

sarily has rather sketchy treatment but with adequate bibliographies on each sport.

The chapter on golf is brief but well done. It points out that pros need to contact high school and college athletic directors for development of the sport in schools. That such cooperation would be welcomed by the majority of the directors is plainly indicated. Forecasting the future importance of golf in school athletic plans this book says; "Physical directors are quite generally agreed upon the need for individual sports that may be used in later life, and golf is a game that may be played at almost all ages."

It is logical to assume that the growth of golf's importance at schools may be opening a large new field for pros who have not only a good knowledge of golf but who are fairly well acquainted with fundamentals of training and supervision in other sports. "Sports for Recreation" makes valuable reading for pros with such ambitions.

### GOLF'S MARKET PLACE

Stumpp & Walter Co., 132-138 Church st., New York, recently enlarged by approximately 20% the selling and display space of its store. The store prior to its enlargement was one of the largest and finest seed and golf course supply stores in the country.

Increased space is to be used to a large extent for greater display of golf course equipment and supplies. Stumpp & Walter's five branches in the New York metropolitan area this season had stocks increased to care for almost any character of emergency demand by golf clubs.

A. G. Spalding & Bros. are set with a Christmas gift offer which promises that good old sales wallop.

Spalding again offers the pro an opportunity to cash in on Christmas gift sales via the dozen golf ball route. This year the pro will find that his gift box will contain a copy of Bobby Jones' new book, "Rights and Wrongs of Golf." Its 60 pages contain a wealth of sound, practical advice on how to correct common faults and get more fun and satisfaction from the game. The book is profusely illustrated with diagrams.

The Spalding balls, which the pro may

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All fresh stock less than one year old. Grown in cultivated peat which holds moisture in long shipments, extremely light in weight saving express charges, with a high nitrogen content to give newly planted stolon a good start.

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Don't let brown patch stage a comeback this late in the fight. Knock it out—now—with *Special SEMESAN*. Costs as little as \$1.65 a green. Highly effective. Easier on sprayer parts. Five lbs., \$10.00; 25 lbs., \$42.50; 100 lbs., \$165.00. Your golf supply house has this real organic mercury fungicide.

Regular Semesan: 25 lbs., \$46.25; 100 lbs., \$180.00; 300 lbs., \$525.00. Nu-Green: 25 lbs., \$30.00; 100 lbs., \$115.00; 300 lbs., \$330.00. Write for turf disease pamphlet.

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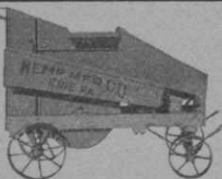
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This seed grown under the rigid climatic conditions of New England produces grass that has built up RESISTANCE to the various fungus diseases prevailing in our northern states. ● It is, of necessity, WINTER HARDY and makes a fine bladed, permanent, desirable turf for your greens, lawns, etc. ● We also furnish a FAIRWAY MIXTURE composed of 5 different varieties of fine turf grass seed which produces a BALANCED closely woven turf on lawns, tees, tennis courts, fairways, etc.

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offer packed in this way—by the dozen—are the Kro-Flite, Tournament, Top-Flite, PGA Championship, Red and Black. The box, which makes an attractive dress for



these gift balls, has been designed with thought to its future use. Its sturdy construction and harmony in color combination lend it to a variety of uses. Its size readily adapts it to use as a jewelry, handkerchief or accessory box.

## Biggs, Dean and Russell Lead US Contest Winners

Two Illinois pros—Elmer F. Biggs, CC of Peoria and Earl U. Dean, Bob O'Link GC, Chicago—walked away with the first two prizes in the National US Royal Test Package Contest conducted by the golf ball department of **United States Rubber Products, Inc.** Biggs was awarded \$500, Dean \$250, and third money \$125, went to J. G. Russell, Jr., assistant pro at the Miami Valley CC, of Dayton, O.

Conducted for the benefit of pros, their assistants, and anyone engaged in the sale of golf balls at golf clubs, the contest wound up as a great success. The idea was entirely new to the industry, but it met with widespread and enthusiastic response.

Contestants were required to submit an estimate of the total sales of test packages to all clubs and dealers in the United States from March 1 to June 30 of this

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Special weekly and monthly rates.

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Fifth Avenue at 10th Street

NEW YORK

Harry A. Mason, Manager

year and to cite their reasons for believing the sales would reach that amount. There were two test packages, one containing the three Royal PGA balls—"Championship," the "Arrow," and the "Nassau"—and the other containing the three US Royal balls—the "Blue," the "Arrow," and the "Nassau." Each of the three balls in the two packages differed in construction for different types of play.

Contest judges were Herb Graffis, editor, GOLFDOM; W. D. Richardson, golf editor, New York Times; and Prescott Sullivan, sports writer, San Francisco Examiner.

GOLFDOM's editor was glad of the protection afforded him by association with Bill Richardson and Prescott Sullivan in judging, for with two of the neighbors' children grabbing first and second place, the other guys might yowl "we wuz robbed" and Graffis alone would have had to take it on the lam for safety's sake.

One hundred and two winners, representing all sections of the country, shared the \$1,500 total cash prizes. A list of the other winners follows:

\$25 prizes: Neil G. McGregor, Matt Partridge, Floyd Farley and Dave McIntosh.

\$10 prizes: Ed Werner, Marty Schutz, Stewart Boyle, Fred Leitz, John German, Mike M. Swisdak, Howard L. Stull, Alex N. Ednie, J. E. Reynolds and Gene Andersen.

\$5 prizes: Lester R. Moffett, Bert Montessor, Ronald Munday, Nolan Murray, Al Nelson, Gunnar Nelson, B. O. Nelthorpe, Joe Novak, Fred A. Onoretta, Will Rogers, Kully Schlicht, Rex C. Serrine, Herb Snow, Marvin D. Stahl, Wallie Stelzel, Orville Stone, Art Straub, Larry H. Striley, Milton Trish, Earl Underwood, Suey Varker, Cyril Wagner, Charles W. Webster, Alex Wilmott, Jack Wilson, Bob Gutwein, John Harley, Charles Hart, John F. Hayes and Les Heon.

Other \$5 winners were: J. W. Highlander, John G. Hoetmer, Jr., Edgar Hoffman, Albert Dawson Holden, Rodney D. Howard, Wilbur J. Hutchinson, Tony G. Jaronik, Norman Kruse, M. J. LeBlanc, Barney Lucas, Frank Lucas, John Mac-

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New plugs of good turf will  
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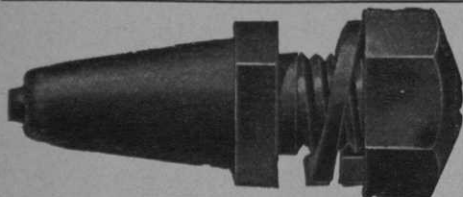


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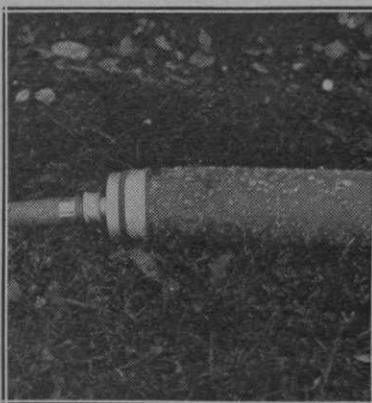
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Maloney, Harry Markel, Patrick J. Marko-  
vich, Frank McGuinness, Frank J. Mc-  
Namara, F. L. Metcalf, William G. Mit-  
chell, Carleton A. Milligan, Roy Moe, Mrs.  
L. R. Moffett, Harold Caldwell, Joseph  
A. Capello, Arnold E. Chester, Rex Coman,  
Bobby DeGuire and John K. Deible.

Additional contestants awarded \$5 were:  
Ernie Doering, Frank Donovan, Michael  
Duras, Dudley Dustin, Paul E. Erath, Vic-  
tor Foreman, B. M. Frizzell, Fred X. Fry,  
LeRoy S. Gill, Frank A. Gilman, James  
Govan, Harry Grahame, Marius T. Ahl-  
strom, Alan M. Anderson, Bill Barrett,  
Harry Bessler, Johnny Beazlie, Paul Bell,  
Walter Bergstrom, Jimmy D'Angelo, Ber-  
nard J. Berning, Ted Bickel, Roy Bronsdon,  
Ralph Brown and William Brown.

Oozo, Inc., Howell, Mich., has had a  
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woven cotton fabric, waterproofed and mil-  
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