

TONY MANERO and Johnny Revolta are picking up some returns on their titles as a result of a flying trip to South America, to which they were invited by the Argentine G.A. The association advanced its Open championship dates to allow Tony and Johnny to participate and is guaranteeing them expenses and a good profit from their tour.

Expansion of the field for American pros titleholders is definitely the result of the work the PGA tournament bureau has done in the Argentine, Australia and Japan and eventually should add greatly to pro champions' income. Bob Harlow, PGA tournament bureau manager, already has made overtures to Japanese authorities for getting a big team of Yank pros into Japan during the Olympic Games year 1940.

PROSPECTS of more first-class pro jobs and operation of more municipal courses as lively, enterprising public utilities appear as a result of interest the WPA has begun to take in the operation of golf courses constructed with WPA funds.

Correspondence and interviews between WPA authorities, George Jacobus for the PGA, and GOLFDOM indicate that the issue is hot.

It is important that municipal golf gets excellent character of pro service, due to the vast amount of work and responsibility involved in extending the value of the many courses throughout the communities in which they are located.

PAT McDONALD, pro at Rolling Green CC (Chicago district) has one of the most attractive pro magazines for members that we've seen. It's called "The Pat McDonald Golf Service Bulletin." Printing costs Pat \$10 a month. The four-page job is enclosed with club statements.

Pro department and member news, cad-die information, instruction tips, announcement of events and a full page ad on a club and bag sale comprise contents of the pamphlet.

FIRST issue of the Ohio PGA News sets a high standard for PGA sectional publications, which are growing in popularity and service as media of internal news. The Ohio PGA publication shows fine editorial balance, lively news and a hearty cooperation between the members and Grange Alves, pres., and Capt. Charles Clarke, sec.-treas., who prepare the publication.

GOLF'S MARKET PLACE

CHRISTMAS, 1935, pleasantly surprised many pros who made more than a stab at selling golf equipment as Christmas gifts. Fellows who had been working on the Christmas trade for years with spotty success finally broke into business that in quite a few places made December the year's third best month for golf selling.

Indications for golf gifts look great this Christmas and warrant foresighted and energetic push by pros who stay in the home town until after Santa Claus steps to the tee for his one round of the year. General business is improved and so is the spirit; consequently the yen for Christmas giving has returned. Golf balls in Christmas boxes have been increasing in popularity as gifts and the idea of giving good sets of clubs to adults and juveniles is set for making the gladsome Yuletide clink of the silver ring out for pros.

Stores grab a lot of this business despite the pro having the best "in" in the world. Pros who will circularize, visit and telephone their members with all the energy retail merchandising requires ought to cash in this Christmas. GOLFDOM's survey shows that the sets of golf clubs in bag racks at clubs average older than three years, so there is logical reason for golf clubs as Christmas gifts.

Manufacturers have supplied plenty of Christmas gift helps and trimmings for pro merchandising. Here are Christmas selling set-ups provided by manufacturers who've told GOLFDOM of their plans. Other of the leading manufacturers who are not reported here will furnish information regarding their Christmas merchandising plans to pros who will write them.

U. S. RUBBER CO.—Four special US Royal gift attractions already have received pro O.K. to the extent that the US Rubber Co. urges pros to place their US Christmas package orders in plenty of time to assure delivery before the eleventh hour. Policy the US company has followed on the Christmas packages has been to make the containers useful and ornamental so they'll be used at homes and offices after the balls have been taken out. The idea has kept US Rubber golf ball Christmas business steadily on the increase with pros. This year the US Rubber Co. golf ball dept. presents:

A very attractive gold, red and black Gift Package containing one dozen US Royal golf balls.

A similar package containing six US Royal golf balls.

A handsome Red Lacquer Cigarette Humidor containing four US Royal golf balls.

An unusually attractive Cigar or To-

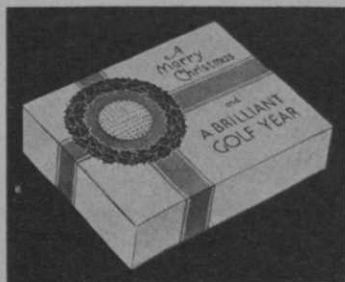
bacco Humidor, made of solid brass, containing six US Royal golf balls. This "Bostonian Humidor," as it is called, is fitted with a patented Aztec Clay Moistener that does not change the flavor of tobacco. An old English Tavern scene in colors adds to the attractive appearance of the outside of the Humidor.

All four of these gift items may be obtained packed with any of the three well-known brands of US Royal balls, the Blue, Arrow, or Nassau.

ACUSHNET — Dozen and half-dozen cedar boxes with Christmas trimmings and containing leading Acushnet or Acushnet PGA 75-cent balls. No extra charge for the Christmas box. Pro only. Shipments will be made by Acushnet direct to pros' customers before Christmas, if instructed.

DUNLOP — Regular boxes of Dunlop balls wrapped in attractive Christmas trimming.

WORTHINGTON — Gay packages of Worthington balls in dozen or half-dozen units stick out of the stack. Boxes are silver finish with the seasonable red and green coloring.



An attractively designed Worthington Christmas gift box.

HAGEN — Regular dozen package of Hagen balls wrapped in holiday cellophane package. The Hagen balls for holiday sale also come in striking 3-ball and half-dozen packages. The 3-ball Christmas package last year went very strong with employers and other business men who had the problem of deciding what to give a flock of employees or customers.

WILSON—Dozen and half-dozen Christmas packages of brilliant holiday atmosphere are Wilson specials already registering strong with pros who are planning drives for the Christmas gift business.

SPALDING—In the special Christmas package of Spalding 75-cent balls is a book by Bob Jones, "Rights and Wrongs of Golf." It is a first class little 54-page book of instruction tips and illustrations, bound in leatheroid. The material includes the pick of Bob's newspaper syndicate instruction material and continuities from his films. It's the sort of dope that should

stir more interest in pro personal instruction as Jones edited his material to send readers to pros for supervision and further details, rather than in an effort to give the folks a complete treatise on "Chump to Champ in A Few Painless Pages."

PENFOLD — Completely redesigned, both in packages and balls. Each ball is being stepped up and a Penfold 35-cent ball is being introduced. Feature of the new Penfold American-made line will be the Penfold 'Autograph' based on the construction of the sensational 'Red Name' introduced in England last July. Penfold's pro-only policy will continue. Equipment for the new Penfold American factory has received highly satisfactory test operation in England and now is being shipped to the United States where it will be set up and turning out Penfold American-made balls in January.

Clubmakers to date have released no announcements of Christmas packages, with the exception of the two new unit display boxes of Kroydon. One carries 6 irons and 3 woods and the other 9 irons and 4 woods. Three and 4 set wood-head covers in attractive Christmas wrappers also are presented by Kroydon.

WHAT'S new? That lively question is heard from every direction now that revival is on strong in the golf field. From publicity departments of manufacturers who are announcing their 1937 lines and changes comes the information that follows. The dope is sharply condensed due to space limitations, but any of the manufacturers will gladly supply complete information.

L. A. YOUNG GOLF CO.—New Hagen Vulcord ball with cord-tire cover construction idea to increase toughness and add distance. Design changes in a number of iron and wood heads.

U. S. RUBBER CO.—Refinements in the 75-cent ball line, the Blue, Arrow and Nassau; Fairway as "world's largest-selling 50-cent ball" same as 1936; Nobby at 3 for \$1, and Tiger at 2 bits, also same as 1936. Continued policy of no buy-it-wholesale, no discount sales to US Rubber employees, and one-price pro and dealer scale, as complete pro protection.

CRAWFORD, MCGREGOR & CANBY—A new 75-cent ball. No changes in Tommy Armour club models.

A. G. SPALDING & BROS.—Slight design changes in Jones iron heads.

BURKE GOLF CO.—Billy Burke re-coded irons and woods practically the same as in 1936. Few changes as recommended by pros in other Burke clubs. Oval bags about the same and going great for spring delivery. Round bags now slightly sturdier. Balls to be wound at slightly

higher tension on a little different liquid center.

WILSON SPORTING GOODS CO.—A new Hol-Hi ball. A new line of custom-made high grade clubs made to customer's specifications. Offset irons and Turfrider woods will continue to lead regular line with only small changes in design. Women's line almost entirely new and headed by Helen Hicks clubs in new models. New dies and top-quality design and construction in a new line of left-handed clubs. Revolta juvenile clubs practically unchanged. A new low-priced line of juvenile clubs added so pros can supply kid trade at wide price range.

HILLERICH & BRADSBY CO.—Power-Bilt clubs unchanged in irons, slight changes in wood heads. Heddon Duo Flex shafts on top-grades. Adding a Power-Bilt line with True-Temper shafts made especially for H. & B. These new clubs are in two models for men and one for women. Woods at \$8 and irons at \$6. Power-Bilts are pro-only. New lines of medium and cheaper clubs have been added.

KROYDON CO.—Entirely new lines of clubs on pro-only sales platform. Prices range from \$6.50 to \$10.50. Kroydon after long experimentation concluded to design for two different types of golfers; the swingers and the hitters. Found best results were obtained when swinger used shafts with long leverage and hitter when using shafts with short leverage. Therefore developed new Hy-Power Rhythmic shaft for which patent has been applied. New shaft is in the two leverage types and is furnished medium or stiff. Kroydon is completing a 5,000 sq. ft. addition to its Maplewood factory, expressing its confidence that 1937 demand for high grade clubs will be greater than ever before.

HORTON MFG. CO.—Bristol top line irons will have pyramid type head with slight offset at the neck. New and somewhat stiffer Equi-tuned shafts will be used in the irons. Iron shafts will be celluloid covered. Most wood club shafts in the line will be chrome-plated. The Equi-tuned shafts went well in 1936 and more emphasis will be put in 1937 on these shafts being matched for length, weight and flexibility to fit the various clubs in which they are used.

AMERICAN FORK & HOE CO.—True Temper 1937 shafts show response to demand for slightly increased stiffness but with retention of plenty of "feel." There have been minor changes in the True Temper shaft with the series of control areas progressively lowering in position on different clubs in the same matched set. Another type, in True Temper grade as well as in a less expensive number, will have a comparatively stiff underbody with a

smaller grip portion, thus putting more feel under the hands and producing more of a flail action.

Controlled torsion in True Temper shafts has been well received. Live feel and shock-proofing as well as the controllability have won the Spiral Groove True Tempers a prominent place in the line. Advancements are made in this type for 1937. Nontorsioning grooves, both straight and spiral, giving additional stiffness without increasing weight, have been pushed successfully by at least two club manufacturers in 1936 and will have a bright spot in 1937. Shafts with oval grips for players who want to hold tight and don't mind additional cost, are slated for featuring in True Temper's 1937 line.

JAMES HEDDON'S SONS—Will confine use of their "Custom-Drawn" shafts in 1937 to Hillerich & Bradsky, Wilson and Spalding. These three manufacturers will use Heddon shafts in their highest grade clubs only.

DUNLOP—Has a new Dunlop Maxfli 75-cent ball for which sensational statements were made following late summer tests. Gold Cup clubs have new reverse taper True Temper shaft and slight changes in head design. Head design also changed on Maxfli clubs, the Dunlop intermediate price line. Dunlop also will present to the pro trade in 1937 a line of waterproof golf coats and sport raincoats of handsome, practical character at attractive prices.

What's new in the golf maintenance equipment field is answered mainly by details of refinements in the equipment rather than by reference to any radical developments in design or construction. Fairway watering, which was brought into greatest prominence by the 1936 drought, will present some interesting, practical new ideas in 1937. Many of the ideas right now are being kept pretty much under cover by manufacturers.

SKINNER IRRIGATION CO., Troy, O., will bring out an improved tee watering device and a large coverage sprinkler on an entirely new principle of operation. Details of both devices will be sent on request.

BUCKNER MFG. CO., Fresno, Calif., and 418 N. Broad st., Elizabeth, N. J., bulletins for 1937: New engineering features that enable a club to save on the cost of watering systems.

The greatest innovation in the Buckner line is the new hoseless method of watering greens. This new system is a radical departure from the hose method, but is fast finding favor with the more progressive greenkeepers. Where a club has large lines and good pressures, this sod cup method enables one man to water all



Ideal Power Lawn Mower Co. furnishes this picture of "a pair of champions." Mrs. C. S. Miller, women's champion of Blythfield CC, Grand Rapids, Mich., poses with the club's Ideal greens' champ.

the greens on an 18-hole golf course in about 2½ hours without the use of hose.

Eastern division office and warehouse of the Buckner Mfg. Co. now is located at 418 N. Broad st., Elizabeth, N. J., with the company's Eastern sales and engineering mgr., John Gill, in charge. It has more space than the former N. Y. district location and is an easier location for greenkeepers to visit. Buckner has expanded its engineering service and now has a number of contractors and installers who can care for any club's irrigation system requirements in first-class fashion.

F. & N. LAWN MOWER CO., Richmond, Ind., has put on its fairway mower a demountable reel and a double-edge cutterbar whereby these parts can be taken off the mower without tearing down the frame of the mower. Frame also has been changed in minor details.

WHIRLWIND LAWN MOWERS SALES CORP., Milwaukee, Wisc., will have an additional model for 1937. This will be a self-propelled unit with a cutting width of 24-in. Will be equipped with a Briggs & Stratton motor, a twin disc, clutch, and automobile-type differential on the rear wheels.

WORTHINGTON MOWER CO., Stroudsburg, Pa., has just improved and completed two types of dump body tractors, one of the rocker-type and the other a dump body of the conventional rectangular shape with a new automatic opening tail gate. Attachments have been perfected for snow plows with hydraulic lifts and for operating Hardie sprayers with the Worthington tractor. Sickle bar attachment will be ready for sale with all Overgreen putting mowers.

GRAVELY MOTOR PLOW & CULTIVATOR CO., Dunbar, W. Va., is making only minor changes in its power mowers which have been extensively adopted for power maintenance around traps and in the rough. The company has a snow plow attachment that worked so well for golf clubs last winter it is expected to have a big sale at clubs for use this winter.

KEMP MFG. CO., 1919 Peach st., Erie, Pa., has a new No. 6 model power soil shredder successfully making its way at clubs where it is not desired to have the soil screened. The machine is particularly serviceable in shredding and turning over compost piles and works well in wet, heavy compost. It has electric motor power and sells complete for \$95.

IDEAL POWER LAWN MOWER CO., Lansing, Mich., at the end of its first year with its new fairway mower, found the equipment so satisfactory in operation that only a few minor refinements will be made in the 1937 models. The Ideal Power putting green mower for 1937 also will be practically the same as the 1936 machine.

CENTAUR TRACTOR CORP., Greenwich, O., has developed new units for its tractor, making the equipment excellent for golf maintenance work. The new equipment has been in field tests under supervision of greenkeeping authorities and tractor engineers for some time and will be put on the market early in 1937. The model KV Centaur tractor is being used at a number of courses with complete success.

L. A. Young Golf Company, Detroit, recently completed arrangements for exclusive American representation of Martin Spring Belts and Braces. These products, made in Birmingham, England, already enjoy a fine reputation in this country. Their spring construction is said to give freedom for body sway and make them especially desirable from the golfer's standpoint.

Belts retail at \$1.75 and \$3.50, and braces at \$2.00 and \$3.50, with a nice margin of profit to the professional.

Portable Elevator Mfg. Co., Bloomington, Ill. reports a record year of golf business on Little Giant spreaders for compost and fertilizer. The non-clogging even distribution of material, pneumatic tires and rugged construction of the Little Giant have set it in strong in the golf field.

"The New Skeet," written by the shooting authority, Capt. Edward C. Crossman, may be had free from the Remington Arms Co., Bridgeport, Conn. Booklet gives re-



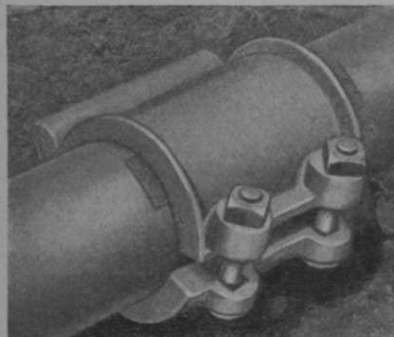
Annual sales confab and business meeting of Goldsmith's special golf sales division.

vised rules for skeet and many skeet shooting tips. This booklet and skeet data from Western Cartridge Co., Alton, Ill., should be requested by golf clubs having or planning skeet installations.

Atkins & Durbrow, Inc., 165 John st., New York, have a collection of pamphlets on peat moss and its special peat moss Sorbex that greenkeepers will find richly instructive and deserving a place in the greens dept. reference library. The material will be sent free on request.

Pam Barton gathered in her second national women's title of the year playing the Penfold LL, which as Milt Heymann, Penfold's American manager, will relate without being subjected to the third degree, is exactly what was to be expected from the distance, accuracy, etc., designed and built into Penfold golf balls.

M. B. Skinner Co., 3619 W. Sample st., South Bend, Ind., has a new design of easily applied clamps for stopping leaks



in pipe lines of any size and all but the higher pressures. The clamps are valu-

able for lasting repair of leaks in clubhouse piping or in course irrigation systems. Details free on request.

A new patented turf renovator, developed and marketed by Arthur D. Peterson Co., Inc., 420 Lexington ave., New York, has been quickly adopted by many greenkeeping experts as a long-needed tool for making exact plugs in turf. The Peterson device cuts all plugs uniform in diameter and depth, making the fit of the plugs perfect without necessity of hand work. Plugs drop from the containing chamber without any forcing. Price is \$4.50 each.

Again this year Spalding has designed two effective Christmas mailing cards. One contains a hint to members' wives that golf equipment is always welcome especially at Christmas—the other addressed to club members urges golfing gifts to members on their Christmas list who are exponents of the game. Both cards call attention to the fact that the pro not only knows his members needs but is also the logical place to purchase golf gifts. The cards are supplied free of charge and any professional can secure whatever quantity he desires by addressing A. G. Spalding & Bros., at New York, Chicago or San Francisco.

Loch Fyne and the private stock whiskies of the Glenfyne Distillery of Ardis-haig, Scotland, were chosen as "official," (whatever that means), at the National Open, National Amateur and Walker Cup matches. George Roosevelt, advertising agent for the importers Greig, Lawrence and Hoyt, is the source of the "official" press agency. Anyway the "official" crack is a new one and shows sense about what thirsts direct the high-grade Scotch consumption in this country. However, making a whiskey "official" at American golf clubs calls for a lot of acceptance and



In all this
world of golf
no other place like
PINEHURST

—and Pinehurst's at its golfing peak the week of the P.G.A. championship November 16th through 22nd.

On Number Two of the four famous Donald Ross courses the P.G.A. championship will present the most brilliant golf of Pinehurst's 42 glorious golfing years. The other three courses that week are available for play of Pinehurst's guests.

The traditional delights of Pinehurst—world-noted for its select clientele, its golf, its food and its brisk pine-scented air—invite you to your perfect holiday.

Reservations already received for the week of the P.G.A. championship suggest your early action.

The **CAROLINA**
At Pinehurst, N. C.



America's Premier Winter Resort

work on the part of a lot of U. S. golf club managers.

GOLFDOM is strictly an up-and-up magazine, but if we find that Loch Fyne Scotch was the "official" whiskey on which the British Walker Cup team made its showing, we ought to do some advertising business with George Roosevelt or "tell all."

Jim White, long identified with golf manufacturing, now is with the **Burke Golf Co.** in charge of the company's thriving bag department.

Mike Carpenter, Monroe CC., Woodfield, O., and Paul Bell, Torrington (Conn.) CC, won the two pro prizes offered by **North & Pfeiffer Mfg. Co.** for letters about spikes in golf shoes.

P. Goldsmith Sons, Inc., Cincinnati, announces a special Golf Sales division, composed of a group of new salesmen whose activities will be confined solely to the sale of Goldsmith golf equipment to the pro and dealer trade.

The new Golf Sales division will be under the direct supervision of Wm. C. Cowen, Pres. and sales director of Goldsmith. Assisting Cowen will be Richard W. Scallan, v.p. of the company, and Walter Ring, in charge of golf promotion. The new sales force will be composed of the following, who left for their respective territories on September 15: Miller Dartt, Arnold Minkley, Roy Rutherford, Burr Patchell, Joseph Rooney.

The Goldsmith company states their 1937 lines of clubs, balls, bags, and accessories have many new and outstanding sales-producing features. Full particulars on this line will be sent on request, or arrangements will be made to have a representative call.

Thousands of years ago nature laid down under ideal conditions in the Swedish northland unusual deposits of Sphagnum Moss (*s. fuscum*) which had naturally developed, because of the weather conditions, a great retentive power for moisture. The moisture retaining capacity of the Sphagnum mosses kept the deposits constantly water-logged, with the result that little decay could take place. Today this moss is dug, dried, granulated, vacuum-cleaned, packaged, shipped to this country and sold as a soil conditioner and mulch.

Greenkeepers recognize the value of peat moss as a topdressing for greens and fairways, to add humus, to aid in the conservation of moisture, to stimulate root growth and as a winter mulch. The **Premier Peat Moss Corp.**, 150 Nassau St., New York City, has prepared a specially fine granulation called **Swedex**, 25 times

JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St.
Old Hofbrau: 28 W. 30th St.
New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

Janssen wants to see you!

PARGLOV

The all-weather Parglov followed Glovettes into high sales figures and pleasant profits for pros.

The Parglov proved there is a vast and profitable pro-shop market for golf gloves when the glove is right—when it fits trimly, assures a relaxed but firm non-skid grip and is comfortable and cool to wear.

Ask any of the leading golf jobbers to show you the Parglov and Glovettes to have in stock when 1937 opens and players have tender hands.



It's going to be a big Southern season—be prepared.

THE K. L. BURGETT CO. :: :: PEORIA, ILLINOIS

finer than the usual horticultural peat moss.

The fine texture of Swedex permits uniform spreading and insures its working speedily down around the roots, where it acts as a water reservoir, and readily decomposes into humus. Greens and lawns so treated have a springiness to the foot which is readily apparent.

Fall, say the Premier people, is an ideal time to use Swedex because it will work itself into the soil throughout the winter months. Every golf course has one or more troublesome green or bad spots on the fairway. It would be worth the green-keeper's efforts to experiment with such spots this fall, says Ernest Mayer, president of the corporation.

The advantage of using peat moss in the construction of new golf courses or individual greens is readily apparent and

in such cases either the Swedex may be used or the regular horticultural grade, remarks Mayer. The normal method is to spread several inches of peat moss over the areas to be made into greens or fairway and blending the moss into the soil. By such treatment the moss serves as a reservoir in the soil.

John H. Graham & Co., Inc., 113 Chambers st., New York, makers of the spike disc extensively used in golf maintenance, have had highly favorable performance reports on their spike discs for use on greens with putting green tractor power. Inquiries for 1937 budgets on this type of disc give further evidence of the results it has achieved. The company's No. 35 type of spike disc equipped with a seat so the operator can cut fairways and spike them simultaneously, behind fairway trac-



DO YOU KNOW WHY TURF SHOULD BE FED IN EARLY FALL AND EARLY SPRING, AND WHAT KIND OF FERTILIZER GIVES BEST RESULTS AT THOSE TIMES?

Write Us For Our Descriptive Folder.

Address
Dept. G.

ARMOUR FERTILIZER WORKS
CHICAGO HEIGHTS, ILLINOIS

WOODCO BRAND GRASS SEEDS

Are Known For
Maximum Purity
Highest Viability
Minimum Weed Content

LOOK FOR



THE SIGN OF GOOD SEEDS

WRITE FOR PRICES

GRASS SEED DIVISION

F. H. WOODRUFF & SONS
MILFORD, CONN.

BRANCHES AT

TOLEDO, OHIO
ATLANTA, GA.

BELLEROSE, L. I.
SACRAMENTO, CALIF.

Don't quit fighting when
BROWN PATCH
is **ALMOST** licked



Don't drop your guard just because the fight is nearly over! Keep on using *Special SEMESAN* until all danger is past. This efficient fungicide contains real organic mercury . . . is easily applied as a spray or with compost . . . saves in labor cost . . . and may be applied for only \$1.65 a green, for one pound treats 6,000 square feet of turf.

Five lbs., \$10.00; 25 lbs., \$42.50; 100 lbs., \$165.00—from your regular golf supply house.

BAYER-SEMESAN COMPANY, INC.
Du Pont Bldg. Wilmington, Del.

tor power, also went so well in 1936 it is to be featured in 1937 as a resultful idea in maintenance practice.

L. A. Young Golf Co., 6545 St. Antoine, Detroit, Mich., has a golf ball display and dispenser that has been very effective this fall in selling at the first tee. The display can be used in the pro-shop behind the ball counter and on the weekend or other busy days, installed on a metal upright by the first tee.

The display holds a dozen each of six brands of balls. Balls are inserted through a slot at the top of each compartment and slide out at the bottom of the compartment, the remaining cartons coming down to fill up space occupied by the carton just sold.

Further details on this selling aid will be sent on request by the Young company.



American Chain Co., 230 Park ave., New York City, brought out a new Page stainless steel tennis net this year that met with highly favorable comment from players and greenkeepers responsible for court maintenance. Use of the net probably will be greatly extended in 1937. Details free on request.

Hollywood Trophy Co., 6411 Hollywood blvd., Hollywood, Calif. has a new catalog of trophies, plaques, medals and charms containing numerous suggestions for golf club committees.

Harry Cooper joins the Spalding traveling exhibition troupe January 1, 1937. Cooper then becomes team-mate of Horton Smith, Jimmy Thomson, and Lawson Little in putting on pro exhibitions and in making a hefty schedule of tournament appearances.

The Smith-Thomson-Little promotion circus kept very busy this summer and had more demands for engagements than could be filled. Harry, a durable and colorful campaigner with a great scoring record, will be a fine attraction for this show.

F. H. Woodruff & Sons, Milford, Conn., have developed a rake attachment for a power lawn-mower that has been especially successful in eradication of crab grass.

Clubhouse upkeep



Of course, you aren't going to neglect your clubhouse during the fall and winter! Remember that Dolge makes a complete line of maintenance materials: disinfectants, deodorants, insecticides, cleaners, floor finishes, liquid soap and appliances. Every product is backed by the Dolge Free-Test guarantee. It will pay you to inquire. Do so today!

*New maintenance manual off press.
A copy is yours FREE on request.*

THE C. B. DOLGE CO.
WESTPORT, CONNECTICUT

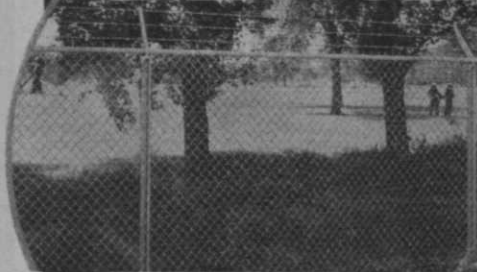
Woodruff's based their idea on crab grass being an annual that when mature becomes prostrate. Mower blades pass over the plants allowing the heads to ripen. When the stems are raked erect the heads are clipped off before maturity. It is not necessary to remove the immature seed because they will not ripen. Tests at Woodruff's experimental station showed the plot maintained with the mower rake has less than 2% crab grass, while ad-



acent plots are literally filled with the weed.

Complete details of the rake attachment will be sent free on request by Woodruff & Sons.

PAGE FENCE



Pays Dividends

• PAGE FENCE provides positive protection—helps sell new memberships to those seeking the luxury of a private golf club. Club members want fenced fairways and caddy yards.

PAGE FENCE is more than a product—it's a service. Write to any office below for name of nearest of 92 Page Fence Service Plants.

Page Fence is a product of the Page Steel & Wire Division of the American Chain Company, Inc.

PAGE FENCE ASSOCIATION

BRIDGEPORT, CONNECTICUT
NEW YORK, PITTSBURGH, ATLANTA,
CHICAGO, SAN FRANCISCO
America's First Wire Fence...Since 1883

Link-Lyon, Inc., Nashville, Tenn., makers of Macdonald Smith golf clubs has added five field men.

Lewis "Colonel" Worrell will cover N. C., S. C., Ga., Ala., Miss. and Tenn.; Fred Fuller will work La., Texas, Ark., Okla., and western Mo.; Maurice Harris, will be active in N. D., S. D., Minn., Nebr., and Iowa.; John Mears will cover Maine, N. H. and Vermont; and Hugh Gordon will work Mass., Conn., R. I., and western N.Y.

Worrell, Fuller and Harris have been covering these respective territories as representatives of Acushnet golf ball and bring together two fine lines of strictly pro merchandise. This brings the Link-Lyon total field representative personnel up to fourteen salesmen.

International Harvester Co., Chicago, introduces a new and greatly needed all-steel wagon as a running mate for the International Fairway tractor, station wagon, International rough cutter, International Diesel power units, compost hammer mills, fertilizer distributors, seeders and other maintenance equipment. The wagon is practically an all-purpose trailer. It has an arrangement in the hitch which automatically operates brakes on the

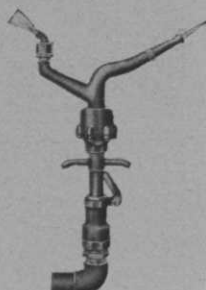
NELSON

Portable and Underground Sprinkling Equipment

Every sprinkler requirement can be met perfectly by some item in the complete Nelson line. Nelson equipment is standard on golf courses throughout the country. Years of specialized sprinkler manufacturing experience insure long life and perfect operation.

Complete information on all types, either permanent or movable, will be gladly sent on request.

**L. R. NELSON
MFG. CO.
PEORIA, ILLINOIS**



"Stream-Flo" Quick Coupling Valve and Sprinkler. Covers evenly areas 100 to 225 feet in diameter.



THE "OLD FAITHFUL" Sprinkles evenly up to 125 feet.

trailer when the automobile or truck to which the trailer is attached is braked. The new trailer has pneumatic tires and automotive type expanding brakes on both rear wheels.

International also has a new six-cylinder Diesel that's an efficient and fitting source of power for golf clubs and is especially valuable in lowering pumping costs on course watering. The company has a very helpful catalog of golf course maintenance equipment that will be sent free on request to International's headquarters, 606 South Michigan ave., Chicago.

TO MAKE YOUR GREENS AND FAIRWAYS GREENER, MORE DURABLE AND UNIFORM

Use **AMMO-PHOS***

High-Analysis Fertilizer

The performance of AMMO-PHOS in U.S.G.A. tests over several years was outstanding. From the beginning the AMMO-PHOS plots were the best.

**AMERICAN CYANAMID COMPANY
New York, N. Y.**

*Reg. U. S. Patent Office.

**SOMETHING
EVERY GREENKEEPER
NEEDS**

PETERSON'S TURF RENOVATOR

(PATENTED)

FOR REPLACING TURF DAMAGED BY DOLLAR PATCH, ANTS, DIVOTS on TEES, etc.

All turf plugs cut with this tool are of uniform diameter and depth.

New plugs of good turf will fit exactly into holes left by removal of damaged turf, without hand fitting.

Plugs are forced into larger upper chamber, from which they can be readily dropped out.

Price \$4.50 Each

**ORDER FROM YOUR DEALER
OR DIRECT FROM US**

Wholesale or Retail

We would welcome the opportunity of quoting on any requirements included in your Spring Budget.

**ARTHUR D. PETERSON
Company, Inc.**

420 LEXINGTON AVE. NEW YORK, N. Y.

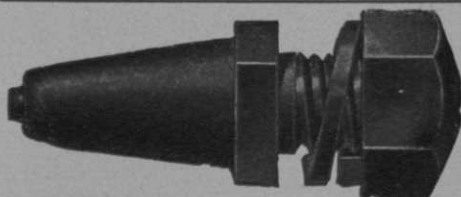


3" Diam.

Perfection Sprinkler Co., Plymouth, Mich., reports greatly increased demand for their product the past season, and general sales mgr. A. S. Lyndon says that a survey indicates much greater demand in 1937.

There will be a few changes in the larger sizes of the Perfection Spray Disc Nozzle sprinklers and manufacturing refinements in the line.

"Indications are," says Lyndon, "that many clubs are preparing to use Perfections for fairway watering the coming season, using the low cost, medium pressure system with openings in the fairways, spaced for use of short lengths of hose to sprinklers. This system permits the



**Hardened Center Keeps
DIAMOND Spuds Sharp**

**Diamond Calc
Horseshoe Co.
4702 Grand Ave.
Duluth, Minn.**

Diamond tractor spuds save replacement costs. Extra hard core keeps point sharp, aerates turf with clean-cut holes. Easily attached. Write for complete data.

Reduce your budget
by using only
GRASS SEED
of "Known Quality"

*Tested for Purity and
Germination*

Also fertilizers, equipment and requisites of guaranteed quality. "Golf Turf," an instructive book on making and maintaining turf, as well as a complete catalogue on golf supplies — free on request.

Stump & Walter Co

Headquarters for Bents and Other Fine Grasses

132 to 138 Church Street
NEW YORK

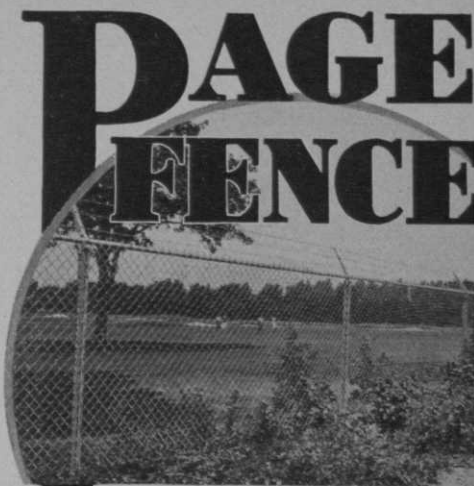
use of the sprinklers on the fairways when they are not in use on the greens.

"With this system it is only necessary to augment the regular green watering equipment with additional sprinklers of the same size as those used for the greens. This system cuts down the cost of equipment as well as the cost of the installation, such as pump, pipes, fittings, etc., and has indications of being very popular inasmuch as more clubs can afford to water fairways due to its low cost."

City of Baltimore recently placed repeat orders for Golf Register practice devices for use in the city's extensive plan of golf instruction in schools. The device is made by the Golf Register Co., Pittsfield, Mass., and distributed by Spaldings.

Albert Pick Co., Inc., 2159 Pershing rd., Chicago, has issued its new catalog E-39, an extremely valuable and extensive catalog of clubhouse equipment and supplies. It will be very servicable to any manager and house-chairman making up a budget. A copy of the catalog will be sent free to any manager or club official mentioning GOLFDOM.

Jackman Sportswear Co., 218 S. Wabash ave., Chicago, is now exclusive sales agent for the Tufhorse line of bags, gloves



Necessity for Tournaments

● PAGE FENCE gives protection necessary to club privacy—pays for itself by attracting tournaments and providing revenue from exhibition play.

PAGE FENCE is more than a product—it's a service. Write to any office below for name of nearest of 92 Page Fence Service Plants.

PAGE FENCE is a product of the Page Steel & Wire Division of the American Chain Company, Inc.

PAGE FENCE ASSOCIATION

BRIDGEPORT, CONNECTICUT
NEW YORK, PITTSBURGH, ATLANTA,
CHICAGO, SAN FRANCISCO

America's First Wire Fence...Since 1883

SUPERFINE SWEDEX

Pulverized Peat Moss—25 times finer than ordinary—for Greens and Fairways. Conserves moisture—adds humus—promotes root development—easily applied—ideal for Fall and Winter renovation. Inexpensive. For literature write—

PREMIER PEAT MOSS CORP.
150 Nassau St., New York City

PREMIER
Swedish-Northland
PEAT MOSS
CERTIFIED - VACUUM CLEANED

"The LINKS"

ROBERT HUNTER'S

famous book on golf architecture.

This recognized authority—a "best seller" at \$4.00—offered to GOLFDOM readers postpaid at only \$1.25. A valuable addition to your greens library. Send check with order—today!

GOLFDOM BOOK DEPARTMENT
14 E. Jackson Blvd. Chicago

and carryalls, according to announcement from Fred Newman, Jackman president. Manufacturing will be in Des Moines, with local stocks in Chicago and elsewhere to assure prompt filling of orders.

B. A. Lacy, veteran Tufhorse salesman, has joined Jackman as general field representative both for the Tufhorse line and for Jackman sportswear. He will also cover the Chicago territory.

In the East, W. W. Woods, who for a number of years has been a golf salesman in central and southwestern states, will sell the Jackman and Tufhorse line from headquarters at 90 Caryl ave., Yonkers, N. Y.

O. M. Bentley, formerly in the golf course equipment and supply business at Syracuse N. Y. has disposed of his interests there to Frank Robinson and associates. Robinson, a well known central New York golf architect, is pres. of the new company known under the same name, **Golf & Tractor Equipment Corp.**, 103 N. Beech st. F. C. Robinson is v.p., and Carl Sabray, sec.

Bentley has formed the Northwest Toro Co. with headquarters at 3135 Western ave., Seattle, Wash., and is handling the Washington, Oregon and Idaho territory. The company features the Toro line.

Remember!

The same effective fungicide so widely used for brown patch control is your best insurance against damage from snow mold—

TONAGREN

P. & M. TONAGREN CO.
153 ADAMS ST. -:- DENVER, COLO.

That Happy Combination of Quality and Economy is offered in our

New Broadmoor One-Color

Score Card

Produced by a New Process, its price is \$21 for 5,000. The card, fully complete and comprehensive, is not small and the stock is heavy.

Samples to clubs on request

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago



● PAGE FENCE Tennis Court Enclosures keep courts in condition by excluding all but players.

PAGE FENCE is a product of the Page Steel & Wire Division of the American Chain Company, Inc.

Write to any office below for name of nearest of 92 Page Fence Service Plants.

PAGE FENCE ASSOCIATION

BRIDGEPORT, CONNECTICUT
NEW YORK, PITTSBURGH, ATLANTA,
CHICAGO, SAN FRANCISCO



This Label . . . Your Guarantee

The PAGE P-12 label identifies PAGE galvanizing which is guaranteed to withstand a minimum of 12 one-minute dips by the Preece Test. PAGE P-12 galvanizing applies not only to fence fabric but also to posts, top rail and fittings as well—your guarantee of maximum resistance to rust.

America's First Wire Fence...Since 1883

● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box A, Redford Sta.,
Detroit, Mich.

R. F. D. No. 3,
Pottstown, Pa.



PHOENIX

RED TIP TRACTOR SPUDS

Extra Long Service
Made of special analysis steel, hardened by latest scientific heat treating methods. Sizes $\frac{3}{8}$ " to $\frac{1}{2}$ ". Also Lawn Mower Spuds. Write for circular and prices.

PHOENIX MFG. CO.
Joliet, Ill. Catassuqua, Pa.