

Pro's Wife Is Expert Shop and Clubhouse Worker

THERE'S not much said about pros' wives but those in the golf business know that to the wives must go a good deal of credit for the business success of

many of the outstanding professionals. Of these capable women probably the pioneer as an active business assistant to her husband is Mrs. Horace Fulford who has been associated with the business side of golf for 27 years.

Horace, who now is pro and supt. at St. George's G & CC, Stony Brook, L. I.



Mrs. Horace Fulford

has been a pro for more than 30 years; and it was while he was at Moortown, England, in 1910 that Mrs. Fulford made her debut in his shop.

She discovered she could paint golf balls better than the nominal head of the family, so she took over that job. She sorted out the balls good enough to repaint and repainted them, for which she got two cents a ball pin money.

Mrs. Fulford organized a club-cleaning department of the shop at Moorhead, something then not usually done on the other side inasmuch as the caddies took care of the clubs they carried. However, Mrs. Fulford soon built up this business until the shop was caring for 50 sets.

In 1914 Horace's two assistants joined the army and Mrs. Fulford made her work as assistant considerably more than an interesting affair to be carried on at her convenience. In 1916 Horace went into the war and Mrs. Fulford looked after the Moortown job until 1919 when her husband returned from the army.

Fulford came to the Belmont CC in Ohio in 1926 and Mrs. Fulford came with him to take a position as hostess at the club. When Horace went to the exclusive St. George's club in 1928 on the recommendation of Devereaux Emmet, Mrs. Fulford went to St. George's in the club office where her experience and other qualifications as a fine business woman of golf have established her as a very valuable factor in club operation and a prize asset in the pro-shop department.

Just as an indication of how Mrs. Fulford knows the pro-shop business, Horace will testify that he never has been a ball short in stock-taking since Mrs. Fulford has been checking sales and receipts.

One vital detail of policy that Mrs. Fulford follows is always remembering that each member of the club has an equal interest in the club's operations. If any one member is shown favoritism or the slightest neglect, then the club operating policy is in error, she maintains.

PGA Sections Are Signing Up for Women's Big Event

THREE PGA sections have arranged sites for the national women's event for which the Pictorial Review, Hearst-owned national women's magazine, is contributing \$3,000 in prizes.

Michigan women are to play at Pine Lake, Pontiac; western New York women at Oak Hill, Rochester; Texas women at Dallas CC.

The event should be a lively promoting factor for women's golf and calls for vigorous co-operating effort from every section of the PGA which has undertaken management of the tournament.

Other PGA sections are urged to send promptly to PGA headquarters details of their cooperation in the event, because the publicity Pictorial Review and associated newspapers intend to give the event must be prepared far in advance of the tournament, which is set for the latter part of May this year.

Agitation Against Stymie Pops Up Once More

MASSACHUSETTS Golf Assn., 50 State St., Boston, has a report on an investigation of the stymie which will make interesting reading for officials of other district golf associations.

The Massachusetts survey showed that 76 per cent of the state's leading amateurs were against the stymie, that 100 per cent of the state's golf club officials and pros were against the stymie and almost all of the average players were against it.

There has been agitation for abolition of the stymie in PGA championships for several years but the PGA policy in this matter is to get the cue from the USGA.