

Amherst Conference to Launch Golf's "New Deal" Campaign

NATIONAL INTEREST in the recreation-conservation conference to be held at the Massachusetts State College, Amherst, Mass., March 16, 17 and 18, is expected to account for the attendance of several thousand practical men responsible for the operation of golf and other athletic plants, and game conservation enterprises.

The golf course conferences and exhibitions at Amherst in previous years have averaged 400 visitors. Attendance of Massachusetts State Amherst students has been around 1,800. There will be a number of exhibits this year. Exhibit space is free. Marston Burnett is exhibit manager for the college.

The Massachusetts State College affair is the first conference to be scheduled for the practical men who have the problem of providing facilities for the enjoyment of "the new leisure," but have not been provided with funds adequate to care for the increased responsibilities. Private and public golf work will divide the time devoted to golf by the conference, with many of the subjects being of equal interest to all sections of the golf field.

Undoubtedly one of the major developments of the conference will be a crystallization of plans to conduct more energetic selling of public golf facilities, a job which has been generally neglected.

There is no charge for admission to the conference sessions.

The golf section of the program follows:

Friday, March 16, 1934

General exhibition 9:00 A. M. to 10:30 P. M.

Golf Course Maintenance Division

9:00 A.M.—12 M. Inspect exhibits.

10:30 A.M. Municipal golf courses from a park superintendent's viewpoint. C. A. Hollister, Park Dept., Hartford, Conn.

1:30 P.M. Testing soils for nutrient deficiencies. Dr. A. B. Beaumont, Agronomy Dept., M. S. C.

2:00 P.M. Greenkeepers and the increase in leisure time. Guy C. West, Pres. Greenkeepers Club of N. E.

2:30 P.M. Peats and Mucks in golf construction and maintenance. Dr. Dachnoski-Stokes, U. S. Dept. Agric.

3:30 P.M. Experiments in the control of brown patch disease. Prof. North, R. I. State College.

4:00 P.M. Maximum maintenance capacity and maximum playing capacity of golf courses. Casper McCullough, C. P. R. Golf Courses, Banff Springs.

Club Managers' Division

9:00—11:00 Inspect exhibits.

11:00 A.M. Fundamental facts about meats. R. C. Foley, Animal Husbandry Dept., M. S. C.

3:00 P.M. How to know safe canned foods. C. R. Fellers, Hort. Mfg. Dept., M. S. C.

Special programs are being arranged for Park Supts., and by the Professional Golfers' Association.

Eveing Program for Combined Sections

Chairman, Mr. C. Adrian Sawyer, Massachusetts Golf Association

7:30 P.M. George R. Jacobus, Pres. Prof. Golfers' Assoc. of America.

8:15 P.M. S. A. York, Commissioner of Conservation.

9:00 P.M. Harris A. Reynolds, Sec. Mass. Forest and Park Association.

Saturday, March 16, 1934

General exhibition 8:30 A.M. to 10:30 P.M.

Golf Course Maintenance Division

8:30-10:00 A.M. Inspect exhibits.

10:30 A.M. Influence of more leisure time on golf course design and construction. Walter B. Hatch, Golf Architect, Donald Ross Associates.

11:00 A.M. The use of golf courses as practice slopes. Kenneth D. Cuddebeck, Springfield Ski Club.

11:15 A.M. The desirability of winter sports at golf clubs. Dr. Ernest Hermann, Director of Sargent School.

11:45 A.M. Winter sports and the grounds crew. Paul Wanberg, Western G. C.

Inspection Exhibition

1:30 P.M. Meeting Alumni winter school for greenkeepers.

2:30 P.M. Turf maintenance and appropriations vs. appropriations and turf maintenance. L. S. Dickinson, Agronomy Dept., M. S. C.

3:00 P.M. Figuring golf costs. Herb. Graffis, Editor GOLFDOM.

4:00 P.M. Sports turf requirements. William Perkins, Supt. Yale. Univ. Athletic Fields.

4:30 P.M. Fly casting as a club sport. William Edson, N. E. Champion.

Seeds of Exceptional Quality

BENTS AND FESCUES
OVER 99% PURE

Samples re-cleaned to conform to our high standards pay for themselves in lower weeding costs.



Seaside Bent and Triple A Bent packed in 50 lb. tin canisters, enclosed in strong wooden boxes for protection, preservation, identification.

Grass Seed Over 99% Pure

Seaside Bent (Coos Co. strain)
Triple A Bent
Rhode Island Bent
Colonial Bent
Superfine Red Top
Chewing's N. Z. Fescue
Rye Grasses
Bermuda

We are able to refine other varieties almost to this wonderful standard of quality.

Also South German Mixed Bent over 94% purity.

Kentucky Blue over 98% purity and Putting Green and Fairway Formulas of maximum purity and germination.

Such tested seed will reduce labor cost for weeding.

Your Private Lawn—Write us for expert advice and prices of Staigreen—the modern mixture for luxuriant lawns.

Write now for prices.

Stumpp & Walter Co.

132-138 CHURCH STREET
(Corner Warren Street)
NEW YORK

Club Managers' Division

- 8:30-11:00 A.M. Inspect exhibits.
11:00 A.M. Winter use of the clubhouse. Thomas P. Jones, Pres. Mass. Chapter Club Mgrs. Ass. of America.
3:30 P.M. Clubhouse foods enhanced by correct use of wines. C. A. Ballou, S. S. Pierce Co., Boston.
4:30 P.M. More leisure time. The club manager's opportunity. S. G. Sleeper, Mgr., The Country Club, Brookline.

Saturday Evening Program

- 7:30 P.M. Herbert Jaques, Pres. U. S. Golf Association.
8:00 P.M. James T. Hammond, Commission of Conservation, Conn.
8:30 P.M. R. C. Kenney, Mass. Director of Fish and Game; N. E. Representative of Isaak Walton League.
9:00 P.M. Winter sports talk.
9:30 P.M. Movies.

Sunday, March 18

- General Exhibition opens 9:30 A.M.
Special program for women in Memorial Hall.
11:00 A.M. About fairway watering. L. S. Dickinson, Agronomy Department, M. S. C.
11:30 A.M. Two 15-minute papers by members of the greenkeepers class. Subjects to be announced.
12:00 M. A discussion of American-grown bents.

Afternoon General Conference Program

- President Hugh P. Baker, Chairman
1:15-1:45 P.M. Music.
1:45 P.M. His Excellency Governor Ely of Massachusetts.
2:00 P.M. Charles H. Cross, President, Mass. Golf Association, and Francis Ouimet, past American and British open champion and captain U. S. Walker Cup team.
2:45 P.M. Paul Reddington, Chief, Bureau of the Biological Survey, Washington.
3:30 P.M. President Baker—a summary of conference.

Melvin Traylor, Former USGA President, Dies

MELVIN A. TRAYLOR, president of the USGA in 1928 and long active as a national and sectional association official, and a golf club president, died at Chicago, Feb. 14, of pneumonia, following a 35-day illness.

Traylor was one of the most popular men in golf, and deservedly so. He was a genial, smart straight-shooter; tough when the occasion demanded and a great comrade. He was prominently mentioned for the Democratic presidential nomination in 1932, and was one of our foremost bankers.