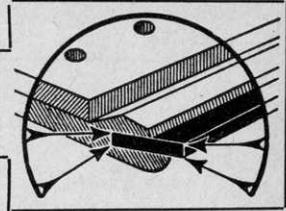


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agers and other employees must adhere:

1. Sold to professionals only, and only when the professional is regularly employed as a teacher and merchandiser of golf goods with an active club connection.

2. Pros without club connections may buy Armour clubs only through some other pro who has a club.

3. Greenkeepers. Only at very small clubs and where they have the selling concession and are doing business legitimately—only then in very limited quantities.

4. Driving Course Professionals. Only when they legitimately stock clubs for sale and only then when they resell at regular list prices—providing that other legitimate professionals in the district do not object to their having those clubs.

5. Club Secretaries, Officials, etc. At extremely small clubs where in your judgment a pro could not possibly exist, club officers may be sold for reselling, but must be warned that the Armour clubs must not be provided to members at less than advertised retail prices—only to those clubs with legitimate equity memberships. All orders must have a club purchase order attached.

PGA members are to be given every consideration. Please invite their local officers to co-operate with us by sending us information of any suspected illegitimate selling, and when you receive such information investigate at once and report to us.

We reserve the right to reject any account where we have any reason to feel that these clubs are not being retailed to the professional's own members at legitimate retail prices.

Our promise is to keep this line clean, and as no chain is stronger than its weakest link—it is up to you not to become this weak link so that our chain must be repaired — **FOR MAC GREGOR HAS PLEDGED.**

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