

WHERE WILL MANAGERS MEET?

At press time, GOLFDOM has been unable to get through the flood waters to Fred Crawford at Louisville to learn whether the annual Club Managers' convention will be held in that city as scheduled. The Ohio river should be back in its channel by February 16, but will Louisville and the Brown hotel, awash at this writing, be ready for the managers?

Lacking word from Crawford, we assume the meeting will follow original plans and present schedule details below.

BECAUSE of Louisville's central location, plus its reputation for fast horses, beautiful women and southern hospitality, the 11th annual convention of the Club Managers' Association of America, scheduled for the Brown Hotel, Louisville, from Feb. 16th to 18th, is expected to attract not less than 300 managers and their families from all parts of the U. S. and Canada.

Fred H. Crawford, manager of the Pen-dennis club, Louisville, is in charge of convention arrangements and is being assisted by members of the entire Ohio Valley chapter of the assn.

Program to Keep Delegates Plenty Busy

The convention program promises three busy days for delegates to the convention and a fourth one to those who arrive a day ahead on Monday, February 15. On that day the board of directors will hold a meeting at 1 P. M. and there is an optional side trip scheduled to Churchill Downs in the afternoon. A get-acquainted party is scheduled for later on, to be followed by a "surprise party" at the Brown Hotel at 8 p. m.

On Tuesday afternoon the convention gets down to business. It will be called to order by Fred H. Crawford, general convention chairman. Bishop Charles E. Woodcock of Louisville will deliver the invocation and Horace A. Taylor, president of the Louisville Board of Aldermen, the address of welcome, after which Fred Wood, president of the association, is scheduled for his address.

Wednesday morning, February 17th, offers the opportunity of a visit to the Seagram plant. The afternoon will be given over to nine half-hour educational conferences, each of which will be presided over

by a chairman chosen from the association membership and each of which will have as speaker an authority on the subject concerned.

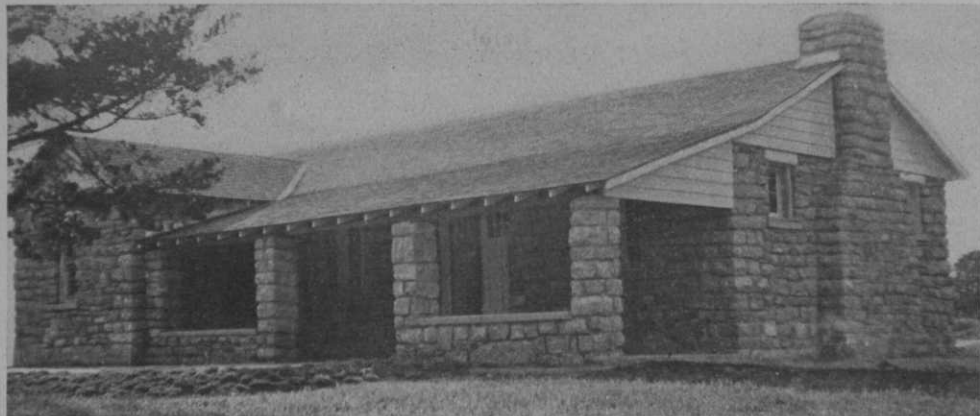
The first conference, at 1 P.M., will consider the Social Security act as it affects clubs; G. O. Podd, Horwath & Horwath, will lead the discussion. At 1:30, Joseph D. Vehling of Chicago will outline the history and development of food and drink and its relation to the progress of civilization.

Air conditioning, with Paul Holcombe, Carrier Corp. as speaker, is the subject to be thrashed out at 2 P.M. and the science of food purchasing, with Durries Crane, former club manager and vice-president of National Hotel Management, in the driver's seat will take up the period between 2:30 and 3 o'clock. At 3 o'clock, F. C. Ryan, American Playground and Device Co., will discuss swimming pools, their design, equipment and operation.

Ye Ed Will Offer Yardstick

The 3:30 conference will find Herb Graffis, editor of GOLFDOM, discussing the high mortality in the club management profession and suggesting a yardstick that should be used in measuring the requirements of a manager for various types of clubs. Vertner D. Smith, Brown-Forman Distilling Co. will show moving pictures of the whiskey distilling process and will offer himself as a target for whatever questions the managers care to throw at him during the 4 o'clock conference. Moving pictures will also be used at the 4:30 conference, which will be on the subject of sea foods. Thos. P. Jones, manager of the Harvard Club, Boston, Mass., is the speaker scheduled.

The final conference of the day will be



Above is the recently completed clubhouse of the Tishomingo (Okla.) CC. This building is of native stone, the labor being done by local men under supervision of the WPA. The building consists of a main room 24' x 30', two locker rooms and kitchenette. A stone fireplace is located in the main room.

This clubhouse was made possible by donations of the club members and their friends, and with the assistance of the Oklahoma unit of WPA. It is located on land owned by the State Game and Fish Commission.

on the subject of meat cutting and will consist of a demonstration of the different cuts of meat and their proper use, together with authoritative pointers on the proper handling of meat. The expert for this conference will be Wm. Bauer, Wm. Bauer Company, Cleveland, Ohio.

Big Party on Wednesday

Traditionally, the conventions of the Club Managers Association include one elaborate and long-remembered get-together. This year's affair is a "Monte Carlo" party scheduled for Wednesday evening at the Club Greyhound, Louisville's famous supper club. A business meeting is planned for Thursday afternoon, at which time all business of the convention will be wound up, including reports of the convention committees, installation of new officers and consideration of invitations for the 1938 convention. The eleventh annual banquet and reception will be held in the Crystal ballroom of the Brown hotel that evening.

Registration fee for the convention, \$15 for men and \$10 for women, includes all items set forth in the program other than hotel bill and incidentals. Registration is not limited to members of the Club Managers association. Club executives and all other persons interested in the management of clubs are invited to attend and will be welcomed at all sessions of the convention except the strictly business ones.

For additional information and for

reservations write J. Fred Smith, 40 S. 3rd St., Columbus, Ohio.

True, too True—Curious, isn't it, that when new green-committees are appointed they immediately look around to see where they can start excavating fresh bunkers. A mania seizes most new committeemen to alter the course somewhere, in order to justify themselves. On the majority of golf courses I visit the question which the green-committee would do well to consider is, "What bunkers can we fill in?"—Golf Monthly.

Aussie Amateurs Are Hot—Gene Sarazen, after playing with numerous Australian amateurs on his latest trip to the Antipodes, believes Australia could present an amateur team that would give the American Walker Cup team stiffer competition than the British Walker Cup teams have furnished.

GREENKEEPERS' CONVENTION

As GOLFDOM comes from the presses, the 1937 annual convention of the National Association of Greenkeepers of America is assembling in Washington, D. C.

March GOLFDOM will carry the full story of the convention, plus some of the outstanding papers read during the NAGA'S educational conferences.