

## Greenkeepers Job Is That of Nature Artist

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**T**HERE are so many important parts and minor details of the greenkeeper's job that he may sometimes forget the primary purpose of his employment.

He is engaged to be a nature artist—to make every detail of nature blend in and appear at its best for the golfers' enjoyment not only of the game but of all the surroundings of their club.

We greenkeepers talk about having to be mechanics, engineers, agriculturists, hydraulic experts, landscape and tree experts, carpenters, masons and proficient in other jobs, but the work we do in these different lines is all a part of painting the nature picture to please the golfer.

At our club we pride ourselves that realization of this objective has been the mutually happy achievement of members and the superintendent. Many of the details of making our course and grounds places of natural beauty have been due to the generosity of members who recognize art in nature as a prime objective of golf club operation.

On the road leading to our clubhouse is a niggerhead stone bridge that we built as an enduring utility and as a beautifying feature of the grounds. The bridge is 66 ft. long, 20 ft. wide and 12 ft. high. Stones selected for this bridge harmonize



well with the coloring of its surroundings. Cost of materials was \$350 and was contributed by one of our members to whom the bridge stands as a memorial to his interest in the club and its beautification.

Another member donated a mile and a half of beautiful hedge. Still another contributed 150 trees of 23 varieties. Shrubs which were contributed were planted around tees, bordering roads and at some spots in the rough where they would not

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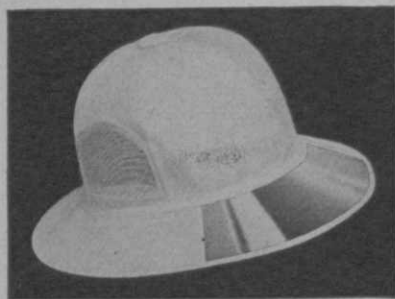
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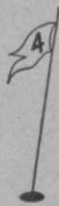
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interfere with shots. We also planted shrubs around a rock garden adjoining our attractive swimming pool and children's playground.

The members get an extra added enjoyment from their club when the greenkeeper is keenly conscious of opportunities and responsibilities as a nature artist. There are pictures in golf courses that are groomed with expert and feeling care, even though the artist may be a fellow with sweat showing through a soiled blue shirt and, at times have on his lips words that strictly union poets would rhyme with lamb and dell and rich.

### Pros Must Follow Thru

(Continued from page 18)

when members were going away on vacations. Then he'd sell them new sets of clubs and a bag and balls for their vacation use so they'd proudly carry the new equipment wherever they happened to go on vacation journeys as identification of an up-to-the-minute golfer.

"I've been reading what pros have had to say about Horton Smith's idea in GOLFDOM of increasing pro income by setting a quota of play by months 10% higher than last year," remarked this prosperous professional, "and I think it's a cinch for the boys to do that by having a par of last year's figures to shoot against. I do know from my own experience the pros will increase their sales a lot more than 10% if they will get it into their heads that they have to sell all during the season and not slow up after a brisk display of pep during the season's earlier months.

"One little thing that has meant millions of dollars to the pros and to golf clubs is the way that greenkeepers have adopted the practice of keeping the fall leaves pretty promptly cleaned up so players won't be discouraged by lost balls. However, if the pro is going to depend on the greenkeeper instead of himself for keeping pro-shop business active until frost, the pro will be out of luck."

### GOLF'S MARKET PLACE

George Herrmann, treasurer of L. A. Young Golf Co., well known and mighty well liked by pros, is recovering nicely from the illness which has confined him to his bed for the past six months. George figures just because a fellow's in bed is no reason he shouldn't do a little work, so each day he handles a certain