

THE BEST SPRINKLER FOR FAIRWAYS, PARKS, ESTATES, etc.

RAIN KING

Model E

At any given pressure, will throw more water, throw it farther and spread it even through-out the entire circle watered than any other sprinkler we know of. Instantly set to turn at speed that is hardly perceptible or at any faster speed desired. Sturdily built, and will last and perform well for many a year. Available as shown and also with quick connection to snap into valve installed for the usual Fairway watering.

WRITE FOR
BULLETIN
Economical
Watering of
Fairways



The Most Practical and Economical Quick-Coupling Valve is RAIN KING



water. You'll need fewer valves if you use Rain Kings.

Made and Guaranteed by
Chicago Flexible Shaft Co.
5515 Roosevelt Road, Chicago, U.S.A.
44 Years Making Quality
Products

Offers less resistance to water pressure—has less frictional surface to cut down pressure than any other valve. Unbreakable construction. Fool-proof.

Attaching hose or sprinkler turns on



Snap hose into valve connection—turns on water automatically.

satisfactory account of itself. This is evidenced by the enthusiastic reports made by greenkeepers who began using it with considerable misgiving. Further proof that Curex is an unusual product is the fact that 1800 lbs were purchased by New York City for its municipal courses during 1934.

NITROPHOSKA PRICE NOW INCREASES USAGE

New York City.—At prices now prevailing for low analysis fertilizers, the Synthetic Nitrogen Products Co., 285 Madison Ave., states Nitrophoska containing 15 per cent nitrogen, 30 per cent phosphoric acid and 15 per cent potash again becomes one of the most economical complete fertilizers on the market. Nitrophoska is usually applied to fairways and greens at the rate of 200 lbs. per acre and because of its low ton price is low in acre cost.

For applying Floranid (Urea), Nitrophoska or other complete fertilizers, grass seed or arsenate of lead, Nitrophoska spreaders are ideally designed and are extremely low in cost. They insure positive even distribution of any dry material. These products can be obtained from supply dealers or complete information about any of them may be had of Leonard Lipman, Synthetic Nitrogen Products Corporation.

LEWIS BALL WASHER SALES UP 67 PER CENT

Watertown, Wis.—G. B. Lewis Co., who are makers of the Lewis golf ball washer, ended their fiscal year on September 30 with an increase in sales on this device as well as repair parts and other tee items of 67 per cent. These sales include tee stakes, tee data plates, waste containers and bag racks.

MILWAUKEE SEWERAGE COMMISSION OFFERS EXPERT SERVICES

Milwaukee, Wis.—Continuing a plan inaugurated five or six years ago, the Milwaukee Sewerage Commission grass and soil technologists are available to golf clubs. These specialists devote their entire time to problems of turf culture and are qualified to give sensible assistance on all practices underlying the development and maintenance of turf. The Sewerage Commission maintains complete laboratories where any specific tests needed can be made.

For several years The Milwaukee Sewerage Commission has been advocating

CUT maintenance costs with this practical service

A complete course inspection service with the specific object of pointing out cost-cutting maintenance practices . . . suggesting such changes as will make for improved course design, condition, economical upkeep.

This service is based on more than 30 years' experience in building and maintaining several of the finest courses in the South and North.

The nominal fee invariably has proved to be but a small portion of the amount I have been able to save clubs.

For further details address,

JACK DARAY

Mission Hills Golf Club, Northbrook, Ill.

● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box A, Redford Sta.,
Detroit, Mich.

R. F. D. No. 3,
Pottstown, Pa.

consistent fertilization programs as the logical method of developing and maintaining turf of the quality demanded by good golfers. They have continually advanced the theory that healthy grass plants, just like healthy people, are less subject to disease and better able to stand extremes of cold, heat, moisture and drought.

Work has begun on an addition to the Sewerage Commission plant on Jones island, Milwaukee. This addition, when completed next spring, will increase capacity approximately 20 per cent and will provide the additional production needed to satisfy the increasing demand for Milorganite.

MacGREGOR ANNOUNCES RICKEY AS NEW SALES MANAGER

Dayton, Ohio.—Harry B. Canby, president of Crawford, McGregor & Canby Co., announces the appointment of Clarence H. Rickey as sales manager of the organization. For the past 10 years, Rickey has been vice-president of the R. H. Burhke Co., Chicago, in charge of sales and adver-



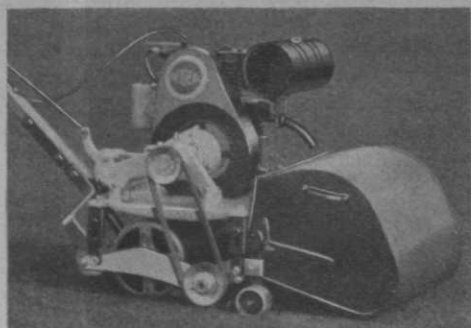
Clarence H. Rickey new sales manager for Crawford, McGregor & Canby Co.

tising. George Mattern, Sr., former McGregor sales manager, will continue as vice-president, assisting in product development and a general advisory capacity.

"No other changes in executive personnel are considered at this time," said Canby. "Edward Canby, Sr., will continue as first vice-president, Mr. Edward Canby, II, as vice-president in charge of advertising; Ira Braun as treasurer, and Mr. George Mattern, Jr., as general superintendent."

The organization is launching an aggressive merchandising program to promote fall sales, which is, according to Canby, a unique departure from the usual run of sales activities and will, he predicts, result in a marked increase in sales for all McGregor dealers. This new program, will be presented to the trade by the factory sales organization.

"The sale of the Tru-Whip line which we introduced this spring has resulted in a tremendous increase in sales," stated



FINER GREENS at 30 to 50% Lower Cost with the IDEAL Power Putting Green Mower

This light, nimble mower is guaranteed to equal or surpass the finest hand cutting, and at the same time save 30 to 50% in mowing costs.

Power is applied direct to cutting reel. Guard prevents scalping over ridges. Patented clutch control. Quiet 4-cycle motor.

Two sizes—21" cut and 18" cut.

Pneumatic tired transport cart. Brush attachment.

And this is only one member of the big 1935 Ideal line of Golf Course mowing equipment. Write for details.

IDEAL POWER LAWN MOWER CO.

446 Kalamazoo St. Lansing, Mich.

237 Lafayette St., New York City
161 Vester St., Ferndale (Detroit) Mich.

Dealers and Service Stations in All Principal Cities

