

of not being wanted made 1934 the worst year in the nation's history for young people." Well, the pros want the kids and the next step is for the pros to go to the kids and let them know that they are wanted as the pros' comrades in the game.

It is a certainty that each PGA section's plans for 1935 will call for more energetic attention to the youngsters than ever before. It seems to be one of the points at which every member will co-operate. In the Illinois section, for instance, President Horton Smith and Secretary Tom Walsh, have outlined a vigorous campaign for taking golf to the youngsters. Stars like Armour, Cooper, Smith, Bob Macdonald, Laffoon, Tom Walsh and many others among the section's nationally and locally

known pros have agreed to give high school and college students golf lessons for nothing. It's a sure thing that this free deal as a starter is going to arouse golf interest and bring many keen enthusiasts into the game.

The policy is one that deserves the heartiest approval of club officials, of the USGA and Western GA executives, of the sectional golf associations of men and women and of every manufacturer in the golf field. Any section of the PGA that has not already begun to plan something along this line, or any professional whose individual plans for the year have not included promotion of youngsters interest in the game, should need only a reminder to get their work in this direction started.

MANAGERS TO MEET

Annual Convention Will Gather in Cincinnati on March 4th

HOTEL Netherland Plaza, Cincinnati, will be the scene of the ninth annual convention of the Club Managers Assn. of America on March 4-7. Business meeting will be held in the hotel's Hall of Mirrors, and there will be an educational exhibit and display in the north and south exhibit halls. Henry J. Foerster of the Columbus Athletic club, who is general chairman of the convention, reports that the convention program is completely worked out and that there will be something doing all the time for those managers who attend. Exhibit space is going fast and the show is expected to be one of the finest all-around displays of all to date.

The convention program:

March 4: 1:00—Board of Directors Luncheon. 2:00—Board Meeting. 10:00—Reception for National President and Officers. Supper and Dancing, Restaurant Continental, Netherland Plaza.

March 5: 9:00—Registration and Inspection of Exhibits. 1:00—Convention called to order by F. H. Crawford. 1:15—Address of Welcome by Mayor Russell Wilson. 1:45—Address by W. F. Homiller, President, Club Managers Association of America. Roll Call of Officers. Appointments. Reports of National Officers and Committees. Introduction of men in charge of exhibits and booths. 8:00—Entertainment at Friars Club. 11:00—Supper and

Dancing at Pavilion Caprice, Netherland Plaza.

March 6: 8:00—Trip to Seagrams at Lawrenceburg, Ind. 1:30—Separate Conference of City and Country Club Managers. 3:00—Combined Conference of City and Country Club Managers. 4:00—Business meeting.

March 7: 1:00—Reading of Communications, Discussion for good of the Association. Discussion of Amendments of by-laws. Nomination and election of National Officers. Installation of National Officers. Reports of Committees. Selection of City for 1936 Convention. 7:00—Ninth Annual Banquet, Hall of Mirrors, Hotel Netherland Plaza.

A recent appeal for large attendance by the managers was recently issued by J. Fred Smith, national secretary of the association and manager of the University club of Columbus. "You managers," he says, "owe it to yourselves and to your clubs to come to the meeting. You will get the opinions of men chosen as speakers who are experts in their lines. You will get a new viewpoint, will lose that staleness which comes from too close attention to the job necessitated by conditions this past year. You will go back to your clubs with new ideas and with new zest for tackling 1935."