

MARCH, 1935

The Golfdom

The Business Journal of Golf

VOLUME 9, No. 3

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL.
Tel.: HARRISON 5942

Editor
HERB GRAFFIS

Adv. Mgr.
JOE GRAFFIS

Managing Ed.
JACK FULTON, JR.

Eastern Rep., ALBRO GAYLOR
20 Vesey St., New York City
Tel.: COrtlandt 7-4031

Central Rep., RAWLINS & HUNT
333 N. Michigan Ave., Chicago
Tel.: RANdolph 6225

EDITORIAL CONTENTS

300 Greensmen See 1935 Better, by Joe Graffis.....	19
Put Pep in Events, by Jack Fulton Jr.....	23
What Soil Tests Tell, by G. N. Ruhnke.....	27
Prevent, Don't Cure Brown-Patch, by J. Hunter Gooding.....	30
Cincy All Set for Managers.....	34
Lessons, Contracts Interest Pros, by Herb Graffis.....	36
Golf Marches On.....	42
Pro Ball Sales Lead.....	43
Golf Makers Push Play.....	48
Sports Dealers Air Woes.....	50
In the Rough, with Herb Graffis.....	54
Skeet Army Grows, by Col. Joe Linahan.....	62

ADVERTISERS' INDEX

Allen & Son, B. G.	6	Limestone Products Corp.	74
American Fork & Hoe Co.	53	Livie Golf Co., Bill	15
Bacigalupi, E. J.	74	Lytton Building Corp.	14
Brozell Hotel	8	McClain Bros.	72
Brunswick-Balke-Collender Co., The.....	35	Milorganite	3rd Cover
Buckner Mfg. Co.	14	Moto-Mower Co.	16
Budd Mfg. Co., The.....	78	National Mower Co.	70
Canvas Products Corp.	68	Nelson Mfg. Co., L. R.	10
Chicago Flexible Shaft Co.	73	Page Fence Association	67
Crawford McGregor & Canby Co.	37, 39	Peckham, A. N.	77
Crossman & Clayton	68	Pennsylvania Lawn Mower Co.	7
Davis, Geo. A.	14	Perfection Sprinkler Co.	66
Des Moines Glove & Mfg. Co.	73	Phoenix Mfg. Co.	74
Detroit Harvester Co.	66	Pietzcker, George	78
Diamond Calk Horseshoe Co.	78	Premier Poultry Manure Co.	10
Dolge, C. B.	16	Professional Golfers Association.....	69
Dunlop Tire & Rubber Co.....	51	Root Manufacturing Co., The	72
Fate-Root-Heath Co., The.....	13	Roseman Tower Mower Co.	9
Florida Humus Co.	5	Royer Foundry & Machine Co.	71
Fort Shelby Hotel	4	Scott & Sons Co., The, O. M.	14
Fulname Co.	68	Sewerage Commission, The	3rd Cover
General Chemical Co.	6	Skinner Irrigation Co., The	8
Godwin, Hiram	74	Spalding & Bros., A. G.	44, 45
Graham & Co., John H.	67	Standard Mfg. Co.	8
Gravelly Motor Plow & Cultivator Co.....	77	Staudt Mak-A-Tractor Co., E. G.	78
Hawthorne Valley Golf Club.....	12	Stowe-Woodward, Inc.	47
Heddon's Sons, James	18	Stumpp & Walter	4
Hillerich & Bradsby	49	Tonagren Co., P. & M.	12
Horner, R. S.	77	Toro Mfg. Co.	60, 61
Hughes, Jr., Edwin J.	47	U. S. Rubber Co.	2nd & 4th Cover
Ideal Power Lawn Mower Co.	11	Vestal Co., John H.	74
International Harvester Co.	1	W-B Chemical Co., The	70
Jackman Sportswear Co.	59	Western Cartridge Co.	63
Jacobson Mfg. Co.	12	Wilson-Western Sporting Goods Co.	40, 41
Johnson, Inc., J. Oliver.....	2	Worthington Mower Co.	3
Kroydon Company, The.....	57	Young Golf Co., L. A.	55
Lewis Company, G. B.	16	Zwerg & Son, Robt. F.	72