

### Sarazen Makes Hit as Lecturer at Eastern Colleges

**C**OLLEGE golf received further impetus from the lectures and demonstrations made by Gene Sarazen before large groups of students at Harvard and Dartmouth. Gene made his appearances at the Eastern schools prior to the National Open and found that golf interest of collegians had developed substantially since his previous college appearances.

He is so convinced that one of golf's greatest opportunities for growth exists among collegians that he is planning to devote considerable time to college visits after his return from his world tour.

The kids have gone for Gene's lecture, exhibitions and demonstration in a great way. He has put on a strong, broad plug for the game and centered interest on local pros so the campus prospects will feel the urge to come under the tutelage of the pro who is on the job at a course in the college neighborhood.

Strong newspaper publicity has been given the Sarazen appearances.

Bill Cunningham, Boston sports commentator, devoted one of his columns to Gene's show at Dartmouth. Of this affair, Bill wrote:

Squire Gene Sarazen, the Connecticut farmer and some time golfer, spent one afternoon and evening showing members of the Dartmouth undergraduate body and the faculty how easy it is to hit a golf ball far and straight. He gave a first hand demonstration on the local golf course in the afternoon, a demonstration which was strongly attended, and in the evening, he showed his interesting reels of golf movies, providing the sound himself by word of mouth.

#### Audience Finds Gene Knows His Stuff

Squire Sarazen does a first class job. He gave a quick review of the entire golf primer, showing how to grip the weapons, how to propel them through space and how and how not to make them meet the gutta percha sphere. His audience followed intently and asked lots of questions.

It was noticeable in his talk about shots and how to make them that he took particular pains to praise Bobby Jones. This was interesting because the money players used to love Mr. Jones in the powerful reverse, the principal reason being because Mr. Jones used to insinuate himself into their open tournament and more than occasionally win it. But Sarazen is too honest a golfer and too honest a man not to recognize the grandeur of the famed citizen of Atlanta and to grant him his due

when great golfers and great golf styles are mentioned.

Sarazen feels that he owes golf more than he can give back and after a fashion of saying, he does. He's glad to devote his spare time to argosies such as this without any monetary rewards whatsoever. He feels that anything he can do to further the game or interest in the game will eventually come back in some measure to himself or to other pros such as himself.

So far as parties such as this one go, there may be nothing immediately in them for Sarazen in person, but there's undoubtedly much in them for the local golf club and for the pasture game in general. It was noticeable, also, that Sarazen kept the name of the local pro, Tommy Keane, before his audience in a pleasant and complimentary way.

He was showing, for instance, the importance of the grip, and, with a series of bad shots showing how a faulty grip not only ruined a golfer's game, but might lead him on to such disgust that he'd give the game up altogether.

"The grip," said he, "is nothing that can't be straightened out with one look from your golf professional. Tommy Keane can clean it up for you in less than one lesson."

Sarazen was pleasant to people without seeming to try. And he's the fellow who once was so completely misunderstood by the golf filberts that they called him everything but regular.

### Shawnee Open Back as Annual Post-Open Fixture

**A** WELCOME sign of the return of the good old days was the revival of the Shawnee Open at the famous Buckwood Inn course of the Worthingtons. In 1912 over this course at the Delaware Water-gap the first Shawnee Open was played. The event became practically an Old Home week for pros, and discussions after the rounds had much to do with the early stages of the PGA. C. C. Worthington, Buckwood head man, played an important role in helping the pros get their organization started.

It was the usual custom for the National Open champion to make Shawnee his first tournament appearance after his Open victory and Manero continued that this year.

Ed Dudley, winner of the 1930 Shawnee Open, won this year's revival with 288, finishing the last half with two fine 70 rounds. Ralph Guldahl three-putted the last hole to tie for second with Roland Mackenzie.