

MAY, 1935

Golfdom

The Business Journal of Golf

VOLUME 9, No. 5

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL.
Tel.: HARRISON 5942

Editor
HERB GRAFFIS

Adv. Mgr.
JOE GRAFFIS

Managing Ed.
JACK FULTON, JR.

Eastern Rep., ALBRO GAYLOR
20 Vesey St., New York City
Tel.: CORtlandt 7-4031

Central Rep., RAWLINS & HUNT
333 N. Michigan Ave., Chicago
Tel.: RANdolph 6225

EDITORIAL CONTENTS

Clubs Work Out Their Relief, by Herb Graffis.....	19
Today's Conditions Make New Job, by Alvah Pierce.....	24
What is Golf News?, by Bob Godley.....	27
Anderson Argues Into the Answers.....	30
Do Pro Shops Show a Profit?.....	36
Davies Is Pro Radio Star.....	39
Price-Cutter in Red Hysteria, by Herb Graffis.....	44
Pro Watch Their Credit.....	48
Grooming Course for Tourney, by Howard D. Farrant.....	54
Drought Forces Water System on Club, by Leny Calderwood.....	60
Supply Dealers Deserve Club Support.....	62
You Must Spend to Save Course.....	64
What Heat Taugt, by Chester Mendenhall.....	67

ADVERTISERS' INDEX

American Fork & Hoe.....	31	Lytton Building Corp.....	14
American Radiator.....	11	Mallinckrodt Chemical Works.....	17
Bayer-Semesan Co., Inc.....	71	McClain Brothers.....	8
Buckeye Chemical & Specialty Co.....	16	National Mower Co.....	Third Cover
Buckner Mfg. Co.....	4	Nelson Mfg. Co., L. R.....	15
Budd Mfg. Co., The.....	79	North British Rubber Co., Ltd.....	63
Burke Golf Co., The.....	47	North & Pfeiffer Mfg. Co.....	78
Canvas Products Corp.....	64	Old Orchard Turf Nurseries.....	74
Chicago Flexible Shaft Co.....	17	Paracord Company, The.....	68
Crawford, McGregor & Canby Co.....	37-57	Peckham, A. N.....	70
Curex, Inc.....	15	Penfold Golf Balls, Inc.....	56
Davis, George A.....	Third Cover	Pennsylvania Lawn Mower Co.....	9
Des Moines Glove & Mfg. Co.....	74	Perfection Sprinkler Co.....	Third Cover
Detroit Harvester Co.....	12	Pfizer & Co., Inc., Chas.....	77
Dolge Co., C. B.....	Third Cover	Phoenix Mfg. Co.....	77
Dunlop Tire & Rubber Co.....	49	Pietzcker, George.....	62
Diamond Calk Horseshoe Co.....	78	Porcelain Products, Inc.....	4
Dow Chemical Co., The.....	7	Premier Poultry Manure Co.....	4
Fate-Root-Heath Co., The.....	6	Professional Golfers' Assn.....	69
Flexible Mower-Blade Co., Inc.....	8	Reade Mfg. Co., Inc.....	79
Florida Humus Co.....	10	Root Mfg. Co., The.....	73
Fort Shelby Hotel.....	59	Royer Foundry & Machine Co.....	70
Fraser Publishing Co.....	16	St. Mungo Mfg. Co.....	55
Fulname Company, The.....	62	Scott & Sons Co., The O. M.....	4
Godwin, Hiram.....	77	Sewerage Commission, The.....	58
Gould & Olena.....	74	Skinner Irrigation Co.....	6
Graham & Co., Inc., John H.....	12	Smith, Kenneth.....	68
Gravelly Motor Plow & Cultivator Co.....	74	Spalding & Bros., A. G.....	32-33
Grell Club Corporation.....	64	Standard Mfg. Co.....	8
Hillerich & Bradby.....	51	Staude Mak-A-Tractor Co., E. G.....	77
Heddon's Sons, James.....	18	Stowe-Woodward, Inc.....	53
Horner, R. S.....	73	Stump & Walter.....	16
Ideal Power Lawn Mower Co.....	13	Tonagen Co., P. & M.....	10
Illinois Grass Co.....	79	Toro Mfg. Co.....	Second Cover, 10-15-73
International Harvester Co.....	1	U. S. Rubber Co.....	12-Fourth Cover
Jackman Sportswear Co.....	58	Vestal Co., John H.....	17
Johnson, Inc., J. Oliver.....	5	Wanamaker, John.....	65
Kemp Mfg. Co.....	78	Wilson Sporting Goods Co.....	35
Kroydon Company, The.....	40-41	Worthington Ball Co.....	45
Lewis Co., G. B.....	68	Worthington Mower Co.....	2-3
Livie Golf Co., Bill.....	62	Young Golf Co., L. A.....	43