CLUB OFFICIALS and PROS

Keep Supply Business at Club

Install Nationally Known
FULNAME GOLF BALL MARKER

A REAL PROFIT MAKING PROPOSITION, WRITE AT ONCE FOR COMPLETE DETAILS.

(Over 3000 Clubs Now Profit with Fulname Marking)

The Fulname Co., Cincinnati, Ohio LeBlond Building

GOLF SHIRTS

Swanky—Comfortable—Pratical IDEAL FOR

IDEAL FOR CADDY UNIFORMS

Made of Terry Cloth (Bath Toweling), Yellow, White or Blue, with Club Emblem sewed on. Adds style and dignity at small cost. Sample on request.

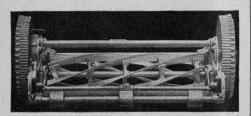
\$1 COMPLETE INCLUDING CLUB EMBLEM

Light
Durable
Color-Fast

Worn as Shirt or Sweater by Members, Too.

American Uniform Co.

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Toro Trojan Fairway Mowers

The 1935 High-Speed Model will do a good clean job of cutting grass at operating speeds up to 9 miles an hour. The Toro 30-inch Super Mower for speeds up to 6 miles an hour. Toro Trojan Mowers are sturdy, light-running, built up to the highest mechanical standards . . . America's finest. Write for catalog.

Toro Manufacturing Co.

3042-3168 Snelling Ave., Minneapolis, Minn.

in his right arm, a dislocated hip and cuts requiring extensive needlework on his forehead, nose and knees. He is recovering rapidly despite the seriousness of his injuries. Richards was a founder and first president of the Professional Tennis association and is credited with being primarily responsible for the strong condition of the tennis pros' organization. His playing career, one of the most spectacular in tennis, was ended by the accident.

Of late he has not been playing much tennis due to the demands of the growing Dunlop sports business. Following the success with Dunlop's tennis line, Richards, Mac Smith, Craig Wood and a great staff of sales representatives have been going ahead in the golf field.

TOLEDO PGA IN BUSY COMPETITIVE SEASON

Toledo, O.—The Toledo District PGA under the leadership of Norman Hall, Heather Downs CC pro, is entering the busiest competitive season of its history.

Besides the usual number of proamateur competitions, Hall, has lined up the annual Toledo Open, which this year will be at 54-holes, at Heather Downs.

The pros will again play a pro-lady tournament, which proved highly successful last year when it first was tried. In addition the pros are trying a matched play two ball Scotch foursome event to be stretched over four Sundays and four courses. The Toledo pros are also pointing for the Ohio Open championship which will be played at Inverness July 23-24.

PRESS IS RECOGNIZING PUBLIC COURSES ARE NEWS

NEWSPAPERS are starting to give space to muni course operation. "Around the Sport Cycle", brisk and informative sports column of the Paterson (N. J.) Call, is written by "The Dean", who positively glows in writing about the work Clint Bradley, greenkeeper, Myron Kniffin, pro, and Richard Kearney, manager, are doing at the Passaic County GC.

Tip-off to why these three birds work so hard and so well, seems to lie in the Park Commission headed by G. A. Hobart, and the engineer and supt., Fred Loede, jr. They appear to inspire their department heads. Play at the Passaic County 27-hole muni course is running 12% ahead of the best previous year. Tribute is paid to condition brought to the course by Bradley, the free lessons to adult beginners given by Kniffin and the development of private club spirit and

interest Kearney has worked up by club-house operations.

GOLFDOM has observed from rather extensive close-ups of muni course operations that when a park board is permitted to have a course operated right by competent men who get reward for their work, in checks instead of cheers, the public gets a bargain in muni recreational facilities. The tough part of the muni course set-up is that too many officeholders still figure the course should be run as the usual political racket, so long as the public doesn't squawk.

HOW greenkeepers do it, we still can't understand; but then, we can't understand why they don't get credit for what they have done, so it's all even. The fact remains that the standard of course conditions attained by greenkeepers the past few years' with budgets down to the thinnest point is nothing short of miraculous.

You see municipal and fee courses now with greens up to the standard of the best private clubs eight years' ago, and the first fellows to tell you so are the expert veteran greenkeepers of those deluxe private clubs, who themselves are doing marvelous jobs of getting by on little.

Back-of-the-scenes answers probably are the sectional greenkeeper association meetings, the short courses and the Green Section.

AN EXECUTIVE of a leading golf manufacturing company says something worth pro thought: "When a pro takes on a private brand ball in his shop stock, he adds to the confusion that exists in the golfer's mind. There are enough standard brands today to meet any golfer's price demand.

"The more local brands there are, the less will be the public's confidence in and patronage of leading national brands, and the easier it will be for cut-price stores to put over any cheap ball, due to the fact that price and not name will become the controlling factor in buying."

HAYFEVER

ASTHMA and SUMMER COLDS are unnecessary. Complete relief only \$1.60 Postpaid. Nothing else to buy. Over 40,000 HOLFORD'S WONDER INHALERS sold last year alone. Mail \$1.00 today for full season's relief to THE DANDEE CO., 252 HENNEPIN AVENUE, MINNEAPOLIS, MINN., or write for Free Booklet.



Club members want fenced fairways, caddy yards and tennis court backstops. PAGE FENCE is more than a product. It's a service. Write any office below for information and name of nearest of 82 Page Fence Service Plants.

PAGE FENCE ASSOCIATION

Bridgeport, Connecticut
NEW YORK, PITTSBURGH, ATLANTA
CHICAGO, SAN FRANCISCO
America's first wire fence—since 1883



TONAGREN—A TRIED and PROVED PRODUCT

When you use TONAGREN you are using a product that has been proven successful by many of the finest golf courses in the country. TONAGREN not only destroys clover but also has a double acting effect that controls and stops brown patch at the same time. It is a scientific—inexpensive—effective preparation.



Drop us a line today for complete illustraded circular, prices and the name of the nearest jobber handling TONA-GREN.

P. & M. TONAGREN COMPANY
6324 BROOKLYN. KANSAS CITY, MO.

TONAGREN

18



Premier Poultry Manure

will give you greens and fairways your members will crow about

The surest way—the thriftiest way to get, and hold, healthy turf on your greens and fairways is to feed a natural grass food. That's why Premier Poultry Manure is used, has been used for years, on hundreds of America's fine courses.

Write for name of nearest dealer

Premier Poultry Manure Company 327 South La Salle Street, Chicago

A DD to strong signs of returning prosperity: Alderwood CC, Portland, Ore., doubled its Saturday and Sunday green fees this year.

Says the club: "With Alderwood's membership now completely filled and the course comfortably used by the membership, this increase in guest dues is frankly to discourage regular use of the course by non-members."

MAC GREGOR INCREASES FACILITIES AT CHICAGO OFFICE

Chicago, Ill.—Personnel at the Chicago office of The Crawford, MacGregor & Canby Co. at 23 E. Jackson Blvd., recently has been increased and office space tripled. Paul Smith, manager of the office, says increased was forced by big sales of the Tommy Armour clubs and Dry Ice-center balls, as well as healthy increase of rest of the line.

NATRIPHENE FOOT BATHS PREVENT INFECTION

Detroit, Mich.—Midwestern golf club managers are spreading news of a new inexpensive way to prevent foot and skin infections such as athlete's foot and ringworm. This material, Natriphene, comes in the form of a tablet which dissolves in foot bath water and is said to relieve as well as prevent transfer of foot infections. Water tracked out of foot baths sterilizes the floors.

Natriphene is secured from hospital supply houses, drug stores or from the Natriphene Co., 3310 Book Bldg., Detroit, and is in wide use in the Middle West by golf and athletic clubs, recreation centers and universities. Natriphene is also said to be excellent as a deodorant and disinfectant.

RAMSAY BACK IN CHICAGO FOR WANAMAKER

Chicago, Ill.—Bob Ramsay, formerly with the Chicago office of John Wanamaker wholesale golf and for the last year travelling out of Dallas, Tex. for Wanamaker, has been put in charge of the company's Chicago territory.

PUTS UP FOR PENFOLD SCOTTISH OPEN AT GLENEAGLES

New York City—New York office of Penfold Golf Balls, Inc. has been informed that Albert E. Penfold is donor of the trophies and prize money for the Scottish Open which will be played at Gleneagles, June 17-19. Penfold is putting up approximately \$3,700 cash in addition to the winner's cup and medals.

Penfold has been having a big business in Britain as well as in the U.S. notwith-

The Toro Hand Greensmower

A precision machine, built to close measurements. Cuts creeping bent or any grass green without special effort by the operator and without leaving corrugations or ridges. For smooth, true greens . . . use a Toro. Write for details.

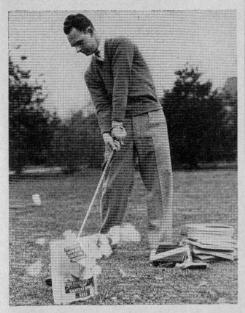
TORO MANUFACTURING CO.

3042-3168 Snelling Ave.

Minneapolis, Minn.



standing weather handicaps here this spring. Among foreign victories scored with the ball was Archie Compston's triumph at Roehampton. Compston was medalist and beat Padgham 3 and 1 in the final.



Alex Ednie, pro at Shelter Rock on Long Island, drives a Spun Latex ball through a Queens phone book almost an inch thick. The U. S. Rubber ball hit the cover at about 114 miles per hour, muddled through some 500 pages of wrong numbers and covered 100 yards beyond.

AL LINK JOINS MAC SMITH AND LYON AT NASHVILLE

Nashville, Tenn.—A. C. Link, for more than 25 years prominent in the golf industry as pro and as factory clubmaking authority and manufacturing and selling executive, has joined with Macdonald Smith and N. C. Lyon in the club manufacturing business formerly known as Lyon, Inc., but which has been reorganized as Link-Lyon, Inc.

Under the plan adopted when Link became associated with the company, the well equipped and modern plant of the company will be devoted to turning out several lines of high grade steel-shafted clubs of Mac Smith's supervising design

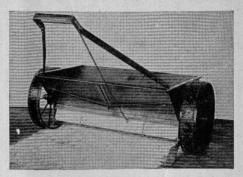
OLD ORCHARD TURF NURSERIES

Old Orchard

Upstanding, Hardy, Economical Maintenance Washington, Metropolitan The greens are the foundation of all successful Golf Courses

R. R. BOND BOX 350, MADISON, WISC.

ROOT ALL PURPOSE SPREADER

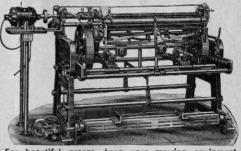


TOP-DRESSING, FERTILIZING, SEEDING

CUT your LABOR COST with this machine. For speed, economy and perfect application it is unexcelled.

THE ROOT MANUFACTURING COMPANY
1051 POWER AVE., CLEVELAND, OHIO

PEERLESS MOWER SHARPENER



For beautiful greens, keep your mowing equipment sharp on the Peerless Sharpener. Fast and accurate. Simple to operate. Sharpens all types of power and hand mowers. Grinds blades up to 36" wide. Reconditioner for "lapping in." Low in price. Send for illustrated bulletin.

THE FATE-ROOT-HEATH COMPANY

835 BELL STREET -:- PLYMOUTH, OHIO

STAUDE General Tractor \$495 to \$795

Attachments only \$155 and up for Ford models T, A, B, and V-8. Money back guarantee. Write for details.

E. G. Staude Mak-A-Tractor Co. 2696 University Ave. -:- St. Paul, Minn.





Instantly set to turn as slow as one revolution per minute for good drenching downpour—or faster, for lighter spray on seeded plots, etc. Can't stall on any speed, even on slopes or in high winds. New adjustable 2-jet brass nozzle. Rugged. Substantial. Good looking. Will weather any kind of usage and last a lifetime. New easy-to-move disc-type base. Height 11½ ins. Made and guaranteed by Chicago Flexible Shaft Co., 5512 Roosevelt Rd., Chicago, Ill. 45 years making Quality products.

Sold by All Golf Course Supply and Wholesale and Retail Hardware Houses

LEWIS **GOLF BALL WASHER** IN 5 COLORS

NEW!—Now Lewis Washers are available in 5 colors in addition to white . . . for an additional charge of 25 cents . . . again Lewis leads all others with the newest ideas, See your golf equipment dealer, Lewis Washers in lots of 1

G. B. LEWIS COMPANY

Dept. GD 635, Watertown, Wis.



and trade name. Output will be on a restricted basis, almost all of it being designated for pro shop sale. Upper and popular price numbers will constitute the line. There will be no clubs of the cheap and store grade made.

Details of the new organization and its plans are being mailed to pros.

BIRDIES IN TEE MARKERS



Ben Knight, golf pro of Winona, Minn. has designed tee markers of birds in cast iron, painted in natural colors. Price of Ben's birdie tee markers is \$1.75 a pair.

CLAIMS CLUBS CAN CUT COSTS BY DOING OWN WASH Chicago—H. C. Keel Co., 700 W. Cermak

Rd., reports even small clubs save considerably by using the Keel laundry unit which reduces weekly expense, avoids losses and damage to linens and avoids the inconvenience of "sending it out." As most organizations own monogrammed towels or linens, this unit is of vital importance in operation.

Electrically operated without overhead belting, the washer, extractor and dryer unit can be easily installed in ordinary locations. The Keel company staff will suggest the most economical plant for your

needs.

WORLD'S SMALLEST SET OF REGULATION SPALDING CLUBS

Israel Rogoff, a Chicago insurance man, ordered a special, made to order, registered set of the new Bobby Jones form grip



Grinds and screens in one operation. Handles the material as fast as your men can shovel it in. Nearly a thousand of them in use at very small upkeep cost. Write for full information.

Toro Manufacturing Co. 3042-3168 Snelling Ave., Minneapolis, Minn. clubs. Rogoff, who measures only 3 ft. 11 inches high, shoots in the 90's and takes his golf very, very seriously. Rogoff won



his clubs in a selling contest conducted by the insurance company for which he works.

SPIKE DISC CULTIVATORS NOW STANDARD EQUIPMENT

New York City—Excellent results obtained by turf aeration with the Spike Disc cultivator and the wide need for the device's work has put the Spike Disc into the class of standard equipment at leading golf clubs, according to reports made by greenkeepers to John H. Graham & Co., 113G Chambers St., distributors of the discer.

Especially with play in the wet spring tending to compact the soil, use of the Spike Disc will be frequent this season, say greenkeeping authorities. Winter short course sessions on turf troubles tended to convince greenkeepers and chairmen that Spike Discers are essential equipment. The college turf experts and practical men who analysed troubles of previous seasons decided that lack of proper aeration is the basis for considerable difficulty with greens.

● BENT GRASS ●

BOTH SOD AND STOLONS Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box A, Redford Sta., Detroit, Mich. R. F. D. No. 3, Pottstown, Pa.

PREVENT BROWN PATCH

MERCURY is the active ingredient which controls BROWN PATCH.

Leading Turf Authorities have found Fungicides are effective in proportion to their MERCURY CONTENT and endorse a Mixture of 2/3 Calomel and 1/3 Corrosive Sublimate for EFFECTIVE and MOST ECONOMICAL RESULTS.

PFIZER MERCURIAL MIXTURE contains 81% MERCURY and has proved most satisfactory to Foremost Clubs.

WRITE FOR CIRCULAR

PFIZER MERCURIAL MIXTURE Corrosive Sublimate Calomel

CHAS. PFIZER & CO., Inc.
444 W. Grand Ave. 81 Maiden Lane
Chicago New York

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf ... that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment
If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



THE NEW PASS

New models—New features—More attractive—Lighter weight—A bigger sensation than the 1934 models. Des Moines Glove & Mfg. Co., Des Moines, Iowa.

Grass Seed

of Known Quality

"1935 Golf Turf Supplement," containing information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment, free on request.

Stumpp & Walter S

132-138 Church Street (Cor. Warren St.), New York

Joe KIRKWOOD GOLF'S GREATEST ONE MAN SHOW

will return from his world tour about July first.

New and amazing trick shots—playing and group instruction demonstrations—golf travelogue.

The most interesting, best drawing feature of your club's year's program will be a Kirkwood appearance.

For details and dates, write

JOE KIRKWOOD

Care of GOLFDOM, 14 E. Jackson Blvd. CHICAGO

The Spike Disc cultivator is made in one- and two-handle sizes for greens work and in a tractor model for fairway work. Operation is such that the soil is aerated in the greens without unsightly holes that may deflect putts.

MICHIGAN PROS HAVE DINNER WITH UNCLE WALTER HAGEN

Detroit, Mich.—May 8, at Detroit-Leland hotel, pros of Michigan gathered at a dinned to honor dear old Uncle Walter Hagen, on the occasion of Uncle Walter having performed the historic feat of practicing for an hour that afternoon.

Uncle Walter showed the boys a blister he'd worn on his thumb from practicing. Dear old Uncle Al Watrous testified that dear old Uncle Walter really had acquired the blister from practicing, whereupon the group of Uncle Walter's pals, overcome by surprise, rushed to recover from shock by the internal application of fraternal beverages. Everyone recovered promptly and did well.

Uncle Walter told the young ones many interesting things, as is his wont when the happy throng gathers by the fireside. The guys all repeated their many previous statements about Uncle Walter being one of the grandest fellows who ever lived.

Chappie, sales manager of the Hagen line explained to the boys that the only idea of the party was just to be good neighbors and L. A. Young, in a brilliant burst of oratory made one of the finest public addresses to which the pros ever have listened when he, as a post-prandial Demosthenes said, "Waiter, bring me the check."

PAR WASHERS NOW ON VOLUME PRODUCTION BASIS

Cleveland, Ohio—Delivery on Par Ball Washers, manufactured by Bill Livie Golf. Inc., was delayed last month due to labor troubles. The miseries are now all ironed out and Bill expects to be caught up on his back-orders by the time this issue reaches readers.

Livie is enthusiastic over the reception given the Par by golf clubs and forecasts the placing of several thousand before this season ends.

MAC GREGOR IN AIR-TIGHT POLICY ON ARMOUR CLUBS

Dayton, O.—H. B. Canby, pres. of The Crawford, MacGregor & Canby Co. has issued the following instructions concerning distribution of Tommy Armour clubs, to which rules all MacGregor branch man-



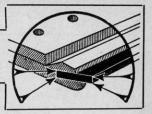


Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed, Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

ILLINOIS GRASS CO. Telephone 18455 Reigel Road (near Chicago) Homewood, III.

FOLLOW THE ARROWS-

each points to a separate super sharp cutting edge—4 of 'em in all. When one dulls, switch in a jiffy to another. 4 edges mean 4 savings! You save on expense, save on time, save on labor, save on frequent layups. Try the Budd. Write today for full details. BUDD MFG. CO., Dept. G, Ravenna, Ohio.



BUDD · BED · BLADES

agers and other employees must adhere:
1. Sold to professionals only, and only when the professional is regularly employed as a teacher and merchandiser of golf goods with an active club connection.

golf goods with an active club connection.

2. Pros without club connections may buy Armour clubs only through some other

pro who has a club.

3. Greenkeepers. Only at very small clubs and where they have the selling concession and are doing business legitimately—only then in very limited quantities.

4. Driving Course Professionals. Only when they legitimately stock clubs for sale and only then when they resell at regular list prices—providing that other legitimate professionals in the district do not object

to their having those clubs.

5. Club Secretaries, Officials, etc. At extremely small clubs where in your judgment a pro could not possibly exist, club officers may be sold for reselling, but must be warned that the Armour clubs must not be provided to members at less than advertised retail prices—only to those clubs with legitimate equity memberships. All orders must have a club purchase order attached.

PGA members are to be given every consideration. Please invite their local officers to co-operate with us by sending us information of any suspected illegitimate selling, and when you receive such information investigate at once and report

to us.

We reserve the right to reject any account where we have any reason to feel that these clubs are not being retailed to the professional's own members at legiti-

mate retail prices.

Our promise is to keep this line clean, and as no chain is stronger than its weakest link—it is up to you not to become this weak link so that our chain must be repaired — FOR MAC GREGOR HAS PLEDGED.

Classified Ads

Rates: 10 cents a word per issue. Minimum charge \$2.50

Greenkeeper—would like greenkeeping position or assistant: Three years experience as greenkeeper and eight years on golf course. Willing worker. Address: Ad 12,000 % Golfdom, Chicago, Ill.

Pro-Greenkeeper, widely known, competent and dependable veteran wants location at club where extensive and expert knowledge of every detail of pro and greenkeeping department of operation is desired. Address: Ad 12001, % Golfdom, Chicago, Ill.

Club Manager—25 years experience in all departments, seeks position. Have made money in clubhouse and dining room for the last seven years in country clubs. Wife assists in management. Will go any place. No children. Best of references. Address: Ad 12,002, % Golfdom, Chicago, Ill.

District Sales Agents Wanted—Turf irrigation and fertilizer system that combines low first cost, low operating cost and effectiveness, has some excellent territories open for men qualified to develop business in golf, park, cemetery and homeowner fields. Great opportunity for big profits for the right man. For complete details write, giving outline of your experience. All inquiries will be held in strictest confidence. Address: Ad 12,003 % Golfdom, Chicago, Ill.

Pro and Greenkeeper—can use 20,000 used golf balls. Cash waiting. Address: Ad 12,004, % Golfdom, Chicago.

Pro-Manager—experienced, qualified and known in both positions, desires change, preasonable proposition is acceptable and any location. Address: Ad 12,005 % Golfdom, Chicago.

Pros—Wanted to sell Grip-Rite removable Shu-Spikes to their members and all golfers for improved stance. Prevent slipping. A profit to you and a service to the golfer. The North & Pfeiffer Manufacturing Co., Hartford, Conn.

SAVE for your club by purchasing acclimated, winter-hardy

BENT GRASS SEED

Direct from the farms where it is grown.

A. N. PECKHAM, Kingston, R. I.
15 Years' Satisfactory Service
Also Fairway Mixtures

NEW LIFE FOR GREENS & FAIRWAYS

"Lime Crest" CALCITE (Pulverized)



does wonders in sweetening soil, making grass on greens and fairways grow lush and green. Finely pulverized high-calcium limestone—quick acting, long lasting. Write for full information. Limestone Products Corp. of America, Dept. R-4, Newton, N. J.