

## A TIMELY NOTE TO CLUB OFFICIALS

Clubs of gentlemen sportsmen in the north and central states that are compelled to lay employees off during the winter owe it to these faithful employees to energetically solicit winter work for these men among club members.

With the general improvement in business, there are places on club members' payrolls where many club workers would fit and work well.

Numerous club employees who have worked ably and diligently for the club will have to go on relief unless the club members give them winter work.

The next season's job of recruiting experienced club workers would be made much easier if attention were given to this matter now.

player 10c per card, and the total money collected goes to the winner of each round, subject to a 10 per cent "take" by the club to cover expenses. A round of keno lasts but a minute or two and with thirty players each contributing a dime, the purse amounts to \$3.00, of which the house takes 30 cents.

Keno outfits can be obtained from any toy store. They range in price from \$1.00 up; for club use, at least a \$10.00 set should be bought and an even handsomer set will soon be paid for out of the club's drag on each pot played.

### Lectures by Club Employees

A winter entertainment feature that has worked out with great success at those clubs that have tried the stunt is to hold a series of dinners, either at the clubhouse or elsewhere, to be followed by a talk by the club pro, the club greenkeeper or one of the officers. At one dinner, the pro can discuss golf in general, demonstrate the proper golf swing and offer to answer any questions the members care to ask about their golfing miseries.

At another meeting, the greenkeeper is given an opportunity to describe his job, explain the mysteries of watering and mowing and tell the members why for instance they must sometimes endure freshly topdressed greens. Members are always interested in the condition of the course and they welcome the chance to learn something of greenkeeping procedure.

A third meeting should be devoted to a

discussion of the Rules of Golf, under the direction of the chairman of the golf committee or the pro. His talk should cover the more commonly violated rules; the finer points are of slight interest to the average golfer and will only confuse him if brought up.

Still another meeting could be devoted to the club manager and his problems, with a description by him of what goes on behind the scenes to make life comfortable for the members. In delivering his talk, the smart manager will not overlook the opportunity to tell of the amusing human-interest incidents he has witnessed among employees, and their reactions to member treatment, good and bad.

### Waldorf-Astoria Is Site of Managers' Annual Meet

FROM J. Fred Smith, secretary of the Club Managers' Assn. of America, comes word that all signs point to a record convention of clubhouse pilots next January 14-16 at the Waldorf-Astoria in New York City.

"The selection of the Waldorf as convention headquarters" writes Sec'y Smith, "is particularly valuable and fortunate. As you no doubt know, it is the last word in hotels today. It is a real finishing school for club managers. All of us will be interested in going through their ultra modern kitchens, wine room, laundry; there will be a great deal of interest in the dishes served under the direction of their famous chef, Oscar. We will want to see their linens, watch their service, study their menus. In fact, it will be like taking a series of courses in club management."

General convention chairman is William Norcross, Essex County CC, West Orange, N. J. He will be assisted by John L. Keenaghan, Union League, New York City, C. Henry Hinton, Manursing Island Club, Rye, N. Y., and Frank Wheatland, Colony Club, N. Y. C. This committee is already at work and from all indications is going to offer one of the outstanding entertainment programs in the association's history.

According to present plans, there will be no exhibits at this convention. Plans are being made to have detailed discussions on all departments of a club. These will be optional and a manager can attend these meetings when some particular subject that he is vitally interested in is up for discussion.