

flights for all entrants. The event has been a great developer of women's golf interest and talent. Among stars who made championship debuts at the Junior is Virginia Van Wie, women's national champion. It is an event that affords pros a great opportunity for developing



women's golf interest and establishing reputations as tutors of feminine golfing talent. Pros who have youngsters who can enter this tournament should immediately discuss the matter of their pupils' entries with the parents of the youngsters.

The Icely trophy is hand-wrought of heavy silver by the Kalo Shop, famous designers and makers of jewelry. It has been planned to serve as a flower vase and makes a striking trophy.

## CADDIES PEPPED UP AS PRO SALES STAFF BY CONTEST

New York City.—Merchandising experts in all lines are watching with keen interest a national caddie sales campaign recently launched in the golf field by the Platinum Products Co., 521 Fifth Ave., New York. If the campaign goes across smoothly and successfully the experts believe that the pro will be established in a most enviable merchandising position.

The campaign is on the Golite lighters for cigarettes. The kids are given commissions on the sales and the pros or caddie-masters get an over-riding commission for their own work in encouraging and directing the campaigns on club members. In addition to their sales commission there are monthly prizes of automobiles, university scholarships, trips on exhibition tours with Olin Dutra and Walter Hagen, world's fair trips, golf clubs, golf balls, bicycles, autographed pictures of Dutra and special cash prizes. The pro deal is arranged so a pro gets a substantial margin from his retailing.

Early reception of the proposition looks like it is going to go over in big style. The lighter is extensively advertised and is featured at many of the leading retail stores. It is an ingenious device.

In addition to the profit angle, which is very attractive, many pros are inclined to believe that the proposition is going to help them develop the business thinking of their caddie forces. The trouble has been that the kids often are inclined to think of caddying only as a profitable way to spend time instead of as a business. Now these pros figure that if the kids get a chance to pick up some money outside, as a result of their association with the golf business, the kids will appreciate the pro putting them in line for this profit and function as a sales missionary and boosting force for the pro.

Details of the campaign are arranged to keep the members from being subjected to sales talk around the club; a demonstration of the lighter when opportunity is

## ● SPREADERS

A full line of golf course spreaders, seeders and barrel sprinklers. Ideal equipment for spreading compost, fertilizers and plant foods quickly and uniformly. Handles all dry materials. Also equipment for liquid chemicals and seeding.

*Practical — Economical — Fool-proof*

Write today for free catalog of the complete Thompson Line, and name of nearest Golf Supply House.

**O. E. THOMPSON & SONS**

551 River Boulevard Ypsilanti, Michigan

Direct Factory Representatives

**JOHN H. GRAHAM & COMPANY, INC.**  
113 CHAMBERS ST. NEW YORK



conveniently afforded being the only reference permitted to the proposition unless by the express permission of the pro and caddie-master.

**PENFOLD MID-SEASON SALE  
STIRS PROS**

New York City.—One of the most speedily completed national golf ball sales in recent years was conducted by Penfold Golf Balls, Inc., 67 W. 44th St. early in June.

To pros only were offered 250 dozen Penfold LLs of latest 1933 manufacture and 1,000 dozen Stockbridges, the 85c retail ball Penfold has discontinued. Minimum orders of 6 dozen and maximum orders of 3 gross were accepted.

Milton Heyman, general manager of Penfold's American interests, said the pros grabbed these balls so swiftly that the company was embarrassed by having to tell the late-comers that the stocks were exhausted.

**CHAPIN, PRO, TEACHES PUTTING  
WITH MACHINE**

St. Paul, Minn.—Orville Chapin, pro at Midland Hills C. C., 1557 N. Cleveland Ave., St. Paul, and prominent in PGA affairs, has had interesting and successful



experience in teaching putting with a device invented by one of his pupils, Wm. E. Eisenberg. The Eisenberg device is called the Putt-Rite and consists of two grooved tracks on which run four rubber-tired wheels to which the putter blade is fixed.

**SAVE** for your club by purchasing acclimated, winter-hardy **BENT GRASS SEED**

Direct from the farms where it is grown.  
**A. N. PECKHAM, Kingston, R. I.**  
15 Years' Satisfactory Service  
Also Fairway Mixtures

**SPRINKLES  
100 foot CIRCLE**



- Spreads water evenly at any pressure.
- Speed of rotation controlled easily by thumb-screw on nozzle.
- Used in England, Ireland, Scotland, Australia, Canada, and all over the U. S.

**L. R. NELSON MFG. CO.**  
1725 S. WASHINGTON PEORIA, ILLINOIS

**STAMP OUT  
BROWN PATCH and SOIL  
VERMIN**



**Prove the Double Economy of  
FUNGOL on Your Own Greens!  
The Test Will Pay You Well**

This newer idea of supplying a combination Putting Green Fungicide and Vermicide should interest every Greenkeeper and Club Manger who wants to save.

The dependability of FUNGOL for prevention and control of Large and Small Brown Patch is shown by the annual increase in its favor by Clubs everywhere.

The performance record of FUNGOL in past years on hundreds of Golf Courses has established this product the most advantageous one for Brown Patch and eradication of earthworms, cutworms, sod webworms, grubs, etc.

Your Fungicide dollars will go farther by using FUNGOL because of its very large covering capacity. Each pound treats not less than 3,500 square feet of Green.

Send for complete details, application schedules and free testing samples of FUNGOL and VEG-E-TONIC.

**McCLAIN BROTHERS COMPANY**  
127 Second Street, Canton, Ohio

**VEG-E-TONIC**

Complete soil grass food specially for Putting Greens. Dissolves in water. No useless fillers. Extra Nitrogen, Phosphoric Acid and Potash content. Small amount keeps turf in highest playing condition at low cost.



## "TONAGREN Eliminated Brown Patch and Clover"

That's what the Oklahoma City Golf and Country Club said after using TONAGREN on their greens.

Dozens of other golf clubs report similar success with this scientific product.

To prove to you that TONAGREN will stop brown patch and eliminate clover on your greens we now make this special—

### TRIAL OFFER

Send \$1 for a trial package of TONAGREN—enough to treat 1,500 square feet two times. If after the second treatment, TONAGREN has not secured the results you expect, your dollar will be refunded. Take advantage of this trial offer today.

P. & M. TONAGREN COMPANY  
6324 Brooklyn Kansas City, Mo.

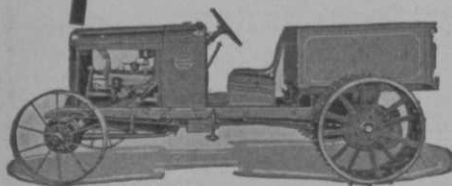
**\$495**  
UPWARD

A remarkably efficient and dependable golf course tractor at a remarkably low price. Answers every demand for golf course work.

## STAUDE GENERAL UTILITY TRACTOR

Powerful! Speedy! Light weight! Manufactured since 1916 and sold on a money-back guarantee. Buy from local Ford dealers or write direct to us.

E. G. Staude Mak-A-Tractor Co.  
2696 University Ave., St. Paul, Minn.



Either a blade or aluminum putter may be used.

The arc of the tracks is one that has been determined after extensive study of the methods of the pros and amateurs who are most dependable putters.

Much interest is aroused by the device when placed on practice putting greens and Chapin says that as a member-service to build pro good-will and business the Putt-Rite has worked out fine. It has helped him greatly in instruction as well as improved his own putting.

Arrangements have been made to manufacture the device and a retail price of \$10 has been put on it. There is a nice margin in it for the pro. To get the golfing public acquainted with the Putt-Rite, Chapin and Eisenberg have made a price on the initial order to any pro that barely covers cost of manufacturing. Chapin will be glad to send complete details of the Putt-Rite to any pro who writes to him.

## THORP AND FLOYD, SPALDING MEN, DIE SUDDENLY

New York City.—Ed. Thorp, noted football authority and official who for a number of years was the A. G. Spalding & Bros. staff man in charge of that company's football activities died after a brief illness June 23. June 26 the company again suffered a sad loss in its official family by the sudden death of Percy H. Floyd, one of its directors and president of the A. J. Reach, Wright & Ditson Co.

They were two grand men and their passing is a personal loss to many hundreds in the field of sport.

Thorp was with Spalding's more than 20 years. Prior to the Spalding connection he was with Alex Taylor & Co. of New York. He was stricken while preparing to play golf and although apparently the picture of health and vigor prior to being afflicted, survived for only 14 days.

For 36 years Percy Floyd was in the sports business, 30 of which were in the Spalding service. He started in the business in 1898 as sales manager of the Victor Sporting Goods Co. and went with Spaldings when Victor became affiliated with the Spalding organization. When the consolidation with A. J. Reach, Wright and Ditson was effected Floyd was made president of the Reach division and a director in Spaldings.

In the company bulletin on Mr. Floyd's death, Julian Curtiss paid the following tribute to a well-beloved fellow:

"He was the warm friend and thoughtful advisor of every man in the organiza-

tion. No one could come in contact with his vibrant, lovable personality without being under its spell.

"He was a most important figure in the sporting goods industry. Every competitor had absolute confidence in him. His word once given was never doubted. At all our meetings his joyous spirit lightened its problems. No member of the Manufacturers' association was more beloved."

### W. F. CARTER, EQUIPMENT MAN, DIES IN NEW YORK

W. F. ("Bill") Carter of Arthur D. Peterson's force at New York died suddenly in New York, June 1, of appendicitis. Bill worked Friday morning and at 4 that afternoon was subjected to an emergency operation, but it was too late. He is survived by a wife and daughter, age 12. He was 35 years old and was a native of New Rochelle.

Carter was a very popular fellow of long experience in the equipment and seed business and is said to have known everyone in the golf course maintenance field in Westchester. He was a grand, big man and knew his business. His circle of acquaintances in golf was very wide as he had been active at all of the greenkeepers' national conventions.

### GRAHAM NOW REPRESENTS THOMPSON COURSE EQUIPMENT

New York City.—O. E. Thompson & Sons, Ypsilanti, Mich., manufacturers of Thompson lawn and golf course equipment, spreaders, seeders, distributors, sweepers, etc., have arranged to market their product through John H. Graham & Co., Inc., 113 Chambers St., New York, manufacturers' representatives, who will handle this favorably known line in connection with the other equipment they are offering to the golf supply trade.

The Graham organization is well known to the trade as representatives for Wilder Strong Co., makers of Spike Disc lawn and green cultivators and Dunham lawn rollers.

### FEATURE WRITERS HELP SELL GRIP-RITE SHOE SPIKES

Hartford, Conn.—The North and Pfeiffer Mfg. Co., makers of Grip Rite removable Shu-Spikes for golf shoes have some interesting publicity material available for pro use in pushing Shu-Spike sales. Joe Glass, golf newspaper syndicate writer who keeps the pro season medal score standings, has written some instruction features showing the benefits of properly spiked shoes. John

## LEWIS GOLF BALL WASHER

("Standard thruout the World")

As necessary as the "tee itself" Lewis Washers are durable, economical and priced for even the smallest club. See your golf equipment dealer now.

Lewis Washers in lots of 1 to 10 ..... \$6.00  
—in lots of 11 to 20. \$5.50  
Complete tee ensemble — washer, tee stake, towel, waste container, tee data plate ..... \$10.50  
Lewis Bag Rack and other equipment.

G. B. LEWIS COMPANY  
Dept. GD 734 Watertown, Wis.



Showing Portion of Tee Ensemble

## The Last Word in Sprinkler Efficiency

### RAIN KING

Model E

At any given pressure, will throw more water, throw it farther and spread it even through-out the entire circle watered than any other sprinkler we know of. Instantly set to turn at speed that is hardly perceptible or at any faster speed desired. Sturdily built, and will last and perform well for many a year. Available as shown and also with quick connection to snap into valve installed for the usual Fairway watering.

WRITE FOR  
BULLETIN  
Economical  
Watering of  
Fairways



## The Most Practical and Economical Quick-Coupling Valve is RAIN KING

Offers less resistance to water pressure—has less frictional surface to cut down pressure than any other valve. Unbreakable construction. Fool-proof. Attaching hose or sprinkler turns on water. You'll need fewer valves if you use Rain Kings.

Made and Guaranteed by  
Chicago Flexible Shaft Co.  
5515 Roosevelt Road, Chicago, U.S.A.  
44 Years Making Quality  
Products



Snap hose  
into valve  
connection  
—turns on  
water auto-  
matically.

### OLD ORCHARD BENT GRASS NURSERY

Largest Commercial Creeping Bent  
Nursery in the U. S.

### OLD ORCHARD BENT

Hardy—Upstanding—Economic Care  
Also Six Acres Washington Metropolitan

P. O. BOX 350

MADISON, WIS.



# Grass Seed of "Known Quality"

"1934 Golf Turf Supplement," containing information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment, free on request.

## Stump & Walter Co

132-138 Church Street (Cor. Warren St.), New York

### Cut your costs on BROWN PATCH CONTROL

without damage to turf

COMPARE  
THESE PRICES  
25-lb. pail... \$ 37.50  
100-lb. drum. \$145.00

CUREX is safe—an organic mercury compound that *does not burn!* Contains 20% mercury—substantially higher than other organics. Best possible control at low cost.

W-B CHEMICAL CO., INC.  
521 Fifth Ave., New York, N. Y.

## CUREX

### PHOENIX RED TIP TRACTOR SPUDS

Extra Long Service

Made of a special analysis steel, hardened by the latest scientific heat treating methods. Sizes from  $\frac{1}{8}$  in. to  $\frac{3}{8}$  in. Also Mower Spuds. Inquiries invited.

PHOENIX MANUFACTURING  
COMPANY  
Joliet, Ill. Catasauqua, Pa.



### ● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

#### HIRAM F. GODWIN

Box A, Redford Sta.,  
Detroit, Mich.

Box 51,  
Wayne, Penna.

Hix, author and writer of the "Strange As It May Seem" daily newspaper feature, has prepared for North and Pfeiffer a series of illustrations on "Oddities in Golf."

Pros interested in making use of this material may secure complete information by writing to North and Pfeiffer.

### JOHNSON TO SELL CUREX

Chicago.—J. Oliver Johnson, Inc., Chicago, has been appointed exclusive distributor by W-B Chemical Company of New York for their "Curex" turf disinfectant. Johnson's territory on "Curex" covers southern Wisconsin, Illinois, northern Indiana and Michigan.

### GOLF REGISTER PRACTICE DEVICE NOW ON SALE

Pittsfield, Mass.—The Golf Register, a practice device developed by engineers of the General Electric Co., now is being marketed direct from the company's offices in the Chamber of Commerce Bldg. here and through leading golf equipment houses.

For more than a year the device has been subjected to tests by prominent pros



and amateurs and has been pronounced a practical and helpful contrivance.

The Golf Register consists of a ball anchored to a strap that follows down an aluminum channel when the ball is struck. If the ball is pulled or pushed the channel moves to the left or right on a cross bar at the far end. The ball has an outside section which rotates around a cylindrical center section, and which indicates hook or slice. If the club comes in across the ball in a manner to produce a slice, it is so registered by arrow markers on the inside and outside sections of the ball. A hook is registered when the clubhead pushes outward across the face of the ball.

Retail price of the Golf Register is \$10. A good pro margin is in the device.