



Wine Book Is New, Valuable Item For Managers Use

AT THE 1936 annual convention of the Club Managers association, the address most commented on by foresighted managers was that on the club managers' function as an educator and leader in the renaissance of good living.

This reference was made during the course of a talk on wines by G. Selmer Fougner, famous wine authority. Fougner expressed the conviction that what club managers did with wine would have farreaching influence on the future of all alcoholic liquors in the United States.

He distinguished between the simple service of wines and their service at gala affairs and, by the discussion on the convention floor and among managers following the convention, it was evident that there are many managers, whose experience as head men does not go back to the pre-prohibition days, eager to get information on wine choice and service.

The information managers want is supplied in a book, "Wines—How, When and What to Serve," issued by the Schenley Import Corp., 18 W. 40th st., New York City. It's a book that many managers will find extremely valuable as a reference and, although considerable of a book, will be sent free to managers advising of their club connection when sending Schenley's their request.

GOLFDOM is not in the habit of plugging for books but is earnestly advising managers to send for this volume.

Table of contents includes: Great Wines of the World; Wine Assortments to Stock; Etiquette of Serving Wines; How to Keep Wines in Good Condition; What Wines to Serve with Informal and Formal Menus; How to Buy Wines Intelligently; Wine As Flavoring in Cooking; Glossary giving terms used in talking of wines and proper pronunciation of famous wine names.

L. A. Young Career Pictured in Newspaper Write-Up

LEONARD A. YOUNG, head of the Hagen golf manufacturing enterprise, is the subject of an interesting full page in the Detroit Sunday News of Feb. 2.

The extent and character of the vast Young business in steel springs, coat hangers, metal trim for automobiles and buildings, and in golf is set forth. High spots in Young's career as an inventor,