



### CREeping BENT TURF

Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. *Write for prices and samples now.*

**ILLINOIS GRASS CO.** Telephone  
Homewood (Ill.) 746  
18455 Reigel Road (near Chicago) Homewood, Ill.

for a method of presenting it to the public in a way that would be as different as the ball itself. After weeks of considering and discarding ideas a character known as Igloo Ike was born.

Igloo Ike is a humorous appearing Eskimo boy who tells the public in his own words about the dry ice center.

The purpose behind this interesting little trade character is to attract attention to the advertisements that are being run on the ball—to give the series of ad-

## Don't stymie your members with **WORM CASTS**

Cautious, experienced greenkeepers by the hundreds will tell you that the quickest, surest and safest way to eliminate this unnecessary nuisance is to use READE'S—

### "ELECTRIC" Worm Eradicator

"ELECTRIC" is the original worm eradicator—a forty year record of results is your guarantee of satisfaction. Full information on request.

**READE MFG. CO. INC., JERSEY CITY, N. J.**

vertisements the continuity of a complete campaign—and to permit the facts about the ball to be brought out in a light manner which invites reading, but which nevertheless does a good selling job.

MacGregor has a lively advertising program centered in the golf publications and national magazines. They anticipate that sales on the ball, already very gratifying, will be greatly accelerated by the advertising and merchandising program now well under way.

## Classified Ads

**Rates: 10 cents a word per issue. Minimum charge \$2.50**

### To GREEN-CHAIRMEN, GREENSKEEPERS and GUARDIANS OF CLUB TREASURIES.

You can produce perfect turf of deep color, throughout the season with 'Terre' LAWN-SPUR and 'Terre' TOP-DRESSING. Prominent Golf Clubs in the metropolitan area (names on request) have proved the value of these products after exhaustive tests. LAWN-SPUR (8-6-5) is a special turf fertilizer developed after years of scientific plot tests. Its plant food is supplied from 12 sources, each becoming available at different periods. Thus, continuous feeding is provided with a minimum of loss from leaching. 'Terre' TOP-DRESSING is a scientific blend of organic matter produced especially for golf greens. It is perfect for spreading drier, finer, weed-free and more economical than home-made topsoil. In combination with Lawn-Spur, it has produced amazing results on courses and worth-while savings on club treasuries. As soil, turf and fertilizer experts to many well-known golf clubs, we invite your inquiry.

**MACMULLEN-TERHUNE COMPANY**  
Fertilizer-Grass Seed Headquarters

Rochelle Park New Jersey

**Manager**—course superintendent of municipal or fee course now open for position. Recently completed construction and opening of one of Florida's best conditioned new municipal courses. Thoroughly experienced as club operator, course constructor and greenkeeper. Successful organizer. Hard worker, dependable. Moderate salary. Will go anywhere. For complete details write: Ad 11,001, % *Golfdom, Chicago.*

**Wanted**—Products to sell to pros, public golf course and driving range owners. I travel from Florida to New England selling my own products and think I can help you if you have a sales problem in the eastern seaboard territory. References exchanged. Will work on commission or jobbing basis. Address: Ad 11,000, % *Golfdom, Chicago, Ill.*

The Scotch are a thrifty hard-working race. Have you an opening at your club for a Scotch born professional or pro-greenkeeper who is *really* qualified as such? If so we are both in luck and don't need a course in correspondence. I am 37 years old; married; 15 years' professional experience. Member PGA. Highest references on request. Address: 11,003, % *Golfdom, Chicago.*

**For Lease**—Nine Hole, all grass, daily-fee golf course. Clubhouse and all course equipment, including fairway watering system. In Texas City, population 25,000. Lease rental \$60 monthly, payable six months advance. Address: Ad 11,002, % *Golfdom, Chicago, Ill.*

**Wanted**—10,000 used golf balls. Cash waiting. Barney Lucas, Oakland Avenue Golf Club, Highland Park, Michigan.

## TYPICALLY SCOTCH

Greenkeepers warm up instantly to the Budd with its 4 edges. It shows a thriftiness in expense, work and time that will gladden the cockles of any true Scotchman's heart. See for yourself—try it on ONE unit; when convinced, put it on ALL. For details, write **BUDD MFG. CO., Dept. G, Ravenna, Ohio.**

## BUDD • BED • BLADES

