

PGA BUSY

National and Sectional Bodies Snap Into Resultful Action

FROM definite evidence of achievement it begins to look like the PGA is showing the depression is over. Membership is increasing rapidly and the officials, all of whom have labored faithfully under discouraging circumstances, now see some results.

Jacobus, Treacy and Mackie have had their worries. The Jacobus kid was taken home from a southeastern section meeting suffering from a "strep" throat. George was seriously ill and in bed with this affliction but handled correspondence while he was confined. The PGA is fortunate that the Ridgewood club, where George is pro, takes such keen interest in the progress of the PGA. Each of the officials and members of this exclusive outfit has pitched in and helped the pro cause with advice and other cooperation from the club members' viewpoint.

Treacy has gone through the minutes of each meeting since the start of the PGA and in that job has picked a lot of loose ends that are being tied up. He spends each Monday in the Chicago headquarters and with the ever-diligent and capable Mrs. Irene Blakeman acting as assistant secretary, office manager, head nurse, staff correspondent and mother superior, the office runs smoothly.

Mackie has been battling the finances into good shape and putting some steam under PGA ball sales to add to the association's income. Jack also has done heavy work as a public speaker for the pro cause at eastern meetings, the stalwart veteran Scot turning in some great performances combining the eloquence of Patrick Henry and the selling power of a Kickapoo Indian Remedy patent medicine man.

On the West Coast the boys are putting on the heat. Willie Hunter, head of the Southern California section; the indefatigable J. A. (Pat) Patterson, secretary of that section, and their pals have stirred up the first Santa Monica midsummer Open, which is sponsored by the Santa Monica Junior Chamber of Commerce. A

strenuous campaign for new PGA members is being conducted with the ambition of getting every first-class pro who is eligible.

Most of the sections have made a feature of pro-women events on their tournament schedules this year. The Philadelphia section is the home of the most successful employment of this smart stunt.

Sections are appointing their committees on the teaching program, with the usual amount of argument and delay happening in most spots. However, even the fellows who are not carrying the banner for the instruction plan admit that it has been a great publicity idea for the pros and unquestionably has been responsible for a lively revival in lesson business.

Relations with the manufacturers and with the USGA are in fine shape.

Jacobus has suggested to each section that they make an assistant's tournament a feature of this year's tournament program.

Harlow has the business details of the PGA championship at Buffalo ironed out in a way that promises this affair will be one of the greatest financial successes in the organization's history.

The PGA is conducting an energetic membership campaign, both nationally and sectionally. Jacobus recently sent out a letter listing 13 points of the association's activities, with the idea of showing the non-members the outfit is doing plenty of constructive work for the pros.

Chicago Tribune-Fee Course School Expects 20,000

AT LEAST 20,000 pupils are expected to register for the second free golf school being conducted by the Chicago *Daily Tribune* and the 18 courses of the Chicago Daily Fee Golf Association. Last year's school had almost this many registrants. The present rate of registration indicates the 1933 figure will be surpassed.

The school plan the fee courses and *Tribune* figured out and conducted so successfully last year is being widely adopted in other cities this year. Changes in the plan this year cut down the number of class lessons from six to five and provide for a new division. The new division is couples, enabling husbands and wives to take their free lessons together.