

this term) of the individual member, is not functioning as he should, and as other business men have to, and will ultimately ease himself out of a job.

And let me add this last thought. There are many greenkeepers today who are well grounded in the fundamentals of golf. There are comparatively few golf pros who are familiar with greenkeeping problems. If necessity compels some of the smaller clubs to still further curtail, it is my belief that the two jobs may have to be combined. After all, golf, like the automobile, might be termed a luxury, and if it becomes increasingly difficult to sell luxuries to the people, then your club executives may be faced with the problem of dispensing with the services of those who are of lesser importance in the maintenance of their organization. The club president knows that the greenkeeper, particularly if he is a member of this or a similar association, is giving his best efforts to selling golf, with all its healthful satisfaction, to present and future members of their clubs.

## LIQUOR LAW PUZZLES

### Pitfalls of Liquor Law Explained to Managers by Government Man

**E. H. LOYD**, government attorney connected with liquor law enforcement, and 30 Chicago district club managers talked for several hours after dinner, April 22, in an effort to clarify the club managers' responsibility under the prevailing liquor laws.

Outcome of the meeting was that managers decided they had better study the laws carefully and consult regional liquor authorities in case of doubt. Among trick points that came out was one that indicated cocktails could not be mixed in quantities in advance of service unless the mixer had a rectifier's license, according to the letter of the law.

There was doubt about how far a federal retailer's license allowed a club to go—whether the license was good only for one bar or would apply in case of drink service at various spots around the clubhouse and grounds. Even paste coming off of revenue stamps is liable to get club managers in trouble. If imported liquors come without stamps attached, see that stamps are pasted on when the case is opened, counseled Loyd.

And here is a laugh; if a member brings into his club locker a bottle on which there are phoney revenue stamps, the club may be liable, although Loyd could not say definitely, and it is not the government's policy now to go snooping through lockers.

Sale of five gallons or more of alcoholic beverage requires a wholesaler's license so if some members order a barrel of beer, your retailing license allows you to bill it only in less than five gallon lots.

Loyd was exceedingly patient and helpful in trying to give the managers the score on this liquor revenue game. It made it clear that the purpose of the law was to provide the legitimate producer and vendor with protection against the illegitimate operators, of whom there still are plenty.

The boys were further advised that they were in business with the government when G. Lewis of the Meat Packers Institute showed them some charts explaining a forecast of a sharp hike in meat prices. It all seemed basically rather screwy to the solemn listeners who have to explain things to boards of directors or else. Try to explain to a house chairman that meat prices are going up because there is a chance of the country having too much meat and because people are going hungry in the country, and you would be out of luck.

But, no matter how high meat goes, the politicians will be able to afford it and get it. The managers got that clearly. Even the GOLFDOM reporter who covered the meeting could understand that.

### Builds Membership, Treasury With Youngsters

**PRESIDENT** Joe Watkins of the Humboldt (Tenn.) G&CC. reports fine results from his campaign to fill the club membership. With the old timers dropping out and the depression wolf stalking club entrances, officials began to realize the future of a club depends on its youth. Armed with a proposition featuring a monthly charge for unlimited play, President Watkins has turned the kids' interest to golf. He reports the club entertains each year's crop of high school graduates with a tournament and whole families join up from this promotion.