



Photo shows employees of H. V. Carter Co., Inc., 52 Beale St., San Francisco, which is celebrating its 20th year of operations during 1937. The Carter Co. is distributor for all kinds of power lawn mowers, golf course equipment, sprinklers, etc. Among the companies represented by the Carter Co. are: Jacobsen Manufacturing Co., Worthington Mower Co., Coldwell Lawn Mower Co., Buckner Mfg. Co., Whirlwind Mower Sales Co., C. B. Dolge Co., Fate-Root Heath Co., Kemp Mfg. Co., G. B. Lewis Co., McClain Bros., Tonagren Co. They also handle nationally known lines of garden tractors and other agricultural equipment.

ciently than the hand method and in much less time. Where compost piles have been previously treated with fertilizers, it efficiently mixes the fertilizer with the soil as it is being screened.

A metal barrel, same size as screen, to mix the fertilizers and insecticides, can be furnished to fit the equipment, offering efficient method of treating all types of seed, bulbs, roots, etc.

The All-Purpose Spreader, makers say, has been further improved and will give perfect application of all topdressing, fertilizing and seeding materials with positive control.

Because of increased outside responsibilities, Harry B. Canby has resigned as president of **The Crawford, McGregor & Canby Co.**, but will remain as chairman of the board. Clarence H. Rickey has succeeded Canby as president and general manager of the company.

The organization, which for many years has been making MacGregor clubs, will have the following personnel:

Tommy Armour—chairman of the advisory staff; Will Sime—head of wood club dept.; Bob Keith—iron club dept. head.

Sales and advertising depts. and the present distributing branches and entire sales personnel will remain intact. They are:

Richard M. Johnson, sales and advertising depts.; Tom C. Robbins, sales manager, Eastern division; Alex Chalfant, Eastern pro sales dept; 11 Park Place, New York City; Paul Smith, Herman Blank, and Ted Smith, central west; Irve Allen, Wm. Mayl, Lloyd Gullickson, and Robert MacLaren, mid-eastern; George C. Phillips—southeastern; Lee Jones, southwest; Harold Peterson, Western sales mgr., headquarters in Los Angeles, assisted by Jim Scott and William Grover; Gerald Trantum, mgr. of the Seattle, Wash. branch.

The augmented manufacturing and sales program upon which the company

is embarking under Rickey is made possible by the financial backing of The P. Goldsmith Sons Co., athletic goods makers, Cincinnati.

The MacGregor company, founded in 1829 and with a background of 107 years' manufacturing experience, will continue its manufacturing and sales operations, as in the past, as an individual corporation in its present plant at Dayton, Ohio. The Goldsmith company's interest is merely financial, supplying capital for the further development and enlargement of the present Crawford, McGregor & Canby Company.

Applebee, Huston & Co., have opened offices at 20 N. Broadway, White Plains, N. Y., as a headquarters for specialized service to golf clubs. The service will include irrigation system engineering and construction, grading, road building, heavy construction work of all kinds, and surveying. At the Links club the company is moving a lake 35 yards to the left of its present location, preserving the exact shape and size of the lake.

The company recently completed installation of a Buckner athletic field type job at Yale Bowl. Piping was done with brass and copper. It is a one valve control installation.

E. Ward Applebee, president, also is president of Applebee and Slater, a long established firm of engineers at Ossining, N. Y. which handles municipal engineering, highway, public utility, railroad and estate work. Frank E. Huston has been identified with the irrigation business for the last seven years, with headquarters at White Plains, N.Y., and has been responsible for many noteworthy jobs in the estate field.

Playground Equipment Co., 724 W. 8th st., Anderson, Ind., has a new catalog of playground and swimming pool equipment that is of considerable help to club buying officials. A copy will be sent free on request.