Both have been very patient and considerate of our members, and have proven to be very capable teachers of golf.

May your association continue to arouse the interest of the high school youth to the delights, benefits, and pleasures of golf. Such an endeavor is highly commendable. Please permit me to thank you again on behalf of the members of our golf club and may we look forward to another happy and pleasant meeting next year.

Glens Falls Open Timed to Attract Big Galleries

DATES chosen for the 1937 Glens Falls Open, at Glens Falls (N. Y.) CC, August 27-29, overlap the ending of the

race meeting on the world famous track at Saratoga Springs just seventeen miles away, and tournament officials consequently expect a larger gallery and entry list to be drawn to the affair.

Purse has been increased \$200 to \$3,700 with a first prize of \$1,000. Eighteen holes will be played on Friday, 18 on Saturday, and 36 holes Sunday. Only the 60 low scoring players at the end of the second round will qualify for the final day play. Advance commitments indicate most of the top-flight stars will be on hand for the tournament, thus assuring success of the event.

THERE was unusual consistency in the performances of the stars of the tournament circuit when they played in the 1937 National Open. Bobby Cruickshank was the only infrequent tourney entrant who was in the top layer of Open finishers.

Guldahl, following up his win of the Radix trophy for the 1936 low medal average with the National Open victory and Snead, Cooper and Dudley finishing second, fourth and fifth in close relation to their Radix cup standings revived interesting studies of the abandoned "permanent" trophy.

Three Birdies in a Row—George Sargent, veteran pro at East Lake CC, and former president of the PGA, was reminded all of a sudden that he and Mrs. Sargent are not in years the lad and lassie their grand health of high spirits indicate. Their first grandchildren came in a batch of three within two weeks of each other. Robert Alfred was born on April 8 to Mr. and Mrs. Alfred Sargent. Al is pro at Inverness. On the same day Sam Gardwood III was born to one of George's daughters and two weeks earlier George's daughter Gladys became mother of her first daughter.

Hoare Back in Chicago—A high and fighting heart keeps the veteran Willie Hoare in hopeful condition for recovery although Willie has gone through more than two years of a sick-bed siege. He arrived at his home in Chicago after spending the winter in St. Petersburg, Fla., in time to receive birthday greetings from his pro and amateur friends all over the world.

Willie as an Open competitor, of course, is inviolated, but through the courtesy of the USGA continues to be sent a competitor's badge for the event in which he played for many years.