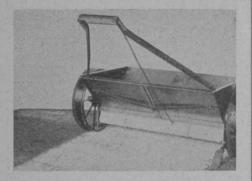
## ROOT ALL PURPOSE SPREADER



TOP-DRESSING, FERTILIZING, SEEDING This machine will cut upkeep cost more than any piece of equipment used on golf courses. For speed, economy and perfect application it is unexcelled. THE ROOT MANUFACTURING COMPANY

1051 POWER AVE., CLEVELAND, OHIO



JOHN H. VESTAL CO., Printers 703 South La Salle Street - - - Chicago tion, the firm's operations extend to Great Britain, where a large factory at Putneyon-Thames takes care of the "made in Britain" demand, which is supplied through eleven stores in the British Isles. Canada's requirements are manufactured at Brantford, Ontario, and those of Australia through a factory at Melbourne, with stores in the larger cities of the Commonwealth.

Manufacturing athletic goods evidently is a guarantee of a reasonably long life, if not a bed of roses. J. W. Spalding, who was actively identified with the business from its founding up to the time of his death, in 1931, put in considerably more than half a century. A. G. Spalding's connection embraced more than forty years, as did that of William T. Brown, while Curtiss' fifty-one years bids fair to be extended indefinitely. Numerous employees also have served long periods, twenty years being considered by many of them only as an apprenticeship.

A significant feature of the history of Spalding in the last sixty years and one of which it is particularly proud is the development of its sales and distribution structure. Few companies have succeeded in welding together a more enthusiastic and loyal group. The managers and employees of the various departments have played a part of major importance, while golf professionals throughout the country have formed a vital link between the company and golfers throughout the United States.

# **GOLF'S MARKET PLACE**

Harold Sampson, well known pro of the Burlingame (Calif.) CC, has designed a new putter that is being made and sold extensively by WILSON SPORTING GOODS CO.

Sampson's putter is generally of the blade type but, with its back tapered down into a broad flat sole, the putter not only is made easy to line up but the back surface becomes a good left-handed trouble club. The grip is built to put the control in the fingers of the right hand.

Harold's putter already has been warmly endorsed by a number of prominent pros and quite a few of the boys have begun to pick up some extra dough by selling these putters to members who ordinarily are tough to jar loose.

McCLAIN BROTHERS CO., Canton, O., are displaying their entire line at the Cleveland NAGA, convention, Feb. 4 to 7. Line consists of Fungol, the two-in-one

Line consists of Fungol, the two-in-one product for handling the brown-patch and soil vermin problem; Veg-E-Tonic, a

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water-soluble no-filler putting green fertilizer; barrel pump Hydro-Mixer outfit for rapid application of chemicals and fertilizers to greens; Underground Hose Locker, for storing hose and sprinklers out of sight on the course; the Kooldrink outfit, supplying cold drinking water without use of chemicals, ice, electricity or other expense.

Newest McClain item is the putting green Spiker and Perforator.

Literature on any of the above may be had by writing to the company.

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On the back cover of this issue of GOLFDOM appears a simple device by which golf pros can classify each of the three new U. S. Royal golf balls, points out E. C. Conlin, manager of the Golf Ball department of UNITED STATES RUBBER PRODUCTS, INC. Just a moment's study of the copyrighted diagram will suggest to professionals which U. S. Royal Golf Ball they should recommend to their members.

Exhaustive tests, just completed, leave no doubt as to the extreme toughness of the new vulcanized covers on each of the three new U. S. Royal balls, Conlin reports, and the exclusive Spun Latex power winding, developed to a finer degree than ever before, insures greater distance and a finer feel and click for the entire U. S. Royal family.

BUCKNER MFG. CO., main office Fresno, Calif., is taking over eastern distribution of its products formerly handled by the Buckner Rainer Corp. Eastern division headquarters will be at 33 W. 60th st., New York; Tel., CIrcle 6-3067. The new eastern distribution arrangement restricts its efforts to the sale of Buckner sprinklers and quick-coupling valves. It will not be in the contracting business but will maintain an engineering department for aid of those designing and building systems.

J. Walter MacLaren will remain as Buckner's factory representative at New York City and Charles E. Stewart remains in the same capacity at Chicago. John Gill is in charge of all Buckner operations in the eastern division.

Craig Wood, Director of Golf Equipment, DUNLOP TIRE & RUBBER CO., announced the addition of Henry Picard, to Dunlop's advisory staff.

Last year George Aulbach and Orville White joined Wood's staff. They are both with him again for 1936, as is the veteran MacDonald Smith who was instrumental in developing the present Dunlop Gold Cup Golf ball.

Both Picard and Aulbach have spent considerable time with Craig collaborating on

# HAVE FINER GREENS at far less cost!



DISCARD time-worn methods. Improve your greens and fairways—at the lowest possible cost—with a KEMP Power Soil Shredder. Golf clubs everywhere are doing the work faster and better with this miracle machine.

A complete unit, the KEMP shreds soil (doesn't grind) and sifts it in one operation. Mounted on wheels, it's easily moved about. Powered with gas or electric motor. Costs little to own, inexpensive to operate.

Write at once for catalog and prices. KEMP MANUFACTURING CO., Dept. G-26, 1919 Peach St., Erie, Pa.

KEMP POWER

# SOIL SHREDDERS

•Sharpens both hand and power mowers. Does the job almost automatically. Easy to operate—simple to adjust—no experience required. Keeps mower always efficient at low rate of cost.

WRITE FOR ILLUSTRATED FOLDER

Golf Supply Houses, etc., are invited to write for dealer proposition.

**\* \* S T O N E A C R E S** Distributors PRINCETON, N. J.

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famous book on golf architecture.

This recognized authority—a "best seller" at \$4.00—offered to GOLF-DOM readers postpaid at only \$1.25. A valuable addition to your greens library. Send check with order—today!

GOLFDOM BOOK DEPARTMENT 14 E. Jackson Blvd. Chicago

GOLFDOM



the new Dunlop Gold Cup and Dunlop Maxfli golf clubs designed by Craig Wood. Both these golf club lines will be sold through pros only.

BURKE GOLF CO., Newark, Ohio, is all set for volume sales on its line of bags with the new Pac-Rite hoods. As seen in the illustration, provision is made to carry and protect the wood clubs in the hood itself, while irons are put in the balance of the bag.

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Woods may be removed and replaced without bother, as there are no buttons, zippers, or stays to be manipulated. The bag can be closed up to give complete protection to clubs when traveling or in the club racks. Prices, according to Burke, are in line with other bags not having the Pac-Rite feature. Twelve models for men and one for



PARA

### STANDARD EVERYWHERE GOLF BALL WASHER

An important convenience for Washers are built for years of service. Be sure to have your Greens Committee get Lewis Washers for your course. (In color for only 25 cents addi-tional) tional.) Lewis Washers: lots of 1

to 10 (White) \$6.00 Lots of 11 to 20 (White) 5.50 Complete tee ensemble : (White) washer, tee stake, towel, waste container, tee data plate, towel and ring \$10.50 and ring ... Lewis Bag Rack and other Tee Equipment.

G. B. LEWIS COMPANY Dept. GD-236, Watertown, Wis.



women are now ready for immediate delivery.

House-warming at the new quarters of ARTHUR D. PETERSON, golf equipment and supply dealers, took place January 13 at 2310 Graybar Bldg., New York City. Many greenkeepers, pros, architects and manufacturers' representatives took part in the ceremonies.

Pete's own sales staff was present at the opening affair. His roll call: C. M. Jenkins, M. S. Whaley, A. H. Tull, C. W. Sawtelle, A. L. Molatch, Fred W. Staples, D. L. Lange, A. F. Keefe.

Three sizes of Diesel electric direct-connected generator sets are illustrated and described in a new booklet recently re-leased by CATERPILLAR TRACTOR CO., of Peoria, Illinois. Each unit consists of a "Caterpillar" Diesel engine equipped with auxiliary fuel pump with one gallon overflow tank. close regulation speed governor and manual control, direct connected to an electric generator and assembled on a cast iron base. 60 KW, 40 KW, and 25 KW sets are included and each may be had in either D.C. or A.C. models.

Copy of the booklet "'Caterpillar' Diesel Electric Generating Sets," or additional in-



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formation on these units, may be obtained from the manufacturers.

WANAMAKER'S wholesale golf have new Joyce Wethered iron clubs for 1936, the design of the heads being changed by Miss Wethered as a result of study made during her highly successful American tour last summer.

The new Wethered irons have a combbination flange and center weight on the back of the head. Prior to her American trip she was not in favor of flanged sole irons. The model she developed while in this country also is being made the model for her English irons.

STUMPP & WALTER CO., 132 Church St., New York, have published their 1936 seed annual which is a practically indispensible item for the greenkeepers' working and buying reference library. A copy will be sent free on request.

# Classified Ads Rates: 10 cents a word per issue. Minimum charge \$2.50

Wanted: Pro-greenkeeper-manager at central lowa private country club. 9 hole course with bent grass greens. Applicant will receive salary and all concessions including pro shop equipment and be furnished labor for maintenance of grounds but must be able to operate dining room on his own responsibility. Excellent lay-out, splendid opportunity for right man. Submit qualifications and references. Address Ad 210, % Golfdom, Chicago, III.

Wanted: Professional with wife who can run cafe at clubhouse. Nine hole course and living quarters. Wausau Country Cub, Wausau, Wisconsin.

Competent, well-trained young professional wants position in Central states or East. Fine instructor, good working knowledge of greenkeeping, and thorough in operating every detail of pro department for good of the club. Address: Ad 205, % Golfdom, Chicago, IU.

Mt. Air-9 hole course 10 miles from 300 thousand population, Columbus, Ohio. Excellent condition and very popular. Over 40 acres-clubhouse-equipment-complete-price \$16,000. Terms. Write Frank B. Young, Huntington Bank Bldg., Columbus, Ohio.

Pro-Greenkeeper or Just Pro-Desires position. Above average player. Teacher-versatile-who builds a player's game around his natural ability not forgetting hasic principles. Credit rating A-1 proven by reliable reference. A-1 clubmaker and greenkeeper. Conduct above reproach. Age 49: 28 years' experience and ready to go. Address: Ad 211, % Golfdom, Chicago, Ill.

Responsible greenkeeper wants year around position with good club. Twenty years experience, including National Open, economical construction, maintenance, expert mechanic. Excellent references. Go anywhere. Address: Ad 135, % Golfdom, Chicago. Pro-Greenkeeper—Experienced, highly successful man in both departments wants a position. Married. Maintenance record at present establishment shows great economy and high standard of condition. Excellent teacher. Highest references. Nine years at present location. Address: Ad 206, % Golfdom, Chicago, Ill.

Greenkeeper—A national practical authority at famous course, desires change. Course internationally known for fine condition and moderate maintenance budget. This greenkeeper has pioneered in several important phases now generally recoxnized as first class maintenance essentials. Logical reasons for wanting a change. Ideally qualified for club that wants highest standard of course condition. Address: Ad 148, % Golfdom, Chicago, III. Salesmen: Wanted reliable men with good references calling on professionals with other lines to sell well known nationally advertised imported golf ball on commission. in San Francisco, also Ohio, western Pennsylvania, Michigan, Missouri, and adjoining territory. Address: Ad 105, % Golfdom, Chicago. Pro-Greenkeeper desires change. Seven years at present club. Dependable character, excellent refcrences in regard to course upkeep, teaching and shop activities. High credit rating. Class A member P, G. A. Club finances make change desirable. Address: Ad 105, % Golfdom, Chicago. Melrose municipal course recently finished construction will open in April or May of 1936 and any persons interested as a Fro should communicate in writing stating their qualifications and experience as a Pro to the following address: Melrose Park Commission, Melrose, Mass.

Well known greenkeeper, possessing highest recommendations throut mid-west, desires change. Expert in all details of course maintenance and construction work on depression budget. Address: Ad 1009, % Golfdom, Chicago.



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