OCTOBER, 1934



An example of fairway trapping that reduces manual maintenance and its expense to the minimum is shown at the 18th of Whitemarsh Valley, scene of the 1934 Women's National. Women's championship distance is 6,248; women's par 77. It was on this course in the 1923 Eastern Open that Glenna Collett's 78 was the first score under 80 to be registered in a major event by a woman, according to a recent search of the record books.

-Cholerton photo

lieve that we were ingenious, cost-minded, and maybe a little bit Scotch.

"Basicly our original assessment of \$25 per member produced a sizeable buffer in comparison with the cost of the project, to warrant proceeding with the installation. The directors agreed that, inasmuch as the club was full of cash, it would not be inappropriate for the watering system as such to borrow money from general club funds with the possibility of having to borrow a nominal amount to complete, from banks or otherwise.

"After arranging a contract of a nominal amount to be spread over the ensuing six months, we felt it advisable around the first of September, when the interest on our mortgage fell due, to make a modest loan. The banks, after reviewing our record and condition, made an advance of \$7,000 for 90 days.

"Happily the piecing together and piecing out, cash on deck, the monthly watering charge, the extension of credit by one of the contractors, and a temporary loan from the bank, all have saved us a considerable interest charge under the conventional financing plans. This, fortunately, may mean that the Water Tax, as we call our assessment, which originally we thought would run for some 18 months, may be entirely eliminated in perhaps 14 months.

"If the financing of our watering system has been a success, it is not because of any particular focus on financing or anything else on the project as such. The

general atmosphere and interest of all the officers, directors and members in the affairs of the club have made the project almost incidental from the standpoint of raising the money to pay."

Paying by the Round

St. Andrews GC (Mount Hope, N. Y.) paid cash for its fairway watering system, according to Green-Chairman M. R. Poucher, and set up a charge of 25c per round to members and guests to reimburse the treasury. The club estimates an average annual play of 12,000 rounds, which will pay for the sprinkling installation in 3½ years. "With us," Poucher says, "the most important problems were not the financing but the engineering and the equipment. It is not a job for the inexperienced layman; good engineering advice is needed."

Out on Long Island, the Fresh Meadow CC at Flushing is paying for its watering installation in similar fashion, except that the 25c charge is added to the caddie fee. As pointed out by Albert Arenson, green-chairman, this plan makes those who play do the paying, and the more a man uses the course and hence receives the benefits of a watered course, the more he contributes to the cost of the installation.

Hickory, Dickory, Dock, The sun gave turf a sock; It wilted and dried And a lot of it died, Hickory, Dickory, Dock....

Let GOLFDOM's watering equipment advertisers show you how to stop this loss of turf and play.