

and Monday of Labor day in order to take advantage of the triple holiday which allows the working men time to play. The final in the championship flight is played on Tuesday.

"And here's something about our tournaments for Believe-It-Or-Not. We claim it as a record and as yet have never been challenged. Since the inauguration of the Rio Grande Valley Amateur golf championship tournament, a champion has never repeated but has always been runner-up the following year. Neither has any town had but the one champion. The year 1936 was no exception.

"This tournament has grown to well over a hundred entrants, with players competing from all over the state.

"Our golf course is unusual in many ways, but perhaps one of the most noticeable is the great percentage of women players. The ladies have their golf club with a luncheon and business meeting every month followed in two days by a tournament. A great many of these women were beginners at the start of the club but most of them have brought their handicaps down in amazing fashion which accounts to some extent for the popularity of the aforementioned Scotch tourneys.

"Our golf course is in better shape in the winter than in any other time, although we are blessed with good golf weather twelve months of the year. People from all over the country are finding their way down here for the winter, and golfers who have spent one winter season with us always come back. Our greens are always really green. They never freeze and a light frost is promptly counteracted by watering and care.

"Ask Walter Hagen and Joe Kirkwood what they think of us down here. In a special match here, which they lost to Tony Butler and Dick Turner, then the Rio Grande Valley amateur champion, three and two, they were followed by a gallery of more than four hundred paid admissions; this in a town of twelve thousand.

"A few weeks later Craig Wood and Henry Picard met with the same experience playing against the same two boys, losing the match three and two, also.

"This was Kirkwood's second visit here. As we said before, we have only to get them here once and they always come back. We really don't have to brag about the Lower Rio Grande Valley of Texas, garden spot of the world, because our visitors and friends do that for us."

Claims Driving Ranges Are Great Incubators for Golf

WALTER KELLER, Chicago pro who has been making a fine profit as a practice range operator, remarks that new ideas and good management at practice ranges will develop many new golfers. Operators of numerous better grade ranges in the Chicago district meet informally twice during the season and discuss their work.

The customary rates in the Chicago district are 50 cents for a bucket containing about 72 balls and 30 cents for a bucket of about 37 balls. A newspaper promotion idea of free lessons for kids was prematurely announced and swamped the ranges. This experience sold the range owners on the wisdom of planning their promotion well in advance.

Keller suggests that range owners tell of their experiences and most effective ideas in *GOLFDOM*, thus bringing to the notice of the entire golf field what an important part the practice ranges are taking in golf promotion.

Minnesota Short Course Planned—Greenkeepers' short course will be held at University of Minnesota, dept. of agriculture, from March 1 to 5 inclusive, according to Prof. C. O. Rost, head of the department's Division of Soils.

In addition to the usual lectures and discussions on turf culture and greenkeeping theory, the course will include two laboratory periods on Gas Engines, a lecture on golf courses as game refuges, and two discussions of golf course cost accounting.

For complete information, write Dr. Rost in care of the Dept. of Agriculture, University of Minnesota, St. Paul, Minn.

Aerial View on Score Card—One of the most attractive scorecards we've seen lately is that of the Seawane club of Hewlett Harbor, N.Y., where the active, able J. A. Andrews holds forth as managing director. The entire back of the card (which has the customary fold in the middle) shows an air photograph of the course. Holes are plainly diagrammed in white.

WHILE WPA money is still available it's time for golf clubs to see that work is scheduled on public highways serving the establishments.