

Every other week, right through the best golfing season, the Worthington message goes to golfers telling them to buy more golf balls and better golf balls building business for you.

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> VULCANIZED LATEX COVERS LAMINATED WINDINGS

PATENTED CENTERS

THE WORTHINGTON BALL CO. Elyria, Ohio



LES STROKES SAYS:

Play a new ball—the golf course is no place for antiques.

"It's Wrong" Says Ring on Women's Rights

WALTER RING, Goldsmith's golf guy, went to the Women's Western Open at "Landonville," Kan., because La Didrikson was one of the young ladies of the ensemble. The Ringer, with a cold and quizzical look at the milk which now has a prominent place in his diet, comments on a commercial aspect of the woman's affair at Topeka:

"We all will make millions when those women really get started buying golf clubs. Except the top-notchers, most of the women in the big field had the most terrible looking messes of hand-me-down clubs you ever saw. I don't think they were hand-me-downs from husbands and fathers of this generation, either. Some of those clubs ante-dated Tom Morris, Sr.

"What has happened to American chivalry, sir, that permits wives, daughters, mothers and sweethearts to play with the junk most of them have. It is an outrage to our fair womankind. I view with alarm this denial of the constitutional privilege of good clubs won at the expense of the precious blood of our fore-mothers and I point with pride to . . ." At which point The Ringer was re-

At which point The Ringer was reminded that it was Landon and not Ring at Topeka who got news of the nomination. He stared at the milk and shook his head mournfully. "It ain't right, anyway," he reflected.

LABOR DAY, set by Congress in 1894, comes too early for the sports business. Therefore the campaign by the National Association of Amusement Parks, Pools and Beaches to have governmental action set back Labor Day until the first Monday after Sept. 15. Golf interests have been urged to cooperate in this campaign.

The old idea that Labor Day is the end of summer outdoor weather is now only a calendar, and not actual, matter. A lot of fine weather for golf and other outdoor sports comes in September, and it is hoped that by setting back Labor Day officially outdoor recreation programs will be extended.

PATER-FILIUS event, long a fixture at the Midlothian CC (Chicago district), will be held this year on July 23.

Last year a pro Pater-Filius event was run as part of the tournament and attracted many of the Chicago district's pro