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Write for details, giving motor speed.

**The FULNAME Co.**

LEBLOND BLDG., STA. O.

CINCINNATI, OHIO



**T**HE SCORING system worked out by Paul Runyan and Jack Winchester, famous New York engineer and golf student, found a valuable use in a field for which it was not originally intended, when it was adopted by reporters covering the Masters tournament at Augusta.

Original purpose of the scoring system was to furnish a simple, easily kept stroke-by-stroke score which the pro could examine and discuss with the pupil and then apply instruction accordingly. Together with the scorecard there is a teacher's analysis of shots figured out from the card. The system has been worked out by Runyan and Winchester over a period of several years and has been so successfully applied by pros in reducing scores and selling more lessons that it looks highly logical as a means of stirring up

great and definitely utilized interest in golf lessons.

What it amounts to, elementally, is the application of the report card idea in golf instruction.

The scorecard idea is an adaption of the baseball scorekeeping shorthand system to golf and that's why the golf writers used the Runwin cards in making an easily read and accurate record of shots by the players they followed.

**F**REQUENT turnover of golf club officials has been pointed out repeatedly as a source of errors and financial loss in American golf club management but seldom has reference been made to the part played by veteran officials in the thrifty, satisfactory management of English and Scotch clubs.

The foreign phase is brought up by

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*We are not permitted to  
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**NORTH BRITISH  
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but our regular brands are subject to the  
**SAME REBATES as PGA BALLS**

*These rebates apply to all professionals.*

**T. W. NIBLETT**

*Distributor for The North British Rubber Co., Ltd.*

**11 PARK PLACE, NEW YORK**

news of the death of Charles Stuart Grace, 77, at St. Andrews. For more than 50 years Grace was an official of the R. & A.; first as honorary secretary and later as honorary treasurer.

The Grace family held the unique record of 150 years' unbroken service with the Royal and Ancient Club. Grace succeeded his father, the late Stuart Grace, in the secretarial duties in 1885, and he held the office for 14 years when a full-time secretary was employed.

Mr. Grace then acted as hon. sec. of the green-committee until 1924, and from 1897, the year of its inception, until 1906 he was hon. sec. of the Rules of Golf committee. Elected to membership of the R. and A. club in 1878 Mr. Grace was, at the time of his death, the eleventh oldest member.

**I**N EDDIE CONLIN'S office at the US golf ball headquarters is a file of approximately 2,000 different names of golf balls made by various manufacturers. Even with that big array Ed figures there are plenty of names he has missed. A golf bug in Ohio has collected a list of 700 brand names.

The figures tip you off to what the pub-

lic is up against in trying to remember golf ball names and in getting brand buying habits. There are plenty of successful pros who reason that any pro addition to the list of private brand names is dangerously adding to customer confusion that makes it easier for private brands to get business away from pros whose business reputation is founded on widely known quality.

**A**NOTHER indication of a banner year in golf comes from Pinehurst. That famous golf resort is having its best season since 1929.

**I**T might as well be admitted; we are getting no younger. Referring to Harry Hampton as Grandpop around tournaments used to be a pleasantry. Last year it became a fact. Now the second Hampton grandchild has arrived—it's a daughter to the Harry Hampton, Jr.

**A**N eastern golf club is reported to have taken out a \$5,000 insurance policy on its greenkeeper, with the club as beneficiary.

This makes it look like the greenkeep-

A Boon to Club Members . . .

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—because Lewis Washers are built for years of hard use . . . and dependable perfect service. See your greens committee Chairman about Lewis Washers for your course. (In color, only 25 cents additional.)

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Complete tee ensemble: (White) washer, tee stake, towel, waste container, tee data plate, towel and ring \$10.50.

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Our proposition for installing the nationally known Fulname Marker puts you under no obligation unless satisfied. Our Trial plan will bring the outfit to you for demonstration to your players. Write for details.

**The Fulname Co.,**

LE BLOND BUILDING  
CINCINNATI, OHIO

er's replacement value has been recognized. Now, if the greenkeeper's value as an operating essential is recognized in his pay check as in his insurance premiums, things are looking up.

**H**OW ABOUT a revival of the Green Section tournaments as a 1936 feature? Entry fees of \$1 of which 40% would go for prizes should bring a big income from USGA member and non-member clubs. Pros would work strong in putting over a nation-wide one day Green Section tournament.

**S**CHENECTADY (N. Y.) with population of 100,000 sets \$3,000 a year as salary for manager of its new many course and one member of board of estimate squawks, although figure is less than generally paid.

When will city officials learn that many golf courses are public utilities and must be expertly run? Civic recreation facilities under existing economic and social conditions require intelligent and attractive operation. They're doing preventive work for the police department in many instances.

**S**INCE July 1, 1935, sport project allotments have been approved to the extent of more than \$340,000,000 from the government's \$4,000,000,000 work relief fund.

The sports program involves 8,376 separate projects; \$8,607,730 of the allotment comes under sports indirectly as this amount is for game, fish and bird work. Parks, including golf courses, baseball and football fields, and playgrounds account for \$306,463,428.

**"CONCEDE NO PUTTS"** is the aim of a campaign which has been started by C. H. Whiteman, sec.-treas. of the Southwestern Virginia Golf Assn., and several newspaper golf writers in that territory have written lively boosts for the campaign.

It's an idea that needs plenty of pushing, for the conceded putt is unquestionably the most flagrant violation of the rules.

**A**RE equipment barns, pump houses, caddie shelters, etc., properly screened by landscaping, or are they raw and unsightly at your course?