

## PICKED UP IN THE ROUGH

By HERB GRAFFIS

**W**ELL, GENTS, the Charley Hall-Wiffy Cox debate ended with the score nothing to nothing, because there was nothing to debate about. As we suspected and set forth in these columns, the brisk and brilliant M'Lemore in his yarn interpreted Hall's statement incorrectly, and pal Wiffy ran a temperature over what M'Lemore thought Hall meant instead of what Hall said. This procedure in stirring up a fracas is known as ribbing and is something to which the Dyker Grand Duke usually is immune.

Now, again messing into other folks' business, we will express a doubt that Gene Sarazen meant that Paul Runyan was "too much of a lightweight to go the distance" in the National Open as Gene recently was quoted.

When Gene won at Skokie he was lighter and shorter than Paul will be when he weighs in at Merion, and I will bet Gene a dozen ears of Golden Bantam from my dwarf farm, Belchmore Acres, against a dozen Rhode island red fruit from his Valley Ridge farm my comparative dope is right.

But what the hell! It all goes in the "Who Cares?" department so far as the golfing public is concerned although pros often work themselves into a creamy lather about such subjects.

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**F**AIRWAY FANCIES, house organ of the Wood Hill GC (Kansas City district), is one of the liveliest of the club publications. It is a four-page affair and abounds with items mentioning members' doings. Its NRA code for golfers, printed in a recent issue, is one of the really funny code gags.

It's a sheet that makes happy the heart of the Wood Hill pro, Wolf Rimann. When a man or woman buys a set of clubs from Wolf, *Fairway Fancies* carries a clever little piece on the purchase.

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**P**EOPLE WHO say there's no reason for golf playing equipment costing what it does are referred to some figures cited by L. B. Icely, president of Wilson-Western.

In 1929 wages in the sporting goods industry were 22.5% of the value of the industry's products, compared to 16.5% for

all industries combined. In 1931 sporting goods industry's wages were 22.8% of the value of the product, compared with 17.5% for combined industries.

Code increases of wages and reduction of hours warrant an increase of 12% in costs. An excise tax of 10% also has been added to the industry's burdens. Still, sporting goods are selling for much less than in 1931.

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**H**OW HOT the days are getting! Al Houghton's 61, made on the par 70 Washington (D. C.) G&CC course at the start of season hit what many believed to be a non-competitive record, although it wasn't. Al had nine birdies and nine pars.

George Dunlap scored 63, eight under par, in the North and South Amateur. Harry Cooper got a 64 at the Cavalier Open which Runyan won with 270. Runyan's 270 lasted as the low scoring 72-hole tournament record for about six weeks when Ky Lafoon won a tournament with 267.

George Duncan made a 58 at Lucerne, Switzerland, in the Swiss Open many years ago, and John Black once shot a 58 at Claremont in California.

Probably some guy will win a tournament with a 232. Anyway, Victor East's prophecy that 60 will be broken in the National Open doesn't look as dizzy now as it did a couple of years ago.

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**B**UFORD ACHILLES TYNES is the nifty label pasted on the newest son of Mr. and Mrs. Finley Tynes. Tynes *pere* is Vulcan's advertising manager. With a name like Buford Achilles the kid got a swell start but already has suffered a bump. His old man calls him "Butch."

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**A**NY PRO in the territory of the Women's Western Golf Assn. should now begin to take a special interest in the development of any of his young girl players who are eligible to the Women's Western Junior Open championship, which will be held at the Park Ridge CC (Chicago district) July 9 to 12. The competition is open to all girls under 18 who

never have competed in any other WWGA major championship tournament. The girls do not have to be club members.

There is no entry fee. Entries must be sent to Mrs. H. D. Raymond, 1223 Grove St., Evanston, Ill. Entries for pairing close July 5. Later entries will be paired at the tee.

There will be flights for all players.

One of the smartest things pros can do is to build up this event. If their kids acquit themselves creditably in the event the pros are given the best kind of advertising and an assurance of future big business when these lassies grow up.

The event is constantly growing. It's great experience and great fun for the kids. Virginia Van Wie won this title as her first significant victory.

This year will be the first one in which the winner will be awarded the custody of a new prize, the trophy L. B. Icely is presenting to the event.

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**HARRY COOPER**, Horton Smith, Frank Walsh and Tommy Armour are treating their respective clubs to big league golf. Each Sunday this foursome has been playing matches at one of the four clubs served by them. The first match was played at Glen Oak, Harry's club; the second at Walsh's Bryn Mawr, the third at Oak Park and the fourth will be played at Medinah, Armour's club, after the Western Open. Cooper and Smith have been paired against Armour and Walsh for the matches with the exception of the one at Oak Park where Horton's brother and assistant, Ren, batted for Cooper.

The exhibitions have drawn very well and have been smart promotion and entertainment for the clubs served by these playing stars.

No admission has been charged to the matches, but the galleries have been restricted to members and their guests.

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**DON'T LAUGH** at anything in the golf business. Some people may be taking it seriously and others making money out of what looks nutty at first look to you.

The nub iron of Burke's is an example.

It is about 16 in. long from its sole to the tip of its shaft, weighs about 14 oz. and has a 4 iron loft. It is double faced. Frank Stewart Smith, inventor of the Smithrons, invented this. Bob Crandall, president of Burke's, happened to use it in playing a ball lying on the edge of a barranca at Wilshire. He made the shot

so well he bought manufacturing rights to the club.

The first year Burke's gave away about as many as they sold, but Christmas present business on this club for playing where other clubs aren't playable, hit a surprising figure. Now the dwarf club really has started to sell.

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**ALMOST EVERY** day I am reminded of the value of pro effort and results in instructing women. It looks to me like women talk about their golf games like they used to talk of their operations. They boost pros like they used to boost their favorite doctors.

Among those pros who can boast of women's instruction results for which they are solely responsible is the veteran H. E. Williams, for the last eight years at the Lehigh CC at Allentown, Pa. His daughter Frances appears to be destined for a major championship role. She won the Women's Eastern championship when she was 18. She also has won the South Atlantic championship twice at Ormond Beach, Fla., the Philadelphia district championship twice, the 1933 Pennsylvania State women's championship and a flock of minor events.

The way the lassie is hitting the ball now gives early indications that this may be her big year. Frances has had no other golf tutor than her daddy, and if you think that doesn't register with other girls and women with golfing ambitions you are wrong.

Her father has been a PGA member since its organization. He stuck through thick and thin and now figures that the thick days are coming again with women taking so much interest in the game.

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**FREE TIME** for youngster golfers at municipal courses is advocated by Joe Roseman. It strikes us that this is a good stunt for golf promotion. Four or five hours of starting time spread during the lighter days of the week would be giving the kids a break.

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**FOLLOWING** the return of shop concessions to the pro at Baltusrol, which took effect when John Farrell was signed by the club, Essex County CC, another Jersey 36-hole establishment, goes to the pro concession basis, discontinuing the club operation of the shop, which has been the policy

for some time. Bill Malcolm is the Essex County pro.

Harry Nash gave the doings at Essex County a great story in the *Newark News*. The yarn should influence other clubs to restore concessions to professionals so the clubs can retain the sort of pros they want and give these men chances to make the money they deserve.

Club operation of shops hasn't worked out with much profit or satisfaction to the club members.

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**GOLF** is beginning to get a lot of time on the air. In Cincinnati, C. R. Brown, formerly supervisor of municipal recreation and a mainspring in the public golf educational campaign, now broadcasts on golf from the station in the Alms hotel.

The Chicago Daily Fee Golf Assn. professionals take turns in broadcasting through WGN on Tuesday nights, and on Thursday night Tom Walsh, Westgate Valley pro, works with the station's sports man, John Harrington, in a great series on golf.

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**SEYMOUR DUNN** has written five little booklets on "Standardized Golf Instruction." They are on the method of learning and teaching, golf instruction code, orthodox golf form, remedies for swing errors and golf swing illustrated.

These books read simply and pros I consider among the first-class instruction authorities say Seymour has done a fine job in boiling down to essentials what he has observed in 35 years of teaching.

One of the interesting statements Dunn makes in his first booklet is: "Teaching consists not so much in showing a pupil what to do but in keeping him from doing what he should not do."

It looks like wide circulation of these books ought to help the lesson business of able instructors.

Dunn is located at the Madison Square Garden Golf school, New York City, and I am sure would welcome pro inquiries about his booklets.

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**SHERIDAN, WYO.**, in the heart of the dude ranch country, this year adds to its vacation attractions an 18-hole municipal golf course said to be one of the finest courses in the Rocky Mountain territory. The course was the gift of the late United States Senator Kendrick to the city and has been enlarged and improved by McCrary and Culley, golf architects of Den-

ver. Howard B. Sharp, city commissioner for public improvements, was the moving factor in getting this addition to Sheridan's attractions.

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**I**N ALL of the excellent publicity put out by Cornell University's course in hotel management I have noticed very few references to club management, although this great school would be just the place for young men aspiring to fame and fortune through the house end of club operation.

Absence of this interest in club management is a dangerous sign. It indicates that the club field is not attractive to the young men the club may want as managers.

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**D**ECREASING BIRTH RATE in metropolitan districts is forecast to reach a point where death rate will exceed the birth rate in metropolitan communities, according to a study of the Pittsburgh district made by Frederick F. Stephan, director, Bureau of Social Research.

Foresighted young people should start breeding caddies for the market. Fortunes are founded in times like these.

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**WENDELL KAY**, professional at Hyde Park, Niagara Falls (N. Y.) muni course, helps public course players get started with proper instruction by giving group lessons at moderate rates.

Kay's charges on lessons are: Group of six, one hour, 50 cents a person; group of four, one hour, 75 cents a person; group of three, one hour, \$1 a person; group of two, one hour, \$1.50 a person; individual instruction, per hour, \$2.25; playing lesson, per hour, \$2. Caddie fees are included in these prices.

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**R**OCHESTER (N. Y.) is planning on having a \$4,000 Open tournament this year as part of its centennial celebration. The event will be somewhat in the nature of a testimonial to a home-town boy who made good, Walter Hagen. It is deserved recognition of Hagen and it is hoped that the pros will be able to get away to Rochester and assure a big success of this thing, for Walter certainly had a lot to do with making a place in the sun for professional golf players in this country and abroad.

It will be interesting to compare the treatment the pros will get as distinguished guests at Rochester's centennial

with the treatment pros got back in those days before Walter began to remind the public that pros were not peons and were entitled to rating as white, polite and 21, in nice company.

But before we get to that, let us mention that the tournament will not be held unless Rochester is assured of enough prominent pro entries to make the tournament a first class one.

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**HUNTER CC**, Richmond, Ill., northwest of Chicago, has all of its greens in the shapes of states or countries. The holes are as follows: Wisconsin, Scotland, North America, England, Africa, South America, New York, Maine and Australia on the out nine. On the incoming nine are Illinois, Colorado, France, Florida, Switzerland, Spain, Ohio, Ireland and Texas.

Yardage and par are 3,385-3,110—6,495; 37-35—72.

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**JAPAN** plans a National Open golf tournament. According to the Golfers' Handbook there are 10 golf clubs in Japan, one of which has two 18-hole courses.

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**ST. PAUL** is repeating its \$5,000 Open tournament this year. Date will be July 12-15. This is the fifth year of a tournament in St. Paul.

The Junior Chamber of Commerce did not go ahead with its plans until it had sent letters to leading pros asking them whether or not they would play. They told the pros that if professional support was not forthcoming the event would be cancelled for keeps.

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**ONE OF THE** bright remarks made by an expert observer of things in the golf field: "Members are starting to come back to clubs that haven't gone back."

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**GREAT BRITAIN** is to have a public course championship. Present plans call for 36 hole scratch competition the first day and a national handicap competition the second day of the tournament. Players from the rounds of both days will qualify for the final 36 holes.

An intercity team match will be played. Fred Pignon, golf writer for the *Daily Mail*, London, estimates there are 100,000 public course players in Great Britain.

## SPEAK PLAIN

### Standardize Simple Golf Terms to Make Pupils Understand

By WALTER KELLER

**T**HERE has been much talk lately of standardizing golf instruction, which is a good idea—if it can be done.

While standardization is in the air, mightn't it be a good idea to try to standardize golf terms so that instructors and pupils can understand one another?

As an instructor I have many amusing instances of the strange misuse of words in golf that leads to much misunderstanding.

Perhaps the most frequent is the everlasting repetition of something the wrists have to do; whereas the wrists practically do nothing at all, except act as a hinge on which the hands move.

A pupil asked me the other day, "Where should I break my wrists in the downward swing?" and I said, somewhat flippantly, I am afraid, "I wouldn't do it at all if I were you. They will be useful when you come to hit the ball." What he meant was, where did he uncock or unbend his hands. Another asked, "Where do I cock my wrists in the upward swing?" and the answer is you cannot "cock" your "wrist" any more than you can cock your ankle.

One can in the upward swing bend one's hands upward, "cock" the hands, if one wants to use the common word, but cocking the wrist just cannot be done.

Let us therefore agree to say the part of the body we mean, which is hands and not wrists. This would be a very useful start on standardized golf terms.

Then, again, I have pupils talking to me of "throwing the club head through the ball."

It is important in golf to use the right words, for one gets one's mental picture from the words used. We do not here want a picture of a ruined ball with the club emerging from the front of it. What we want is a clear mental image of a ball on its way down the line to the hole and the club-head going on after it with its face at a right angle to the flight line. Follow the ball with the club-head as far as you can is the mental picture desired here,