

where L. A. Young, president of the company, has his country estate.

Business sessions were under the chairmanship of E. E. Chapman, vice-pres. and gen. mgr. of the company.

Following two days of meetings, the convention came to a close with a golf tournament played at Red Run G. C. and a banquet in the evening at the same place.

All of the field men of the company attended the sessions with the exception of those on the Pacific Coast and some of the junior salesmen.

The new 1935 Hagen line was presented at the meeting and its salient points and the business policies of the company were set forth.

A novel feature of this convention was that the talks were not made only by the executives of the company, but each of the field men spoke on a subject pertaining to sales activities.

### CHRIS GRUBEL APPOINTED AD MANAGER FOR SPALDING

New York City.—S. A. (Chris) Grubel for many years with the advertising department of A. G. Spalding & Bros. has been promoted to advertising manager of the company. Other executive duties of William Brown, formerly advertising manager of Spalding, have become so numerous that Chris has been beckoned from the bull-pen to go in and pitch.

He knows what the score is in the pro and all other phases of the golf business, and the pros will find him a bright and industrious teammate in pushing the Spalding policy of pro publicity conducted vigorously during the regime of Bill Brown as advertising manager.

### ROTARY TURF CONDITIONER HAS HOLLOW SPIKES

Philadelphia, Pa.—Philadelphia Toro Co., 1528 Belfield avenue, is introducing a new rotary turf conditioner which is a roller type of machine and consists of two sections, each ten inches wide, equipped hollow spikes three inches long and one-half



inch in diameter, so constructed to pierce the turf and at the same time cut a plug therefrom, leaving a clean-cut hole three inches deep in the turf.

The hollow spike is so constructed that when it is made or set into the face of the machine it will not lift or tear the turf as it passes over it with a rolling action. The spike is so constructed that it may be quickly and easily replaced when necessary.

The machine with hollow spikes mounted in all or any part of its periphery, acts as a roller at the time it is piercing the turf, leaving a smooth surface ready for any treatment or work that it is necessary to perform.

It is so constructed that the weight may be quickly changed at the will of the operator that it be made heavier or lighter.

**SAVE** for your club by purchasing acclimated, winter-hardy

### BENT GRASS SEED

Direct from the farms where it is grown.

**A. N. PECKHAM, Kingston, R. I.**

15 Years' Satisfactory Service

Also Fairway Mixtures



**PHOENIX**  
**RED TIP**  
**TRACTOR**  
**SPUDS**

*Extra Long Service*

Made of a special analysis steel, hardened by the latest scientific heat treating methods. Sizes from  $\frac{3}{8}$  in. to  $\frac{3}{4}$  in. Also Mower Spuds. Inquiries invited.

**PHOENIX MANUFACTURING COMPANY**  
Joliet, Ill.      Catasauqua, Pa.

**STAUDE**    General    **TRACTOR**  
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**\$495**  
AND UP

Manufactured continuously since 1916 and sold on a money-back guarantee. Buy through Ford dealers or write us for details.

**E. G. STAUDE MAK-A-TRACTOR CO.**  
2696 University Ave., St. Paul, Minn.

It is so enclosed that the dirt and the plugs when cut from the turf are confined. When the piercing and rolling operation is completed the surface of the green is left free and clean from any dirt, ready for any work.

The machine also is equipped with a set of transportation wheels which will instantly shift into position to enable the operator to turn machine without tearing the turf.

This conditioner has been used for the past year at the Longacres CC, Lawrenceville, N. J., with great satisfaction. At this particular golf course the greens and tees are constructed of 70 per cent clay soil. By using this machine the club has been able to change the soil texture of these greens about 60 per cent at a minimum cost of labor.

**J. OLIVER JOHNSON APPOINTS VAN LINDER MICHIGAN REP.**

Chicago.—E. C. Van Linder has been named Michigan representative for J. Oliver Johnson, Inc. Van Linder, for the past six years, has been associated with the Ideal Power Lawn Mower Co. He will make his headquarters at 348 Patty avenue, Jackson, Mich., and cover Michigan on J. Oliver Johnson's complete line of maintenance supply and equipment for golf courses, parks and cemeteries.

**HYDRAULIC CONSTRUCTION IN NEW TOMMY ARMOUR BALL**

Elyria, O.—The new hydraulic golf ball with patented center recently announced by the Worthington Ball Co., known as the Tommy Armour Special, is designed and built especially for the hard hitters and low handicap players. The hydraulic features of the ball are obtained by the use of exclusive Worthington patents which permit uniformity in construction and performance, and a degree of compression which Worthington says has not been possible heretofore. The cover is a superfine grade of genuine balata and windings are applied under uniform and controlled tension. Careful tests and thorough inspections mark each stage in the manufacture of the ball.

**HYDROLIZER IS NEW DEVICE FOR GREENKEEPING**

Elmhurst, Ill.—The new Hydrolizer system combines sprinkling with fertilizing, fungiciding or insecticiding; it does the complete job in one operation and throws a colored water stream or spray that shows the strength of the solution being applied.

A. E. Urban, President of the Hydrolizer Corporation, is inventor of the new device and also the creator of a full line of chemical concentrates which are especially

**BROWN PATCH STILL DANGEROUS**



September's heat and frequent rains often help brown patch do its worst damage. Now, more than ever, greens need the protection of Semesan or Nu-Green! Semesan: 25 lbs., \$46.25; 100 lbs., \$180.00; 300 lbs., \$525.00. Nu-Green: 25 lbs., \$30.00; 100 lbs., \$115.00; 300 lbs., \$330.00. Order from your dealer or golf supply house.

**BAYER-SEMESAN CO., WILMINGTON, DEL**

**ONE STEP** *from Your Train*  
**TWO STEPS** *from Anywhere*

● One step from your train at Cleveland's Union Passenger Terminal (or your car in the Terminal Garage) and you are in Hotel Cleveland's friendly, club-like lobby. And here you are at the very heart of the city—only two steps from anywhere you will want to go.

**HOTEL CLEVELAND**



● Rooms from \$2.50 for one, \$4 for two. Floor clerks. Servidor service. Modern Bronze Cafe, colorful Little Cafe, formal Cleveland Room, Cocktail Lounge, moderate-priced Coffee Shop.

