

spring prices will be still higher as there is not much chance for decline until another crop is in the bag.

"We have had good business on bent seed. It has stayed fairly reasonable, as there was a rather good production."

### Peak Prices to Come

Fred Radway of New York believes there is no chance for increase in seed prices to be checked until the middle of 1935. He sizes up the situation by the following comment:

"Golf course seed market right now and for later fall delivery is so much higher than the average buyer realizes that it cannot be expressed easily in words. A hand to mouth local policy is advocated by those who hold the strings to the purse. Consequently where 2,000 pounds of bent were purchased a year ago, 200 pounds suffices and instead of Chewing's fescue 10,000 pounds, 1,000 pounds looks like a whole lot.

"Cablegrams come to our office about crop failures in France, Germany, Hungary and portions of Poland. Cables come in from New Zealand requesting us to resell our purchases and holdings of Chewing's fescue. This one market which opened at about 80/- some time ago, which roughly is 20c a pound, is between 140/- and 160/- today for import, which means between 50c to 60c per pound for first class or good grade Chewing's. This automatically means a 70c Chewing's fescue market at the golf courses, whereas in the past they have been paying around 30c only.

"I look for a healthy demand on a small scale at high prices for fall seeding and also for early spring season. \$1.00 and \$1.50 bent grasses are stylish again and I don't mean maybe. Personally I hate to see these high prices, as they retard business. But with our own Minnesota and Iowa timothy and hay crops nearly a double failure and drought conditions, what else could be expected? There can be no price relief until June or July, 1935 when new crops will start to trickle in.

"Even outside matters like yarrow, for which we used to pay \$1 a pound wholesale, costs us \$2 a pound today. The quicker golf courses purchase their immediate requirements, the less they will have to spend, because the peak of grass seed prices has not been reached yet. The relief will only come after next summer, provided there is not another drought."

### Jimmy McGonagill, Hagen Man, Is Blushing Bridegroom

DALLAS, TEX.—Jimmy McGonagill, L. A. Young Golf Co., southwestern salesman and formerly with that company at Chi-

cago and Detroit, recently was married to Miss Doris Robertson of Tyler, Tex.

All the dolls in Detroit and Chicago were running high fevers over Jimmy's nice boyish mugg, his lovely blue eyes, classic figure and "you all, honey" line of hooie, but getting nowhere with Doris' own true love. Now they can get back to work battling those typewriters while Doris and Jimmy are playing house in the dear little rose-covered cottage in the southland.

### Carl Hornkohl, Golfdom-Golfing Heavy Man, in New Job

CARL HORNKOHL, who has been in charge of GOLFDOM and *Golfing* circulation work since the start of these publications, resigned September 1 to join his father in the bakery supply business.

The Hornkohl youth has been associated with the Golfdom-Golfing publishers, in various enterprises, for 13 years. We signed him as fifteenth vice-president in charge of stamps, mailing and dirty work when he was a school kid.

Carl knows hundreds of pros, greenkeepers and managers, and many a night the kid left the padded cell at midnight or later, having spent extra hours trying to get jobs for fellows. He developed a marvelous command of the golf club situation and personnel location. In all the time he worked for this mob there never was an assignment he wouldn't eagerly accept and work out while the rest of us were bellyaching about having too much to do. The difficult position as end man upon whom the buck was passed, he filled in great shape. He was the greatest picker of racehorses we ever saw, having finished the last 10 seasons with a total of \$2.10 ahead.

The Illinois PGA, for whom Carl would drop everything or stay late in getting out notices and digging up dope, presented him with a traveling bag as he bade a formal farewell to the golf field.

His daddy has a great son and a great worker to help him with a rapidly growing business in the bakery field and the boy will make good there.

GREENS SHOULD be top-dressed at least 3 times a season, and since players object to playing over recently top-dressed greens, smart greenkeepers always plan this necessary maintenance operation for some Monday, the day of the week when play is least.