DAVIS 1935 EQUIPMENT CATALOG NOW BEING DISTRIBUTED

Chicago, Ill.—The 1935 catalog of George A. Davis, Inc., 5440 Northwest Highway, is a handsomely printed 40-page directory of accepted grounds equipment and supplies. Featured is the Toro line of mowing and maintenance equipment, and a complete stock of fungicides and fertilizers, available for immediate delivery.

Copies of the new catalog will be mailed on request.

CRAB GRASS BULLETIN ISSUED BY O. M. SCOTT & SONS CO.

Marysville, Ohio—Another valuable and timely turf maintenance bulletin has recently been issued by O. M. Scott & Sons Co., prominent golf seed house. This bulletin concerns crab grass control. A copy of it will be sent free on request.

KROYDON ENLARGES SPACE IN CHICAGO BRANCH

Chicago, Ill.—Local branch of the Kroydon Co., 14 East Jackson blvd., has recently doubled its space in the Lytton building here to permit more adequate display of the company's line of fine playing equipment. John Carnell, in charge of the Chicago branch, reports business this spring well ahead of last season and with every indication of a record year in his territory.

GRASSELLI ISSUES FOLDER ON GRUB CONTROL

Cleveland, Ohio—A new folder entitled "How It Kills the Grubs" and just prepared for distribution by Grasselli Chemical Co., treats extensively the use of Grasselli arsenate of lead powder to control grubs, sod webworms, and earthworms. It contains thorough information on the use of lead arsenate.

It discusses the habits of beetle larvae, when they can be expected to appear, and the damage they do to greens, tees and fairways. It also contains correct formulas of lead arsenate mixed either with screened sand or soil or with fertilizer or water, and how these mixtures should be spread to be most effective.

U. S. HAS HARD RUBBER FOOT BATH TRAYS

New York City—A product of the United States Rubber Co. is the U. S. Foot Bath Tray which is ideal for use in club and at pools. It lies absolutely flat, does not corrode from the use of antiseptic solutions, and has a spout for ease in draining.

Bottom of tray is smooth. A special rubber compound prevents slipping. U. S.

GREAT GOLF BALLS plus a strong advertising campaign plus exclusive distribution through P. G. A. members' shops

will make money and keep customers for good business-man professionals this year.

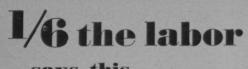
Only P. G. A. members can sell P. G. A. balls. If you are not a P. G. A. member and are a good pro qualified for membership you had better look into *all* the reasons why you should be a P. G. A. member now.

For complete details of the requirements and advantages of P. G. A. membership consult any sectional P. G. A. officers or write direct to headquarters.

PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA

General Headquarters: First National Bank Building, Chicago

GOLFDOM

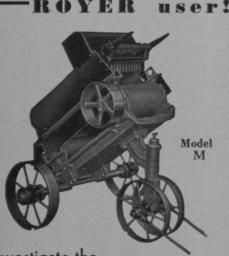


-- says this _

Pittsburgh, Pa.

Our operation shows that two men can screen in one day the same amount of material that these two men screened over the vertical machine in six days. We would, therefore, say that the amount of labor necessary is about one to six.

WESTMORELAND COUNTRY CLUB. Wm. M. Frank, Chr. Grs. Comm.



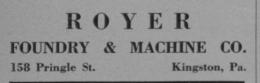
Investigate the

ROYER

... if you want to save time, labor and material in making compost.

Get your information direct from the clubs using ROYERS if you want proof of compost savings backed by actual, accurate cost records. Let us send you a list of users-today. You'll get a quick idea of how much more it is costing you to make compost without a ROYER.

> Sold thru leading Golf Equipment Dealers



foot bath trays have been used successfully for several seasons. They come in one size only— $26'' \ge 21'' \ge 4''$. Their neat black appearance does not show stain and they retain that clean and sanitary appearance. Price is \$10.

JACK SHEEHAN WILL HANDLE

NORTH EAST FOR PARACORD Albany, N. Y.—"Smiling Jack" Sheehan, 1314 Broadway, for several years active in selling golf shop accessories and golf maintenance equipment in eastern New York, western Massachusetts and Vermont, has joined the sales staff of the Paracord Co., Johnson City, N. Y., golf ball division of the Endicott Johnson Shoe Co.

HANDSOME CATALOG-MANUAL **ISSUED BY BUCKNER**

Fresno, Calif.-The 1935 Buckner irrigation equipment catalog, now available on application to the company, or to its New York branch, 33 W. 60th st., not only describes in detail the full line of watering equipment manufactured by this well known concern, but devotes considerable space to pertinent information to guide club officials in the proper selection and maintenance of irrigating devices.

Greenkeepers and chairmen will do well to write for this catalog to add to their greenkeeping libraries.

JACK DARAY CHICAGO AGENT FOR HILLERICH & BRADSBY

Chicago, Ill.—Jack Daray, well known pro of the Chicago district, has been named representative for Chicago terri-tory by Hillerich & Bradsby Co., Louis-ville, Kv., makers of the pro line of golf clubs Bill Mehlhorn worked out last season after consulation with many professionals.

Daray will maintain headquarters at the Mission Hills GC, Northbrook, Ill., a fee plant which he operates.

SYNERGISTIC HYPOSULFITE FOR DERMATOPHYTOSIS

New York City-Mycotine Powder, prepared for prevention and cure of Athlete's Foot, is finding its way into golfers' lockers. Sifted from individual shakers, the prescription is practical of application, effective without being messy. Soluble in

SAVE for your club by purchasing acclimated, winter-hardy

BENT GRASS SEED Direct from the farms where it is grown.

A. N. PECKHAM, Kingston, R. I. **15 Years' Satisfactory Service** Also Fairway Mixtures

70

water, the product is easily available for bathings. Its wholesale prices are attrac-tive. The Irving Pharmacal Co., 2 Stone st., New York, will supply complete details.

SPALDING FEATURES FAMILY IDEA IN BALL PACKAGES New York City—Family relationship of the Spalding golf balls stand out in the balls' package design this year. The Spalding balls got off to a good start with Willie Macfarlane winning the West Coast open with the new Spalding tournament



the first time it appeared in tournament play. Paul Runyan won the North and South with the Top-Flite when this ball made its tournament debut. This year Spalding's magazine advertis-ing stresses three types of golf balls for three types of golfers...the new "Tour-nament" for the low handicap golfer with a very powerful swing...the new "Top-Flite" for the low handicap golfer with a normal hard swing...and the "Need-led" Kro-Flite for the average golfer. This copy theme is carried out in the packages, also, thereby giving a complete tie-up. The "field" color of all three boxes is indigo blue. The color of the end and is indigo blue. The color of the end and top bands changes for each brand of ball, so that easy identification is possible.

GOLF REGISTER SALES ARE SHOWING BIG INCREASE

SHOWING BIG INCREASE Pittsfield, Mass.—Golf Register Co., Chamber of Commerce Bldg., gives every indication of having clicked as a practical, successful practice device. Re-orders are coming in from pros, stores and steamship lines. Angel de la Torre, former Long

BROWN PATCH CONQUERED

by new low-priced ORGANIC MERCURY fungicide .

SPECIAL SEMESAN not only prevents and controls large and small brown patch, but does so at a cost well within the budget of any golf club.

Yet this product is an organic mercury fungicide - containing exactly the same toxic ingredient long used in regular Semesan, for years the standard brown patch treatment! New developments now give you, in this SPECIAL SEMESAN, standard control at much lower cost.

Order now from your golf supply house. SPECIAL SEMESAN goes twice as far as regular Semesan; 1 lb. treats 6,000 sq. ft. of turf. Five lbs., \$10.00; 25 lbs., \$42.50; 100 lbs., \$165.00. For free Brown Patch Pamphlet 1-C, write the Bayer-Semesan Co., Wilmington, Del.



• Regular SEMESAN and NU-GREEN, still the favorite fungicides of many greenkeepers, are offered at these prices: SEME-SAN - 25 lbs., \$46.25; 100 lbs., \$180.00; 300 lbs., \$525.00. NU-GREEN-25 lbs., \$30.00; 100 lbs., \$115.00; 300 lbs., \$330.00.

1120-

When the Burlington's new streamlined Zephyr train was seeing the country, its Casey Jones mounted to the cabin at Pinehurst and received a package of Streamlined golf balls from Frank Cavignac, Stow-Woodward pro sales mgr. Casey is a booster for the Streamlined golf ball, invented by Burbank. The escape valve effect is designed to equalize air pressure and reduce hooking and slicing.

Island pro now in Spain, is among the numerous pros who have orders.

Complete details of the device, including pro discounts, will be sent on request.

HUNT AUTOMATIC HOSE VALVE REDUCES WATER WASTE

Chicago, Ill.—An automatic hose valve for attaching to any free-end hose or overhead washer is manufactured by Hunt Manufacturing Co., 1619 Winona ave. The device, it is claimed, will conserve water and reduce consumption, as water flows only when hose is being used on productive work. The device has a brass female connector threaded to fit any standard water hose connection; a replaceable longwearing valve and a six-inch length of %" gum rubber connection. By simply taking the hose in hand, valve is automatically released, giving a free flow of water. When hose is returned to normal position, as hanging from an overhead washer or placed on the floor, water pressure immediately closes valve, making instant and positive shut-off of all water flow.

Cleveland, Ohio—Inquiries and orders for the new Par golf ball washer have far exceeded expectations, according to Bill Livie, Cleveland professional and head of the Bill Livie Golf Co., 3904 St. Calir ave.

"While some bad luck in the form of labor difficulties has temporarily interfered with production of the Par," says Livie, "the strike has been settled and production is now in full swing. The Par, utilizing an entirely new principle in ball washing, has been received very well by the trade. Dealers and greenkeepers throughout the country have expressed the keenest interest."

NEW SAND GREEN SURFACE FROM MONROE CO.

Colfax, Iowa—The Monroe Co. has developed a standard surface for sand greens. Footproof, this "permanent putting path" is laid between thin rails that will not likely interfere with approaches. It approximates the speed and resistance of bent greens.

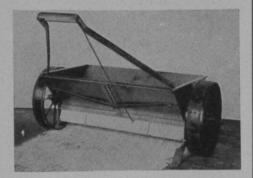
JACK JOLLY TOURS AND TELLS ST. MUNGO LINE-UP

Newark, N. J.—Jack Jolly, pres. of the St. Mungo Mfg. Co., recently has completed a highly profitable business trip to the midwest during which he booked a large volume of business for the new Colonel golf ball.

Jolly announces the St. Mungo Colonel balls will be locally stocked and promptly delivered to pros by the following field force:

W. H. Penhaligon, 127 Federal St., Boston, Mass.; Jack Schaefer & Co., 730 S. Grand ave., Los Angeles, Calif.; Jack Mackie, jr., Inwood, Long Island, N. Y.; Ed Morrison, St. Mungo Mfg. Co., Sylvan ave., Newark, N. J.; Len Sheppard, Rock

ROOT ALL PURPOSE SPREADER



TOP-DRESSING, FERTILIZING, SEEDING CUT your LABOR COST with this machine. For speed, economy and perfect application it is unexcelled.

THE ROOT MANUFACTURING COMPANY 1051 POWER AVE., CLEVELAND, OHIO

Spring Manor, Elkins Park, Pa.; Stanley Hern, 24 Park ave., Castle Shannon, Pa.; Walter Camping, 229 Fittes ave., Rochest-er, N. Y.; Alex Jolly, Finchley Bldg., Chicago, Ill.; Jim Pairman, 11050 Riverview drive, St. Louis, Mo.; Lloyd Clark, Blue Hills GC, Kansas City, Mo.; Bill Bathie. 5839 William st., Omaha, Neb.; Phil An-derson, 3303 Holmes ave., S., Minneapolis, Minn., and Archie Stuart, 276 Post st., San Francisco, Calif.

CLUB SPECIALS IN MONOGRAMMED

CIGARETTE CASES AND COMPACTS Chicago, Ill.—Golf Enterprise, 1811 Prairie ave., is producing attractive cigarette cases and compacts on which are the seals of clubs at whose pro shops the cases and compacts are for sale.

Paul Vande Sande, head of the company, introduced the practical novelties to clubs late last season and has been doing a big business with pros, both at the northern clubs and in Florida during the season. Already a number of the best clubs in the country have taken up the idea and the



pros are making good profits on the sales. The cases all are Elgin made.

Vande Sande will send pros complete details on request.

ACUSHNET OFFERS PROS LESSON AID BOOKLET

New Bedford, Mass.—An attractive, well illustrated and sound instruction booklet entitled "Twelve Money Shots in Golf" has been written by Roland Wingate, pro at The Country club, Brookline, Mass., for Acushnet Process Co. The booklet's foreword makes it plain that Roland has written and illustrated the booklet as "just a wee bit of a hint". Wingate adds, "If you want to make the most of the tips in this book, ask your pro to help you-remember, 'He's the Doctor'."

Acushnet figures free distribution of this booklet by pros will help pros in-crease lesson business. Free copies of the booklet for distribution to members may be had by writing Phil Young, Acushnet Process Co., New Bedford, Mass., and mentioning GOLFDOM.

The Toro Hand Greensmower

A precision machine, built to close measurements. Cuts creeping bent or any grass green without special effort by the operator and without leaving corrugations or ridges. For smooth, true greens . . . use a Toro. Write for details.

TORO MANUFACTURING CO. Minneapolis, Minn. 3042-3168 Snelling Ave.



Most Greenskeepers recognize this peril and as usual G&O will contribute to its control to prove it can be controlled.

Send this "Ad" and \$4.35. We will send prepaid a 25 lb. drum of Rotonone —Pyrethrum-Tobacco and Nicotine Sulfate Powder mixture (No Filler) regularly priced by all G&O Dealers at \$7.25.

This contribution discount of 40% to our Greenskeepers clientele applies ONLY for the initial order.

Some clubs have already purchased 600 lb. lots at 24c per lb. It must be obvious that this is a genuine introduction cash offer. Past the experimental stage.

Ask for Greenskeepers Message. 20% Mercury Brown Patch @ 85c per lb. None better. Ball washing material— J. B. Greens Fertilizer, etc.





GULLICKSON JOINS WORTHINGTON AS OHIO BALL REP

Elyria, Ohio—Lloyd Gullickson, wellknown golf teacher and tournament player, who broke into pro golf at the Jackson Park course in Chicago while an enlisted



man at the Great Lakes Station during the World War, will henceforth serve on the advisory staff of The Worthington Ball Co., at the same time acting as Ohio sales representative for them. Gullickson also will continue as a playing professional.

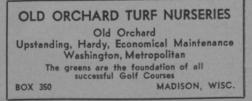
During the last two years Gullickson's victories have all been won while playing the Sweet Shot Golf Ball manufactured by Worthington.

SQUARE SCREEN NOW STANDARD ON KEMP SHREDDER

Erie, Pa.—Kemp Power Soil Shredders, widely used to prepare topdressing for greens and fairways, are now equipped with a new square, revolving screen for golf course use. Experience proves that the greater agitation given this type screen prevents holes from filling up and speeds up the screening operation. For catalog describing the complete line of Kemp shredders, powered by gas or electric motor, address Kemp Mfg. Co., 2001 Peach St., Erie, Pa.

CHAPMAN APPOINTS CURLEY-BATES COAST DISTRIBUTORS FOR HAGEN

Detroit, Mich.—E. E. Chapman, vicepresident and general mgr. of L. A. Young Golf Co., has returned to Detroit. after a month spent on the Pacific Coast to revise the distribution plans of the company.



For several years past the L. A. Young Golf Co. has been operating its own branches in Los Angeles, San Francisco and Seattle. The Curley-Bates Co., which for years has been one of the leading distributors of golf equipment on the coast, maintaining branches also in the same cities, as a result of Chapman's visit becomes Young's west coast distributor.

Chapman after investigation: "Never before have I found a sporting goods distributor whose reputation with their clientele excelled that of the Curley-Bates Co. Everyone with whom I talked—golf professionals, dealers and competitors had excellent things to say of them."

had excellent things to say of them." B. R. E. Poinsett who has been Young's Pacific Coast mgr., for some time past, remains on the coast as a direct factory representative of the company, working with the Curley-Bates field representatives.

J. R. Duvall who had charge of Young's Seattle branch will make his headquarters in Oshkosh, Wisc., from which city he will work the Wisconsin and Minnesota territories. Gordon Goyette who previously represented Young in those states, moves into the Ohio, Indiana and Kentucky territory.

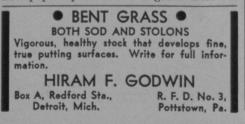
Representing Young out of the Los Angeles office of the Curley-Bates Co. will be N. F. Schaefer and B. J. Humphreys. Wally Bates and Mike Shahan will preach the Hagen gospel from San Francisco, while out of Seattle Bob King and Elmer Fredericks will be the new Hagen representatives.

HAWTHORNE WATERING AND FERTILIZING DESCRIBED

Dearborn, Mich.—An interesting description of the combination fairway watering and fertilizing system worked out at the Hawthorne Valley GC, and now being marketed by an organization headed by R. H. Montgomery of that club, now is available to club officials and greenkeepers who will address requests to Montgomery at Dearborn, Mich.

BETTER BUY LATEX BALL OR YOU MAY HAVE TWINS

New York City—Ed. Conlin, golf ball sales manager of the United States Rubber Co., whose press agents have been helping to spread the glad tidings of the new US Latex ball, comes up with a statistical news story that will see more newspaper space than the great tales out



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CHAS. PFIZER & CO., Inc. 444 W. Grand Ave. 81 Maiden Lane Chicago New York



GOLFDOM



of Pinehurst, details of the spun liquid latex "natural milk of the rubber tree", and the new and improved Tjipetir cover, discovered "in far away Java."

discovered "in far away Java." Eddie, between visits to pros, whiles away his time on trains by figuring out golf statistics. His latest finding is this:

"You have 1,229 more chances of becoming the papa of twins than you have of sinking one of those tee to cup putts. All is not lost however. You should make 531 aces before you have one of those blessed events involving quintuplets.

"The odds against a hole-in-one are 107,510 to 1. Averaging 18 holes of golf per weekend from April 1 to November 30, you will make 630 tee shots at which rate it will take you 170 years to make your ace. (Editor's note: How about the par-4 and par-5 holes, Eddie?) Or you can play a spun latex golf ball, which should bring your hole-in-one 21,877 drives nearer.

"The explanation is that of 107,510 shots, one-fourth will be to the left of the hole, one-fourth to the right of the hole, one-fourth over the hole and one-fourth short of the hole. By playing the five to seven yard longer spun latex ball, the shots which are short should be up and in or there is no excuse for this story. Of course you may make your ace on your first drive and save a lot of trouble."

KOVEN CO. MARKETING STEEL SWIMMING POOLS

Jersey City, N. J.—An interesting answer to many clubs' prayer is the announced steel swimming pool perfected recently by the L. O. Koven Co., 154 Ogden ave. Its advantages are said to be speed of erection, low maintenance cost, easy cleaning, complete sanitation, and lower first cost. Steel pools can be painted any color desired to make them inviting to swimmers. The cost of the standard length (75 ft.) is in the neighborhood of \$5,000, more or less according to distance from the factory and local conditions.

NEW TYPE RAIN JACKET SHOWN BY JACKMAN

Chicago, Ill.—A clever new rain jacket that weighs only three ounces, including a pouch, is scoring among golf enthusiasts. The garment is made of oiled silk, which is waterproofed under a new patented process. The cloth will not stick together when wet, even if rolled into a small ball. If need be, the cloth can be ironed out with a moderately warm iron.

This blouse pulls over the head, has raglan shoulders, is cut long to protect the seat, and has a large pocket with a flap to keep the rain out. It sells, complete with the pouch, at a low price. Sizes are small, medium and large, the small size being about right for women. Jackman Sportswear Co. Inc., 218 S. Wabash ave. is the originator and exclusive seller of this garment. Jackman also reports unusual popularity of a gabradine jacket for rain and general wear. The firm carries a complete line of sport ap-

IGLOO IKE SELLS DRY ICE GOLF BALLS

parel for golf pro sale.

Dayton, Ohio—When Crawford, Mc-Gregor & Canby Co. developed its dry ice center ball, it immediately began searching



For better greens and fairways at less cost, use this miracle machine. A complete unit, it shreds and sifts in one operation. Mounted on wheels —easily moved about. Used by golf clubs everywhere. Write for catalog, prices. Kemp Manufacturing Co., Dept. G, 1919 Peach St., Erie, Pa.

KEMP POWER SOIL SHREDDERS





Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. With-stands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

Telephon ILLINOIS GRASS CO. Homewood (III.) 746 18455 Reigel Road (near Chicago) Homewood, Ill.

for a method of presenting it to the public in a way that would be as different as the ball itself. After weeks of considering and discarding ideas a character known as Igloo Ike was born.

Igloo Ike is a humorous appearing Eskimo boy who tells the public in his

own words about the dry ice center. The purpose behind this interesting little trade character is to attract attention to the advertisements that are being run on the ball-to give the series of ad-

Don't stymie your members with WORM CASTS

Cautious, experienced greenkeepers by the hundreds will tell you that the quickest, surest and safest way to eliminate this unnecessary nuisance is to use READE'S-

"ELECTRIC" Worm Eradicator

"ELECTRIC" is the original worm eradicatora forty year record of results is your guarantee of satisfaction. Full information on request.

READE MFG. CO. INC., JERSEY CITY, N. J.

vertisements the continuity of a complete campaign-and to permit the facts about the ball to be brought out in a light manner which invites reading, but which nevertheless does a good selling job.

MacGregor has a lively advertising program centered in the golf publications and national magazines. They anticipate that sales on the ball, already very gratifying, will be greatly accelerated by the advertising and merchandising program now well under way.

Classified Ads Rates: 10 cents a word per issue. Minimum charge \$2.50

To GREEN-CHAIRMEN, GREENSKEEPERS and GARDIANS OF CLUB TREASURIES. Tou can produce perfect turf of deep color, throughout the season with Terre' LAWN-SPUB and Terre' TOP-DRESS-NG. Prominent Golf Clubs in the metropolitan area (names on request) have proved the value of these products after exhaustive tests. LAWN-SPUB (3-6-5) is a special turf fertilizer developed after years of scientific plot tests. Its plant food is supplied from 12 sources, each becoming avail-able at different periods. Thus, continuous feeding is pro-vided with a minimum of loss from leaching. "Terre' TOP-DESSSING is a scientific blend of organic matter produced especially for golf greens. It is perfect for spreading drier, finer, weed-free and more economical than home-made top-sol, in combination with Lawn-Spur, it has produced masing results on courses and worth-while savings on club trasuries. As soil, turf and fertilizer experts to many well-now, MACMULLEN-TERIUNE COMPANY

MACMULLEN-TERHUNE COMPANY Fertilizer-Grass Seed Headquarters

Rochelle Park

New Jersey Manager—course superintendent of municipal or fee course now open for position. Recently com-pleted construction and opening of one of Florida's best conditioned new municipal courses. Thoroughly experienced as club operator, course constructor and greenkeeper. Successful organizer. Hard worker, dependable. Moderate salary. Will go anywhere. For complete details write: Ad 11,001, % Golfdom, Chicago.

Wanted—Products to sell to pros, public golf course and driving range owners. I travel from Florida to New England selling my own products and think I can help you if you have a sales prob-lem in the castern seahoard territory. Before lem in the eastern seaboard territory. Refer-ences exchanged. Will work on commission or job-bing basis. Address: Ad 11000, % Golfdom, Chicago, Ill.

The Scotch are a thrifty hard-working race. Have you an opening at your club for a Scotch born pro-fessional or pro-greenkeeper who is *really* qualified as such? If so we are both in luck and don't need a course in correspondence. I am 37 years old; married; 15 years' professional experience. Member PGA. Highest references on request. Address: 11.003, % Golidom, Chicago. 11,003, % Golfdom, Chicago.

For Lease—Nine Hole, all grass, daily-fee golf course. Clubhouse and all course equipment, includ-ing fairway watering system. In Texas City, popu-lation 25,000. Lease rental \$60 monthly, payable six months advance. Address: Ad 11,002, % Golfdom, Chicago, Ill.

Wanted-10,000 used golf balls. Cash waiting. Barney Lucas, Oakland Avenue Golf Club, Highland Barney Lucas, C Park, Michigan.

