

name, was adopted by a vote of 49 to 11. There was discussion concerning the possible effect of the Robinson-Patman act on the ball deal. The PGA officials assured delegates this phase had been thoroughly investigated. The matter of having the PGA trademark on bags, shafts, shirts and shoes was debated with the outcome being to pass the matter over to the Manufacturers' Relation committee. The controversy was about whether the PGA extension of trademarking was dealing in dynamite due to possibility of manufacturers' reprisals after being curtailed in marketing, or O.K. because it meant more net profit to the pros.

Reference was made to PGA activities in promoting golf in schools and Jacobus said the association had considered paying pros for their contribution of free instruction in schools. The point was brought out that pros had better take early and positive action in seeing that their development of school pupils' interest in golf didn't result in school group-buying beating the pros out of income they legitimately should expect from their development work.

The troubles of pros with "buying wholesale," employees' cooperative buying, private brand advertising golf balls were but briefly dealt with due to the little time left after the lengthy sessions on legislation. A delegate related an astute way of dealing with the insurance company private brand ball supply sent out to his club for an employee's tournament, and John Manion told of a very simple and effective manner employed in getting a St. Louis oil company out of the golf ball business.

What to Do with Surplus?

During the convention comment was made on the plans opened up for the PGA by the substantial surplus in its treasury. One of the prospects in the un-dated future is that of a home for aged pros. Another prospect, possibly not so distant, which was noted by Myles Coen without any gaze at a crystal ball, was that of a burning interest in salaried PGA jobs. At that, it does seem that a nominal amount, providing some recompense to the major officers for their association work at the expense of their club duties and domestic life, is entirely within reason.

The delegates and parliamentary law shared a terrific beating during the ar-

duous sessions devoted trying to straighten out the tangle of administration machinery. It's no fun to sit in smoke-filled rooms for three days realizing that about \$4,000 of the association funds are being spent on sessions intended to be of constructive value to pros and trying to figure out how to contribute something definite to the enterprise.

Los Angeles Open, Jan. 7, Starts Busy California Schedule

THE panic has ended on the Pacific Coast. Los Angeles increased the purse for its 12th annual Open to \$8,000, an increase of \$3,000 over last year. Event will be played at Griffith Park, Jan. 7-10. Junior Chamber of Commerce, through Clifford Rawson, chairman of the California Association of Open Tournament Sponsors, announces a tentative ruling forbidding players to receive advice from caddies. "A player should play his own game," is the committee's belief. There also is objection to player-caddie conferences slowing play.

California schedule which opened at Glendale with George Von Elm winning the Southern California Open, will include besides the L.A. classic, the \$5,000 Oakland Open, January 15-17; the \$3,000 Sacramento Open, January 22-24; the \$5,000 San Francisco Open, January 27-31, a match-play event; and the Bing Crosby Invitational Ama-Pro Tournament, February 6-7, to be played on the Rancho Santa Fe Golf Club links near San Diego. The famous crooning star of the films will personally sponsor the \$2,000 purse for this event.

A special title of "California Winter Series Champion" and a cash prize of \$1,000 will be awarded to the player making the lowest gross score in the Los Angeles, Oakland, Sacramento, and San Francisco events.

MOTION pictures of stars of the pro consulting staff of A. G. Spalding & Bros. will be available for golf club entertainments according to the order in which requests are received. The pictures are new material and provide a great show of movie instruction.

Inquiries concerning rental of the pictures by golf clubs or pros should be addressed to the Spalding advertising department, 105 Nassau st., New York City.