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in twelve successive horse races. Just about one chance in a million. Some other grass might have three or four of these peculiar characteristics but to turn up with all twelve is almost impossible. In fact, an examination of all of the plant patents so far issued show that we have far the best identification of any plant patent yet issued.

"So much for the technical end of get-ting a patent. It explains perhaps why there are something like two million mechanical patents and in four years there have been issued less than two hundred plant patents.

"So to the practical end, there is not much sense in patenting bent that takes a botanist and a microscope to distinguish from some other bent. I am sure I can tell my bent at a glance. In fact it is harder to distinguish it from a velvet than from another creeping bent.

"In regard to protecting my rights: I do not anticipate much difficulty. The patent law makes the buyer equally liable with the seller. No golf club is likely to buy bootleg bent if they may have to pay twice for it, especially as in many cases punitive damages may be collected.

J. H. WALTER, SEED MAGNATE, DIES IN MAINE

North Bridgton, Me.—Julian Hazelhurst Walter, co-founder 39 years ago of Stumpp & Walter, seed and equipment merchants, died suddenly in late July at his summer home here.

He was a native of South Carolina and was active in Southern society, Masonic and religious organization work. He is survived by his widow and a daughter, Mrs. Willard Isaacs.

Since Mr. Walter formed, with George H. Stumpp, the Stumpp and Walter Co., the first year of Mr. Walter's residence in the New York district he has been a prominent figure in the golf maintenance field and had much to do with the construction and maintenance advisory work on many notable courses.

L. A. YOUNG CO., DETROIT, an-nounces through E. E. Chapman, vice-president and gen. mgr., appointment of Paul Sage as manager of its Chicago branch. Effective January 1st. Until then, Charlie Christopher, who is well known and liked in the Chicago district, will hold down the job, later to become right hand man to Sage. The appointment is a home-coming for Sage who was horn in Evanston. Illinois

Sage, who was born in Evanston, Illinois and has spent nearly all his lifetime around Chicago. He was the first Chicago



in SCORE CARDS

referring more particularly to allocation of handicap strokes and pars on longest holes.

Were recommended by the USGA in Jan., 1935 These, vitally, affect your score card

if you would have it correct. Full explanation in our price list in a section titled "Preparation of Copy for Score Cards."

That Happy Combination of Quality and Economy is offered in our

New Broadmoor One-Color Score Card

Produced by a New Process, its price is \$21 for 5,000. The card, fully complete and comprehensive, is not small and the stock is heavy.

Samples to clubs on request JOHN H. VESTAL CO., Printers 703 South La Salle Street - Chicago

GOLFDOM



You will find Lewis washers where-ever you go—So be sure YOUR course has a Lewis Washer at every tee—They are now available in 5 colors in addition to White—for an extra charge of 25 cents. See your golf equipment dealer.

PAR4

Lewis Washers in lots of I data plate\$1 Lewis Bag Rack and other .\$10.50

equipment.

G. B. LEWIS COMPANY Dept. GD 935, Watertown, Wis.





Made of a special analysis steel, hardened by the latest scientific heat treating methods. Sizes from ¾ in. to ¾ in. Also Mower Spuds. Inquiries invited.

Time

PHOENIX MANUFACTURING COMPANY Joliet, III. Catasaugua, Pa

manager for Young.

Chicago professionals who have learned the news are cheering Sage's return to



PAUL SAGE

the territory where he previously did such a fine job and made such a host of friends.

BRUNSWICK - BALKE - COLLENDER CO., CHICAGO has a new stainless steel double drain workboard for bars.

Heretofore, a workboard 18 inches in width was the smallest standard stock workboard in the Brunswick line. The new workboard is 16 inches in width. This



difference of two inches in width has affected a substantial savings in material and labor costs, as reflected in the selling price. Likewise, a major savings has been affected by the change in construction of the sinks.

The double sink on the new No. 16 stainless steel double sink and drain workboard is made from one piece of metal which extends from the top of the back splash to the front of the apron and is fitted with two ends and a separate stainless steel partition. This has eliminated the individual assembly of the sink units and the necessity of stamping out the sink top space.



"Lime Crest" CALCITE (Pulverized) does wonders in sweetening soil, making grass on greens and fairways grow lush and green. Finely pulverized high-calcium limestone-quick acting, long lasting. Write for full information. Limestone Products SWILL Crest Corp. of America, Dept. 129, Newton, N. J.



Grown by EARLE M. BARROWS Minnesota Valley Farms (Known prior to plant issue as Northland Bent.)

PORTABLE ELEVATOR MFG. CO., BLOOMINGTON, ILL. has two new leaflets on Little Giant Spreader for fertilizer, compost, wet or dry lime.

Device is described as fast, rugged, can't clog, easily adjusted and spreads accurately. It has pneumatic tires. Little Giant is being used by prominent greenkeepers with complete satisfaction.

SEYMOUR DUNN, 307 W. 49th ST., NEW YORK, who has been teaching golf 35 years, is author of a fine 150-page pocket-size book, "Standardized Golf Instruction." It's a collection of the series of five books Dunn wrote on golf instruction.

Despite the wide differences of opinion among golf instructors the Dunn book is as fine, sound and simple stuff. It's a warmly endorsed by many teaching stars moderate priced book.

A. G. SPALDING & BROS., BEEKMAN ST. BUILDING, NEW YORK has a big board displayed in the office of Walter Roberts who became Spalding's Eastern Pro Golf Mgr. when Matt Kiernan was promoted in charge of wholesale sales.

The board is topped with a label; "Spalding Major Golf Tournament Victories Since November 1, 1934—Watch Them Grow." Under this heading are squares filled in with wins as soon as reported. To July 10 Roberts says there have been 61 major tournament victories with Spalding equipment registered on the board.

ALLAN BLANCHARD & SON, 1475 STATE ST. SCHENECTADY, N. Y. makes a golf tee mat out of old tires. The mat sells for 75 cents a sq. ft. Details will be sent on request.

CRAWFORD, McGREGOR & CANBY CO., signs Tom Robbins as Eastern Sales Mgr. in charge of its New York office. Alex Chalfant moves from New York to command of McGregor New England office. Robbins switches from L. A. Young Golf Co., where he made a great record in Texas territory and later as head of Chicago branch. Robbins is a pro specialist whose signing by McGregor is sure in-





WM. KEATING-Greenkeeper, Clive, Ia.

dication that results of McGregor's introduction of Tommy Armour clubs this year as pro-only line is to be pushed strong.

TORO MFG. CO., MINNEAPOLIS, announces the appointment of Cape Motors, Ltd. of Cape Town, South Africa, and Oscar Taves & Co. of Rio de Janeiro, Brazil, as general distributors. For the Hawaiian Islands the company has appointed Theodore H. Davies & Co., Ltd. of Honolulu.

In addition to these places, Toro now has distributors in Japan, Philippine Islands, Venezuela, Chile, the West Indies, Argentina, Bermuda and Canada.

HORTON MFG. CO., BRISTOL, CONN., believes the Japanese are going in for golf in a big way, and our stars must look forward to some serious competition from Nipponese golfers in the near future. Following a survey of the Japanese market, recently completed by Irwin Vladimir, Maxon Inc. executive, advertising agents, the Connecticut firm has released an extensive advertising campaign to sell Bristol Golf Clubs throughout Japan.

HILD FLOOR MACHINE CO., 108 W. LAKE ST., CHICAGO, has carpet and upholstery washing outfit that is well suited for club interior work.

ACUSHNET PROCESS CO., NEW BEDFORD, MASS., has adopted a proonly policy on all golf balls bearing the Acushnet name. Previously the company had one line of balls for pros and another for general sale. The latter line is being discontinued.

A spokeman for Acushnet commenting on the new policy remarks: "Our decision to cast our lot entirely with the professionals has been made at a time when our store business was showing a steady and large increase, just as our pro business has been growing. It was becoming increasingly apparent, however, that store sales of the Acushnet line were based on the excellent public recognition of the brand that followed pro endorsement of Acushnet merit.

"Our primary objective and achievement was to make fine golf balls. After making a line of balls of high performance we found that our success involved us in unhealthy retail price-cutting situations through store distribution and in other affairs over which merchandising method control could not be exercised by us. Rather than attempt the expensive and continuous job of trying to protect our brands in stores with a ruinous policy, and rather than risk the loss of pro good will and cooperation which had established

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Acushnet balls in public favor, we have withdrawn from supplying store outlets.

"Although our action chops off a considerable volume of ball sales through stores, we are confident that our new policy is justified by past history in the golf ball industry as there have been several instances of persistent price-cutting by stores wrecking the market standing of formerly well-established balls and forcing the makers of these balls to tedious and costly means in working to regain their standing.

"Our experience and observation of pro merchandising methods, and the growing field of pro operations in ball retailing have convinced us that a future based on pro outlets will have greater and steadier profits for us without the present worries and future uncertainties of ball sales that depend on store price-cutting."

MAX MAYER'S SONS, 71 W. 35th ST., NEW YORK, have three new golf garments. The Helen Hicks sweater and twin sweater sets have a patented gusset sleeve allowing freedom of arms. These garments are made with Brooks type necks; ribbing on the sleeves to the elbow and from the hip to well above the waistline. They are made in cashmere, camel's hair and French spun zephyr. The Tommy Armour sweater is made in four models; a raglan, a shirred back, one with six pleats in the back and a fourth with shirring and buckles on each hip. They are made in a variety of patterns and colors.

BURKE GOLF CO., NEWARK, O. furnishes pros with a display container for "Shot Saver" clubs that can be set in prominent shop location. Shot Saver clubs retail at \$6.50 each. They consist of approach cleek, chip iron, blaster, pitcher and three styles of putter. The outfit is selling specialty clubs for pros.

O. W. JACKSON & CO., 225 W. 34th ST., NEW YORK has a self-locking tee mat for driving ranges and other nongrass teeing areas. The mat is 21 inches long. It sells for \$3.50, with six extra tees.

GOLF REGISTER CO., PITTSFIELD, MASS. has a new automatic teeing practice ball gadget for wood club practice that retails for \$3.50. It registers hook or slice, is compact and durable and can be installed indoors in small space or outside. It really looks and performs like pros ought to be able to sell a lot of them to amateurs as the elimination of stooping to re-tee the ball appeals to the 99 98/100% of the golfers who are too lazy to practice. There is a good pro margin in its sale.

