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### Wine Book Is New, Valuable Item For Managers Use

AT THE 1936 annual convention of the Club Managers association, the address most commented on by foresighted managers was that on the club managers' function as an educator and leader in the renaissance of good living.

This reference was made during the course of a talk on wines by G. Selmer Fougner, famous wine authority. Fougner expressed the conviction that what club managers did with wine would have far-reaching influence on the future of all alcoholic liquors in the United States.

He distinguished between the simple service of wines and their service at gala affairs and, by the discussion on the convention floor and among managers following the convention, it was evident that there are many managers, whose experience as head men does not go back to the pre-prohibition days, eager to get information on wine choice and service.

The information managers want is supplied in a book, "Wines—How, When and What to Serve," issued by the Schenley Import Corp., 18 W. 40th st., New York City. It's a book that many managers will find extremely valuable as a reference and, although considerable of a book, will be sent free to managers advising of their club connection when sending Schenley's their request.

GOLFDOM is not in the habit of plugging for books but is earnestly advising managers to send for this volume.

Table of contents includes: Great Wines of the World; Wine Assortments to Stock; Etiquette of Serving Wines; How to Keep Wines in Good Condition; What Wines to Serve with Informal and Formal Menus; How to Buy Wines Intelligently; Wine As Flavoring in Cooking; Glossary giving terms used in talking of wines and proper pronunciation of famous wine names.

### L. A. Young Career Pictured in Newspaper Write-Up

LEONARD A. YOUNG, head of the Hagen golf manufacturing enterprise, is the subject of an interesting full page in the Detroit Sunday News of Feb. 2.

The extent and character of the vast Young business in steel springs, coat hangers, metal trim for automobiles and buildings, and in golf is set forth. High spots in Young's career as an inventor,

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industrialist, financier, soldier and athlete are touched upon.

Many pros know Young as a fellow of astounding energy, resiliency and resourcefulness. But that he is the employer of 8,000 men with several huge factories in the United States and Canada and that he is a dominating figure in the steel and wire business may have missed their attention; perhaps because he hasn't mentioned it to them.

The News' story doesn't tell what a putting magician this Young is, but a hundred or more pros who have played golf with him can tell you that.

**WHILE** you're wondering about ideas to make your club attractive to each member of the entire family this year, have you thought about having a junior group organized within your club?

Junior organizations, with their own officers and meetings, subject to adult supervision, have been lively and successful at many clubs. The youngsters plan and conduct their own golf and social events.

**C**ONNECTICUT section of the PGA has named the Farmington CC, where Art Reid is pro, as the venue of its Pictorial Review women's championship.

This tournament is a national event that gives pros a fine chance to boost women's golf, and with club schedules now being made up for 1936 it's high time sections that have not named state qualifying courses get busy.

Qualifying rounds are to be held at each club having entrants for the contest on May 7, to determine which women will represent the club in the sectional championships. The sectional championships will be played May 21 in PGA sections all over the country. Qualifying rounds and sectional finals will be played on handicap basis.

Information on the courses selected by PGA sections should be sent without delay to George Jacobus at his winter club, Sarasota, Fla.

**TURF** authorities have expressed fear that the severe winter may result in extensive winter-kill in the northern part of the Bermuda belt.

USGA Green Section staff already is working on plans for offsetting and repairing the expected damage and, if the threat materializes, expects to be in position to render expert advisory service to damaged courses of USGA member clubs.

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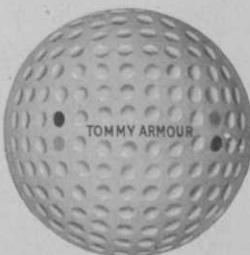
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