

solves the cell walls of the grass leaf and then absorbs the grass juices into its own body, thus robbing and killing the grass plant.

Associated with several fungus parasites of fine turf grass are small, hard bodies known as sclerotia that consist of a tightly woven mass of hyphae. These hold the fungus over during adverse weather conditions and many are to be found near the top of the soil, particularly in fine turf grass areas. When atmospheric conditions become right for the fungus, these sclerotia unwind from their tight, ball-like mass, and hyphae grow out in all directions in search of tender grass for food and sustenance.

THE club that hasn't a canopy of wood or canvas over its lesson and practice tees is neglecting to supply members with an inexpensive comfort. Spring showers and blistering summer days this year have emphasized need of these practice tee canopies.

Clapper Cracks Ribs.—Orville Clapper, manager of New England Toro Co., recently stumbled over a fairway mower in his warehouse. Three broken ribs for Orville. Mowers lived up to their reputation for durability.

GOLF'S MARKET PLACE

International Harvester Co. has introduced a completely new line of trucks, many of the 26 new models being especially suited to the requirements of country clubs. Prior to approval of the designs for the new lines, hand-made experimental trucks were subjected to brutal high-speed tests in the Tennessee mountains and the rough "washboard" clay backroads of

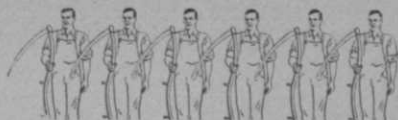


Showing a solid length of Bent turf to illustrate its toughness and strength, made possible only by proper preparation of soil.

CREEPING BENT TURF

Our true Washington Strain Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

ILLINOIS GRASS CO. Telephone
18435 REIGEL ROAD (Near Chicago) Homewood (Ill.) 746
HOMEWOOD, ILL.



DOING THE WORK OF SIX MEN

The
Motor Scythe
PAYS FOR ITSELF

In Short
Order



• Green-keepers everywhere acclaim the Motor Scythe indispensable. For the in-between jobs it lessens operating costs, gets odd jobs done in a hurry. Sturdily built, perfectly balanced, easily operated. 30 inch wheel, 36 inch cutting bar mows 30 inch swath. ³/₄-horse power motor operates 4 hours on ¹/₂ gallon of gasoline. Weighs 135 pounds. List price, \$125.00. F.O.B. Detroit. For full particulars address:

DETROIT HARVESTER COMPANY
5459 W. Jefferson Ave., Detroit, Mich.

Detroit Harvester
MOTOR SCYTHE

Nothing to Worry About



CUREX

You, too, can rest peacefully by using CUREX for the control of Brown Patch. The active ingredient of CUREX is Mercury in the form of an organic mercury compound consisting of 42% Thiocarbamide-chloro Mercury.

THE FUNGICIDE YOUR GREENS
CAN TAKE; BROWN PATCH CAN'T.

Send Quick Mail coupon No. 20 for literature.

CUREX, Inc.

521 FIFTH AVENUE -- NEW YORK, N. Y.
Your dealer can supply you.

Answer this ad with QUICKMAIL No. 20

THE SUN NEVER SETS ON OUR



Wind-Proof **WOLVERINE** Flags
REG. U. S. PAT. OFF.

GOLF FLAGS

Size 15 x 20 Inches

Heavy canvas headings—brass washer grommets and tie-tapes, lock stitched at the corners and carefully constructed in every detail to produce the greatest wear, this construction being developed by us for, and is now widely used by, the major railroad systems. These flags are made of the best quality heavy bunting with fast colors, exceeding U. S. Government specifications.

Our flags are used from coast to coast. Ask your neighboring club about them, or write us for complete information on Golf Flags, Special Club Flags, American Flags, or anything in flags or bunting.

Sherritt Flag Company, Inc.

FLAG MANUFACTURERS

1900 W. Broad St. -:- Richmond, Va.

Answer above ad with **QUICKMAIL** No. 41

Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$19 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and 4 higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago

FERTILIZERS

mixed for every requirement, both greens and fairways.

Arsenate of Lead, Sulphate of Ammonia, Nitrate of Soda and Milorganite.

WYOCENA FARMERS CO-OP. CO.
WYOCENA, WIS.

BOX 65 -:- TEL. 62
We deliver anywhere in Wisconsin if desired.

YOU CAN'T GO WRONG!
WITH A...**HYDROLIZER**...
IT'S AUTOMATIC AND SELECTIVE.

SERVES EVERY GREENS
TREATING PURPOSE

CUTS TREATING TIME
UP TO 75%

WRITE FOR DETAILED FOLDER
AMERICAN-HYDROLIZER (R-CO) THE HOME OF
ELMHURST, ILLINOIS CALO-CLOR
HYDROCID

the hilly Georgia country.

The new models may be inspected at International Harvester truck branches.

Worthington Ball Co., Elyria, O., have issued the 1937 edition of the Rules of Golf booklet. This reprint of the official rules in handy size has been eagerly received in its previous editions and this year's edition promises to have record circulation. Copies of these rule books are available in limited quantities to pros who want to give them to their members with the compliments of the pro and the Worthington Ball Co.

Stanley Hobbs has been made New England pro representative for Crawford, MacGregor, Canby. Hobb's headquarters are at 12 West st., Boston, Mass.

Toro Mfg. Co. of Minneapolis has a new branch at 3015 Woodhill Rd., Cleveland, under the management of S. A. (Jerry) Salter. The establishment was opened March 11 with ceremonies concluding with a dinner at Hotel Cleveland. Kenneth Goit, Toro's sales manager, presided at the affair and set forth the operating policies and plans of the new branch. John Quail, president of the NAGA, Don Boyd, president of the Ohio Greenkeepers Assn., and several prominent Cleveland district greenkeepers also spoke at the exercises.

Strike of factory employees in the plant of The L. A. Young Golf Co. was short lived. E. E. Chapman, vice-pres. and gen. mgr., commented on the situation as follows:

"A number of our factory employees, organized by the CIO, met and presented a number of demands upon us.

"We had several meetings with the committee and were making considerable progress toward a settlement that would be mutually satisfactory. Progress, however, apparently wasn't fast enough to



LAWN-BOY
Power Mower

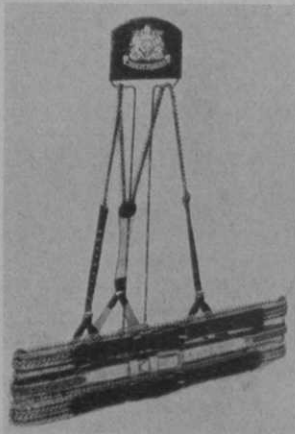
SEND FOR FREE FOLDER TODAY!

Fast one-hand mowing! For trimming bunkers and the rough around greens, EVINRUDE Lawn-Boy has no equal for speed, clean-cutting and ease of operation. For clubhouse lawn—around walks, trees, flowers and hedges—Lawn-Boy cuts 6 inches closer than most hand mowers. 18-inch cut, four cutting heights, 4-cycle engine, fuel economy of 20c a day, light weight, rubber tires and many other features. \$110 f.o.b. factory; easy terms. Price subject to change without notice.

EVINRUDE LAWN-BOY
1706 W. HOPE AVE. MILWAUKEE, WIS.

suit some of the boys, for while we were in a session with their committee a strike was called on Wednesday, March 26. This did not develop into a sit-down strike as all employees left the factory at noon.

"Convening in a meeting the same evening, the employees approved an agree-



L. A. Young Golf Co. are featuring Martin expanding spring belts and braces for lively pro-shop sale. Display stands are designed for counter use and are given free to pros ordering a dozen or more Martin units. The Martin line offers a wide range of color combinations and convenient size ranges.

ment offered by the management and the plant opened as usual Thursday morning.

"We were gratified at so speedily ironing out the difficulties, for factory morale remains unimpaired and there is a fine feeling on the part of both management and the employees."

Calvert Distillers Corp., Chrysler Building, New York City, has just issued a 36-page booklet entitled "Helpful Hints for Successful Entertainment." Booklet was prepared with the idea of offering helpful suggestions to convention chairmen and entertainment committees for use in the preparation of programs.

The booklet, which was prepared by an outstanding professional entertainment ad-

Quality  since 1897

WORKING WITH GOLF CLUBS FOR 40 YEARS
Supplying
GRASS SEED
of "Known Quality"

Tested for Purity and Germination.

Use Grass Seed **OVER 99% PURE.**

Triple A Bent • Seaside Bent (Coos Co. Strain.)

Colonial Bent • Chewing's N. Z. Fescue.

Rhode Island Bent • Super-fine Red Top.

WRITE FOR NEW PRICES

Stump & Walter Co.

SPECIALISTS IN GOLF GRASS SEEDS, FERTILIZERS AND EQUIPMENT
132-138 Church St. NEW YORK

Answer above ad with **QUICKMAIL No. 8**



SPIKE DISC
LAWN & GREEN CULTIVATORS
(Patented)

For Greens, One Handle Model (illus.) \$27.50
With Two Handles \$30.00
Tractor Model for Fairways \$120.00

"Use Regularly," Say Authorities

TURF AERATION IS A NECESSITY

And SPIKE DISCS are essential for opening the soil that turf may "breathe". But that is not all they accomplish, the knife-like blades permit moisture to seep in and help prevent seeds and top dressing from being blown or washed away. Leading greenkeepers everywhere advocate their use regularly throughout the season.

Details, Prices at Your Golf Equipment Dealer or

JOHN H. GRAHAM & CO., Inc.

113C Chambers St., N. Y., Sales Agents—268 Market St., San Fran., 565 W. Washington, Chicago
Manufactured by Stoner-Maurer Co., Monroe, Mich.

Successors to Wilder-Strong Co.
Also makers of Dunham Water Weight Rollers

Answer this ad with **QUICKMAIL No. 10**

THERE IS NO ARGUMENT!

A swimming pool *does* greatly increase the value of—and interest in—the club.

So why wait?

A "GUNITE" pool can be installed at minimum first cost, because heavily reinforced "GUNITE" is applied with the "Cement Gun" against earth as a backing; and the density and water resistant character of "GUNITE" assures minimum maintenance cost.

DON'T HESITATE—a swimming pool is fast becoming one of the golf club's necessities. Increase your club membership and thereby your revenue by installing a "GUNITE" pool NOW.

Write us for full details.

CEMENT GUN CO.
ALLENTOWN, P. A.



THE ROOT ROLLER SCREEN

The continuous rolling action of this screen, mixes, screens, aerates and fluffs the soil faster and better than the hand method.

Will handle soil just as fast as two men can shovel into it.

Price with gas motor \$84.50
F. O. B. Cleveland

THE ROOT MANUFACTURING CO.
1011-1051 Power Ave., Cleveland, O.

Answer this ad with **QUICKMAIL** No. 11

visor, has many informative tips for those planning a banquet, dance, dinner, or outings for any group. Copies may be obtained upon request to the Calvert Corp.

A quintuple-purpose cabinet shower, being offered by the **Henry Weis Mfg. Co., Inc.**, Elkhart, Ind., has the conventional shower for the adult, a special shower for the growing child, a gentle spray for the baby, a shower for the elderly person, and a special foot shower. The shower cabinets, which have two shower heads, may be obtained in a variety of finishes and colors.

Bell Sound Systems, Inc., 63 E. Goodale st., Columbus, O., have a low cost departmental intercommunicating telephone system that is well adapted to country club requirements. Details will be sent on request.

An interesting booklet describing True Temper golf shafts has been issued by **The American Fork & Hoe Co.**, Geneva, Ohio. Complete record of important tournaments won by users of True Temper shafted golf clubs is included. Catalog list appearing in back of booklet, gives length, weight, and general characteristics of True Temper shafts for men and women, and will prove helpful in ordering. Copies are obtainable upon request.

Golf Recorder, a device which keeps accurate check on player's progress in improving his game, offers a good profit margin for pros desiring to use the Recorder in checking improvements made by



their pupils. Members also find them valuable for check-up on themselves. Complete details sent on request by the Golf Recorder Co., 4619 Ravenswood ave., Chicago.

With enthusiasm quite unusual in pro business circles, the U.S. Royal golf kit has been ordered and received by more than 1,200 professionals. Comment following receipt of the huge and comprehensive kit, which has for its purpose the promotion of more and keener interest in club competitions, gives definite promise that the kit will create hundreds of thousands of playing rounds in addition to the normal figures of play at golf clubs.

Increased play, the carefully planned objective of the U.S. Royal golf kit, naturally has stirred interest of club officials who see in the larger traffic an improved

condition among clubs. Pros, of course, know that their business is in direct proportion to the number of rounds played so they are welcoming the amazingly complete detail of the kit.

A fortune has been spent by the United States Rubber Co. on the preparation, printing and shipping of the kit to professionals. It's a broad range proposition. The U.S. Company is playing a sure thing to get its own investment back with a handsome profit. Other makers of balls and clubs will profit, too, from the stimulation of club events. Club will cash in through greater interest and attendance, but the pros come out on the longest end. All details of the campaign are planned to clear through the pro and emphasize the pros' importance and service as the organizer and conductor of all activities giving members greatest value from their club memberships.

Each kit represents a husky cost, but is not for sale. It is sent free on request to golf pros, and the fact that approximately one out of every three professionals in the United States ordered it—some of them on the urgent request of their tournament committee heads—within two weeks of its presentation, shows that it ties in with pro needs. Pro estimates of the kit's value to them in increasing play run as high as \$1,000.

The portfolio containing the items for tournament promotion measures 17½ in. wide, 15 in. high and, with its 15 compartments closely compacted, 2 in. thick.

Events for which all material is supplied and filed are:

Army and Navy; War of the Revolution; Costume; Bet-A-Million; Blind Bogey; Sweepstakes; Air Race; Get-Your-Goat; Ringer; Target; Driving; Putting; U.S. Royal Golf ball game in one day and all-season events; miscellaneous.

Full instructions are given so all the pro has to do is to "read the directions on the wrapper" and set the works in motion. Striking advertising material is supplied for all the events. Even stickers of dates are supplied for attaching to the display announcements so the announcements have a neat and classy look instead of the home-made and casual appearance of many announcements. Phoney money is supplied for the Bet-A-Million tournament, and "Goat" and "Kid" tokens are furnished for the Goat event. Pros are asked to estimate their requirements for these supplies and order separately from the Golf Kit Editor, U.S. Rubber Products, Inc., 1790 Broadway, New York City.

Schedule for the season is considered in fitting the U.S. Royal Kit supplies for holiday events and there is a thoughtful balance of one-day and all-season events. A lot of trouble will be saved the pro and the heads of his men's and women's golf committees by reference to the suggested



92 associated PAGE FENCE distributors maintain a national consulting, estimating and fence erecting service of special interest and value to golf club presidents, directors, greens chairmen and keepers.

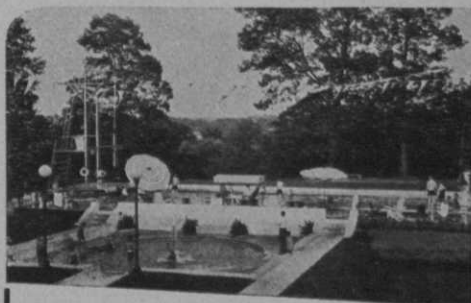
Mail the PAGE "quick-mail" coupon from this issue for complete information about PAGE golf fence and name of nearest PAGE FENCE distributor.

PAGE FENCE ASSOCIATION
Dept. G4

Bridgeport, Connecticut

America's First Wire Fence—Since 1883

Answer above ad with **QUICKMAIL No. 25**



A POPULAR SWIM POOL

contains water that is actually "pure enough to drink"—water that is crystal-clear and kept in circulation by continuous passing through a purifying unit. Graver Units have given dependable service for many years in some of the country's outstanding pools. They are easy and economical to operate, long lived.

If you are planning a pool, get the informative Graver book on Design, Construction and Operation of Modern Pools, sent free on request.

GRAVER TANK & MFG. CO., Inc.
New York, N. Y. East Chicago, Ind.
Chicago, Ill. Catasauqua, Pa.

GRAVER



Alex Cunningham (left), widely known veteran pro and president of Illinois PGA, points out to Jock Anderson the "see your professional" line that features all items of the giant U. S. Royal golf kit for promoting play and interest at clubs this season.

schedule appearing on the third page of the large four-page folder on how to use the kit.

The company also supplies free, on pro order, pennants for the Army vs. Navy tournament, American and British flags for the War of the Revolution events, and yardage flags for the driving events. The folder impresses on pros the necessity of ordering their free supplies early, for at the very fastest, three weeks are needed for delivery. There's nothing to be gained by stalling around on the ordering and with the chances looking strong for approximately half of the country's golf clubs using tournament material from this kit, pros who delay ordering run risk of disappointment.

The instruction folder also contains six suggestions for sales letters to be sent by pros to their members.

A great feature of the U.S. Royal golf outfit is the U.S. Royal golf ball game, an ingenious and attractive shop display proposition. The game consists of a golf course scene mounted on a heavy background. It is 35 in. high by 33½ in. wide. There are nine wire baskets, numbered as holes, into which golf balls are bounced. The game makes lively entertainment and more than a few have had hunches that the U.S. Royal golf ball game makes a pleasant instrument for putting currency into circulation when played by gentlemen or ladies who have a yen for wagering. The game will go great in pro-shops and locker-rooms. One game will be supplied to each pro at his club, on request. Undoubtedly many club members will want these games for home use. The member can get one of the games by buying a

dozen U.S. Royal balls from the pro, and then filling in an order blank. The order for the member's game calls for a charge of \$2 by U.S. Rubber Products, Inc. When the payment is received by the U. S. people, the game is shipped to the member. Full details on this also are contained in the kit instruction folder.

Reception of the U.S. kit proposition by pros who ordered early tips off other professionals to the wisdom of prompt investigation of the kit. Complete details may be secured from U.S. at 1790 Broadway, New York City, any of its branches or from U. S. Royal salesmen.

Wesley Bintz, Lansing, Mich., consulting engineer and designer of swimming pools, has a catalog, "Modern Swimming Pools," which includes swimming pool data and cost analysis of Bintz type pools. Copies may be obtained upon request.

Wilson Sporting Goods Co. is making a new club that has met with pro approval. It's the Am-B-Dex, a two-faced wood of the cleek type, suitable for right- or left-handed players. It is designed by the veteran Willie Hoare. Pros comment warmly on the merits of the club as an emergency tool for playing shots alongside fences, trees, water, etc., left-handed, and as being beautifully balanced and headed for right-handed wooden cleek play.

The Tru-Arc putter, which made its tournament debut sensationally in the hands of Bill Mehlhorn at the 1936 PGA championship, now is being supplied to

COURSE EQUIPMENT & SUPPLY DEALERS

Indiana

C. E. GRIENER CO.

Silver King Golf Course Tractors
Ideal Fairway Mowers
Power Lawn & Greens Mowers
Golf Course Supplies

125-127 E. New York St., Indianapolis, Ind.
Tel. LI. 1822

Massachusetts

COLLINS SEED SERVICE CO.

High Grade Turf Grasses and Grass Mixtures—Fertilizers—Chemicals—Worm Eradicators & Insecticides.

131 Beverly St. Cedar Swamp Road
Boston, Mass. Glen Head, L. I., N. Y.
Tel. Lafayette 7453 Tel. Glen Cove 2150

NEW ENGLAND TORO COMPANY

New England's leading Golf Supply & Equipment House. TORO Tractors, mowers, rollers, wagons, etc. BUCKNER Sprinklers and irrigation equipment. MIL-ORGANITE and NETCO 8-6-2 Fertilizers. Grass Seeds—Tools—Chemicals—Accessories.

1121 Washington St., NEWton North 7900
West Newton (Boston), Mass.

Michigan

TERMINAL SALES CORPORATION

Milorganite, Dow Arsenate of Lead, Ford Ammonium Sulphate and Complete Line of Fertilizers, Fungicides and other Chemicals.

1627 W. Fort Street Randolph 7220
Detroit, Michigan

the pro trade by Hillerich & Bradsby, Wilson's, L. A. Young Golf Co., and Goldsmith's. The putter for either right- or left-handed players has a metal ball top grip which is held in the palm of the left hand (by a right-handed putter). This makes the left hand act like a ball-and-socket joint. The right hand is placed on the grip in the usual manner.

Following Mehlhorn's playing demonstration of the Tru-Arc at Pinehurst and at tournaments during the winter circuit, a number of pros and amateurs have adopted the club. It is the invention of a couple of New York state amateurs who

New Jersey

ELWINN SUPPLY CO.

ELWINN Tubular Tine Turf Fork. Complete Stocks of: Supplies, and Equipment for Clubs, Parks and Estates.

Roselle 4-5879

ROSELLE --:-- NEW JERSEY

New York

ARTHUR D. PETERSON CO., Inc.

—More Than Twenty Years of Reliable Service—
Worthington Mowing Machinery—Hardie Sprayers—
Buckner Irrigation Equipment—Compost Mixers—Ag-
rico Country Club Fertilizers—Grasselli Arsenate of
Lead—all Golf Course Supplies.

420 Lexington Avenue NEW YORK, N. Y.

GOLF AND LAWN SUPPLY CORP.

TORO MACHINERY—Milorganite—NYTCO 8-5-2
Greens Fertilizer—Grass seed—Root screeners and dis-
tributors—Tools of all kinds, Chemicals Accessories.
Complete stocks carried in our warehouses at all
times.

810 Scarsdale Ave., Phone Scarsdale 4600
SCARSDALE, NEW YORK

STUMPP & WALTER CO.

Specialists in Golf Grass Seed
Fertilizers and Equipment.
Grass Seed of "Known Quality"
Tested for Purity and Germination.
Also Fertilizers, Equipment and Requisites of guaran-
teed quality. WRITE FOR PRICES.

132-138 Church St. --:-- New York

are among golf's most pleasant and dizziest. Their selling slogan is, "If at putting you do stink, use the Tru-Arc and watch them sink."

A stove for outdoor cooking which is highly endorsed by park authorities is made by the Woodside Stove Co., 121 E. Sixth st., Des Moines, Ia. This stove, the Woodside, is especially well suited to the picnic ground requirements of country clubs.

It has a positive smoke- and draft-control. Other features include a covered top for keeping utensils clean, large grill for

KINGSTON

A. N. PECKHAM

RHODE ISLAND

for 17 years

has produced and furnished direct to golf clubs, parks, etc., different varieties of

Bent Grass Seed

This seed grown under the rigid climatic conditions of New England produces grass that has built up RESISTANCE to the various fungus diseases prevailing in our northern States.

It is, of necessity, WINTER HARDY and makes a fine bladed, permanent, desirable turf for your greens, lawns, etc.

We also furnish a FAIRWAY MIXTURE composed of 5 different varieties of fine turf grass seed which produces a BALANCED closely woven turf on lawns, tees, tennis courts, fairways, etc.

Purchase your seed direct from the farms where it is grown and thus not only save for your club, but **KNOW** your source of supply.

Use Quickmail
Coupon No. 34
for further information.

barbecuing meats, simmer plate for keeping food warm, and wood economy. It can be securely anchored if desired. The stove is strongly and durably made of 16 gauge steel.

C. G. Yarn, Iowa Greenkeepers Assn. official, heads the Woodside Co., and will gladly send details of this practical and moderately-priced outdoor cooking utility.

W. A. Hill, Highland Park, Ill., one of the grounds staff at Westmoreland CC (Chicago district) is inventor of a trap rake being used very satisfactorily at many clubs in the Chicago area. The rake is in two pieces. The 36 in. maple shaft has a tapered end that fits into the maple head of the rake, which is 9 in. long and has eight tines. The caddy carries the rake head in his pocket and the shaft in the golf bag. The shaft will not injure club grips.

Price of the rake is low so all caddies may be issued rakes as they are assigned for their rounds. Further details may be secured from Hill.

A putter known as the Dedly, now is being made by the Dedly Putter Co., Ann Arbor, Mich. It features an adjustable

weight which is provided by 10 lead slugs which may be placed, in any desired number, in a round holder that extends at right angle back from the center of the putter blade.

This weight-holding extension assists the player in lining up the putt and in



hitting thru on the right line. Complete details of the putter, including prices, will be sent free on request by the maker.

Mark-It, a flat, circular piece of rust-resisting metal, thinner and smaller than a dime, and constructed with four prongs on the underside, is one of the latest devices designed to cut greens upkeep cost

WHIRLWIND POWER MOWERS

Uses original SCYTHE-ACTION cutting unit, covered by basic patents—utter creates SUC-TION that draws grass and weeds into its path.

CUTS ANY HEIGHT of grass and weeds—makes a lawn in ONE operation.

Write for FREE folder No. 1, giving complete information.



Whirlwind Lawn Mowers Sales Corp., Milwaukee, Wis.

NEW EASY WAY TO APPLY CHEMICAL FERTILIZERS

... also fungicides, etc., to greens and fairways. HOZON mixes solution with water automatically.

No heavy equipment to cart around. Use it anywhere there's a water line. Easy as sprinkling.

JUST OUT! New Golf HOZON
Guaranteed non-corrosive for Mercury fungicides—\$5.00. Standard bronze type for all ordinary chemicals—\$2.50. Write for literature and 10-day trial offer.

HOZON CO., Box 46, Warrensville, O.

ATTACH HOZON HERE

SET BUCKET OF FERTILIZER SOLUTION HERE

SPRINKLE WITH HOZON AND LIFE HERE

by making it no longer necessary to repair digs and scratches left in the greens where players have lifted balls.

Makers, who are now beginning campaign for national distribution, say Mark-It has proved very popular with greensmen at New England clubs where it has already been tested, because it causes no injury to turf when marking the position of a lifted ball, thus eliminating damage to greens caused by marking ball's position with a tee or other sharp object. Mark-It can be obtained only from The Mark-It Co., Box 25, Waban, Mass.

For the first time in the history of packaging contests, one "set-up" box has received first prize in the nation's two packaging competitions. The distinction goes to A. G. Spalding & Bros. with their Christmas gift golf ball package.

This package was awarded first prize in the set-up box division in the Irwin D. Wolf Competition, sponsored by American Management Assn.; and in the All-American Packaging Competition, sponsored by Modern Packaging magazine. There were 12,000 units entered in the 20 divisions of the All-American Packaging Competition.

"Merchandising ideas such as this

GOLFERS . . .

Spring is here. GOLF IS NOW IN ORDER. GET **NEW TYPE OF GOLF BALL MARKER**, PRINTS YOUR NAME IN WATERPROOF INK IN POINT TYPE,

thus **W. H. WILLIAMS**

Ink pressed beneath surface of ball, but cannot mar it, neither will it cause ball to hook or slice. Inventor received more than 50 balls in six months thus marked. Money Order, Check, or Will Send C. O. D. Write name and address plainly. Shawnee Sporting Goods Co., Shawnee, Okla.

PRICE

\$4.00

POSTPAID

Spalding gift package make the pro-shop profitable. The pro who handled these balls found himself in possession of an off-season item that practically sold itself," says Spalding. Duplicates of the winning packages, in the All-American Competition have been assembled to form traveling exhibits. Thus the Spalding package, as one of the winners, become a part of 12 traveling exhibits that will be on display in leading cities. Accompanying these exhibits will be a sound motion picture, dramatizing the winning packages and graphically showing their importance in building sales.

Sherway Printing Co., 3738 N. Clark st., Chicago, is printing standardized forms for club social security records. The forms are recommended by Horwath & Horwath, club accounting experts.

New England Toro Co., 1121 Washington st., West Newton, Mass., has issued one of the most complete and attractive golf course maintenance equipment catalogs that has come into greenkeepers' hands. The book has a tab index making it easy to refer to, and has a binding that further adds to the convenience of the publication.

Extensive data and illustrations on items of maintenance equipment are presented in such a way that the expensive

PREPARE TO FIGHT BROWN PATCH

Treat your Greens early at low cost.

Follow the advice of your Arlington Research Group. A mixture of 2/3 Calomel and 1/3 Corrosive Sublimate is recommended.

Pfizer are leading makers of this Mixture, which is finely milled to facilitate suspension.

A Standard Product—used successfully by thousands of Greenkeepers. Offered direct to you at lowest prices.

PFIZER MERCURIAL MIX

CHAS. PFIZER & CO.

444 W. Grand 81 Maiden Lane
CHICAGO NEW YORK

TWICE THE GRASS WITH ONE FOURTH THE FERTILIZER.



VEGE-TONIC
21—13—10

THE MODERN METHOD OF FERTILIZING PUTTING GREENS

Mix small quantity with water and get Nitrogen, Phosphoric Acid and Potash in highest percentages for rapid grass growth. Specially prepared for Greens.

Clean, odorless, easily applied. Much stronger than ordinary fertilizers. Time and money saver. Write for literature and free testing sample.
McCLAIN BROTHERS COMPANY
CANTON, OHIO



IMPROVE YOUR GREENS, FAIRWAYS

At Less Cost—with a KEMP Shredder. A complete unit, it shreds, mixes and sifts any kind of soil in one operation. Powered with gas or electric motor. Easily moved. Costs little. Write for catalog. Kemp Manufacturing Co., Dept. G-47, 1919 Peach Street, Erie, Pa.

KEMP POWER SOIL SHREDDERS

GOLF SCORE CARDS

For Individual Use
COUPON SCORE CARDS
(Coupon for Hdcp. Com.)
SCORE CARDS (for 36 holes)
REGULAR SCORE CARDS

For Tournament Use
Medal Play Sheets (4 styles)
Match Play Sheets (3 styles)
Starting Sheets
(Spaces for 80 Foursomes)

For Greenkeeper—Workman's Daily Time Tickets
Write for Catalogue

THE GRAPHIC SCORE BOOK CO.

P. O. DRAWER G

For Handicapping
GRAPHIC HANDICAP
CARDS

(for any Par course)
Small HANDICAP CARDS
(4" x 2 1/2"—Four Colors)
HANDICAP CARD RACKS
(2 styles)
Full Aluminum and Walnut
with metal pockets

For Club Records
Tournament Record Books
Graphic Club Score Books
"One page per member—
one dot per game."

PARK RIDGE, ILLINOIS

book serves handily as a reference guide in the greenkeepers' library. Copies of it will be supplied to greenkeepers in the territory served by the New England Toro Co.

The Goldsmith Co. is supplying the pro trade with a set of four scenic display panels featuring views of golf courses and showing a small "Flight Master" ad. Displays may be hung on the wall or set up



Wayne Miller has just been employed as special golf representative by P. Goldsmith Sons, Inc., Cincinnati. Miller will cover Minnesota, Iowa, northern Wisconsin, the eastern Dakotas, and Nebraska territory formerly covered by Joseph Rooney.

with a special easel. They are done in green and black duo-tone.

Also available to pro-shops is a metal "Flight Master" counter sign.

Mallinckrodt Chemical Works, St. Louis, now is making the green dye mixture recently developed by the USGA Green Section for the control of brown-patch. The product will be supplied in the form of a dry powder which, when dissolved in water, may be applied directly to the green. Mallinckrodt's trademark for the mixture of dyes is Auragreen.

Auragreen is used at the rate of 1/2 ounce per 1,000 sq. ft. of turf as a brown patch control, and as a coloring agent for greens may be used in concentrations as low as 1/10th ounce per 1,000 sq. ft. Cost per application will be less than for Calo-Clor as far as materials are concerned. Auragreen in the stronger concentration will stop an attack of brown-patch, and from all evidence available will not harm the turf in any way.

Auragreen will not supplant the inorganic mercurials as a brown-patch control, inasmuch as it does not give protection over any appreciable length of time. The mercurials, such as Calo-Clor, will protect a green against brown-patch for six to ten days, and to obtain the same protection with Auragreen it would require four to six treatments.

Auragreen is a water-soluble dye, and when wet will color objects such as golf balls, golf bags, shoes, etc. When perfectly dry the dye does not come off of the grass. Considerable more experience is necessary with this chemical to determine accurately its advantages and disadvantages, and further information will be de-

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER Geneva, Ohio

Mfr. of SPUDS, FORDSON WHEELS, Etc.



The greens are the foundation of all successful golf courses.

OLD ORCHARD TURF NURSERIES

Box 350 R. R. BOND, Owner Madison, Wis.

Growers of

Old Orchard Washington Metropolitan

veloped as time goes on. Mallinckrodt plans to distribute Auragreen through golf supply houses.

From the kitchen of the Taylor Winery, Hammondsport, N. Y., comes a booklet, "Kitchen Tested Recipes and Wine Service," which contains recipes and instructions in preparing many palatable dishes and drinks with the Taylor flavoring added. Copies of the booklet may be obtained upon request.

The new Tommy Armour combination catalogs and price lists are now ready for mailing to the pros. This is the third season for the Tommy Armour clubs which are sold exclusively through professionals. This iron clad policy has been welcomed by the professionals, and on all sides MacGregor's are hearing how strong the pros are for it.

Never since this policy has been inaugurated has any Tommy Armour club been sold through anyone but a recognized professional. The restricted line catalog contains many of the fine numbers which



are held on a price maintained basis to all outlets. The catalog itself is very attractive, and will make a big hit with the consumers.

MacGregor's will also be glad to send the attractive new catalogs to any pro who is not on their list.

Puttrite, an ingenious instruction device developed by professionals and marketed by Billy Eisenberg of Puttrite, Inc., 617 Marquette ave., Minneapolis, is getting a big play in college golf instruction.

At the universities of Minnesota and Iowa and at the Sacramento (Calif.) high school there have been especially remarkable cases of development of pupils' putting as a result of the employment of the

PERFECT COMPOST



with a "WICHITA"
COMPOST
GRINDER
SHREDDER
MIXER

"The 'Wichita' begins where other devices leave off," say all its users. The "Wichita" grinds, shreds, or chops to any degree of fineness—

any material—any condition. The "Wichita" mixes perfectly all materials and does not separate the heavier materials from the lighter ones. Quick, simple adjustments—nothing to get out of order! Write for NEW, completely illustrated catalog and low factory prices.

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PHOENIX RED TIP TRACTOR SPUDS



Extra Long Service

Made of special analysis steel, hardened by latest scientific heat treating methods. Sizes $\frac{3}{8}$ " to $\frac{1}{2}$ ". Also Lawn Mower Spuds. Write for circular and prices.

PHOENIX MFG. CO.
Joliet, Ill. Catasauqua, Pa.

"The LINKS"

ROBERT HUNTER'S

famous book on golf architecture.

This recognized authority—a "best seller" at \$4.00—offered to GOLFDOM readers postpaid at only \$1.25. A valuable addition to your greens library. Send check with order—today!

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● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

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GRIP-RITE SHU-SPIKES

PREVENT SLIPPING

LOOK FOR OUR LABEL ON THE BOX

The PROS choice because:

- easily, quickly inserted or removed.
- Can be fitted to any shoe
- 8 sizes — flat or pointed
- self-selling service that brings profit and good-will.

50 "GRIP RITE" 3

SHU-SPIKES

Made Solely by
North & Pfeiffer Mfg. Co.
Hartford, Conn., - U.S.A.

Puttrite by pros in charge of the classes. Stan Larson, pro at University of Minnesota, who was one of the pioneers in the use of Puttrite for teaching putting, maintains that the device has helped him make



his kids the superior of any group of putters he has ever seen among amateurs.

Several prominent pros are using the Puttrite for instruction and their own practice, including Tony Manero, Dick Metz, Mortie Dutra, Bob Macdonald, Willie Kidd, Jack Burke and Pat Sawyer.

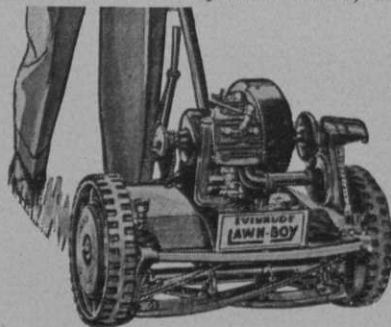
The device retails for \$12.50 with a good pro discount. Many Puttrites have been sold by pros to members for home practice.

North British Rubber Co., 111 Park place, New York City, has an all rubber, waterproof, steel spiked golf shoe, which is receiving a great sales welcome from pros and their members following the introduction of the shoe late last Sept.

Many professionals wore it on the winter tournament circuit and found it a comfortable, dry and highly satisfactory bad-weather shoe. Men's sizes are 7 to 12; women's 4 to 7. There are no half-sizes. The shoe gives slightly to make proper fitting easy, but not enough to interfere with firm play. It is dark brown

in color. The new North British shoe is one that pros will want to have in their wardrobes. One pro ordered two pairs for display late in October and during the winter sold 36 pairs.

Now in the sixth year of production, the Evinrude Lawn-Boy manufacturers at Milwaukee are congratulating themselves upon the steadily increasing sales and successful performance of the Lawn-Boy. The basic design has never been changed, but improvements have been added from year to year and for 1937 Lawn-Boy offers rubber tired wheels as standard equipment. These wheels protect walks, drives,



and markers from chipping, and also operate more silently when crossing drives and walks.

Another important advancement is the Lawn-Boy's four cycle, air-cooled engine, with easy lever starting. The Lawn-Boy weighs 105 pounds, cuts a full 18 in. swath, and due to its "one hand" ease of opera-

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McCLAIN • SPIKER AND PERFORATOR

AERATION is the thing. Loosen up that tough soil with this fine turf conditioner. Saves fertilizer and fungicides. Increases grass growth. Revives sluggish greens. Soon pays for itself.

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CANTON, OHIO



A NEW and different TURF NORTH WOODS BENT

(U. S. Plant Patent No. 143.)

Just a bit heavier and stiffer than Velvet, with plant form and density about the same. This gives true, steady putting quality. Quick healing. Low maintenance.

Ask about "The Proof of the Putting"

Barrows Bent Grass Company

Minneapolis, Minnesota

tion, the operator can mow without fatigue. Literature, which also describes Lawn-Boy's grass catcher, can be obtained by writing Evinrude Lawn-Boy, Milwaukee, Wisconsin.

Herman Hackbarth, veteran pro at The Country Club of Little Rock, Ark., has compounded a new grip wax that many professionals and low-handicap amateurs

declare answers their problems of grip slippage.

The Hackbarth compound supplies adhesion in any kind of weather and permits lighter gripping with firm control. It does not soil or injure the hands. It has leather preservative qualities. Price is moderate and the pro discount is good. Hackbarth will supply further details on request.

Classified Ads

Rates: 10 cents a word per issue. Minimum charge \$2.50

Professional—Ten years with leading clubs; also for seven years, assistant to famous instructors; highly regarded player and teacher. Thirty-four years of age. Class A Member of P.G.A., credit rating A-1. Address: Ad 405, % *Golfdom Chicago*.

Greenkeeper open for engagement with good club. Thorough experience in all phases of course construction and maintenance. Expert mechanical ability. 21 years experience, nine years nationally known club. Go anywhere. Address: Ad 404, % *Golfdom, Chicago*.

Riverside Golf Course, Portage, Wisconsin—For sale or lease, easy terms. Excellent greens, fairways. Nine holes. Population 6500. Four State highways. Only course in city.

For Sale—Model "A" tractor Stauder attachment, dump body. Five gang National mowers heavy duty draw frame. All in perfect condition. Address: B. A. Goble, % *Westbrook Golf Club, Beatrice, Nebraska*.

Golf Course Wanted—For lease or sale. Responsible, experienced professional desires to get course, preferably in east. Give details of course and proposition and previous management in first letter. Address: Ad 403, % *Golfdom, Chicago*.

Well-known pro and greenkeeper wants new location. Prominent as one of the best and most active of the veteran tournament players. A substantial business man, first-class greenkeeper, noted instructor and fine personality. Thoroughly dependable. Splendid record at high-class clubs. Available on moderate salary basis with concessions. Address: Ad 402, % *Golfdom, Chicago*.

Young, successful and well-informed professional with clean impressive record of accomplishment desires club where efficient and satisfactory service is rewarded by moderate income. Age 24, seven years' experience. Member Professional Golfers' Association. Your inquiry welcomed. Address: Ad 411, % *Golfdom, Chicago, Ill.*

Pro and Greenkeeper—desires position. 15 years' experience. Age 33; married; well educated. Excellent references. PGA member. A-1 credit rating. Address: Ad 412, % *Golfdom, Chicago, Ill.*

Pro-Greenkeeper—desires position. 20 years experience in all phases of the game. Seven years at present club. Expert in all details of course and construction work. First-class instructor and good personality. A-1 references. Address: Ad 413, % *Golfdom, Chicago, Ill.*

Country Club Holding Co., Marshfield, Wisconsin has opening for Pro. Married couple to manage clubhouse preferred. Give references and remuneration wanted.

Managing Steward—Desires position. Years of experience. Can furnish splendid references and recommendations regarding work, character and ability. Will consider salary, percentage or concession. Address: Ad 400, % *Golfdom, Chicago*.

Club manager wants position—Excellent record and wide experience at clubs and hotels. Satisfactory performance covers fine range of large and small clubs. Excellent operator in all parts of the house. Good personality. Alert, diplomatic and knows his business thoroughly. For complete details write: Ad 401, % *Golfdom, Chicago*.

Manager and Stewardess—First-class, experienced couple with fine service record, pleasing personalities and thoroughly reliable want country club situation. Experts in providing noteworthy food and beverage service at moderate cost. Please advise details of job. Address: 409, % *Golfdom, Chicago*.

Pro-Greenkeeper—Desires change. Twelve years with present club, establishing record for fine course maintenance at minimum cost. P.G.A. member, good player and first class instructor. Would accept position as pro or pro-greenkeeper. Address: Ad 410, % *Golfdom, Chicago*.

Manager & Steward—Man with successful experience at exclusive clubs famous for food and liquor service, wants new location. A master of cuisine, liquor selection and service and of establishing and maintaining highest reputation of club for clubhouse operation. Operates economically. Excellent choice for club wanting to achieve leading position in house operation. Best references. Address: Ad 406 % *Golfdom, Chicago, Ill.*

Pro-greenkeeper, age 41, long experience with private and municipal courses. Excellent references on teaching, course maintenance, shop operation and character. Class A member PGA. Will go any place. Available at moderate salary. Address: Ad 407, % *Golfdom, Chicago, Ill.*

Professional—one of the country's noted instructors, extensive and successful experience, desires new location with club, preferably in central states or east. Finest professional and character standing. Always associated with highest type clubs and record in their service has been completely satisfactory. Very sound reasons for desiring new location will be presented in first letter. An opportunity to get pro service of proved, highest type at moderate cost. For complete details write: Ad 408 % *Golfdom, Chicago, Ill.*

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Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

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