



WHEEL SPUDS

Quickest to put on and take off. Doubles traction. Durable and low priced.

All sizes for all purposes. Samples and circulars sent free on request. Advise make of tractor and purpose intended.

If your Ford or equipment dealer cannot supply, write direct.

Immediate shipment. Prices reduced.

Golf wheels and all Fordson parts on hand.

R. S. Horner, Geneva, O.

GOLF WHEELS for FORDSONS



The R. H. Golf Wheels are stronger, rims do not bend, 50% better traction, easier steering, and rounded edges. Many clubs are replacing old wheels with these stronger and better wheels.

Sold in singles, pairs or full sets. Immediate shipment. If your Ford or equipment dealer cannot supply, write direct.

R. S. HORNER (Mfrs.) Geneva, O.



The
GRAVELLY
SICKLE & ROTARY
POWER MOWER

Cuts the
tallest weeds
or grass...

Goes
Anywhere

Write
for facts.

Rotary type
Mower used
on same tractor

Gravelly Motor
Plow & Cult. Co.
BOX 425
DUNBAR, W. VA.

SAVE for your club by purchasing
acclimated, winter-hardy
BENT GRASS SEED

Direct from the farms where it is grown by
A. N. PECKHAM, Kingston, R. I.

Also Fairway Mixtures

PENFOLD BALLS, INC., TO SELL BUTCHART-NICHOLLS CLUBS

New York City—Exclusive sales representation on the better grades of Butchart-Nicholls line of woods has been awarded to Penfold Balls, Inc., 67 W. 44th St. The clubs have been restyled and give the appearance of custom-built clubs, will be available in all popular steel shafts, and sale will be confined to pros only. Factory production will be carefully scheduled to forestall any dumping at the end of the season.

The Penfold sales crew for this season is made up as follows: New England, Bruce Murdock; Metropolitan New York, Bill Truesdell; Mid-Atlantic states; "Col." House; Southern states, Vic Sanderson; Metropolitan Chicago and also Ohio, Pittsburgh and western New York, Jim Marvel; Indiana, Michigan and Kentucky, George Braid; Illinois, Kansas, Oklahoma, Missouri and southern Wisconsin, Bud Brandes; Iowa, Nebraska, Minnesota, North Dakota, South Dakota and northern Wisconsin, Charles Dunn and Don Shetter; Texas, Louisiana and Arkansas, Byran Winter; Pacific coast, Jack Schaefer.

MISFIT CLUB CORRECTION SELLS FOR SCHAVOLITE

Long Island City, N. Y.—A club fitting device invented by Frank Walker, vice-pres. of Schavolite Golf Corp., is proving highly effective in promoting club sales at Schavolite retail outlets. The device has a telescopic shaft and heads that are swiveled so the lie can be accurately measured. It is made in iron and wood models. Length and lie are fitted to the player.

The advertising on use of the device centers around "Pro-Fitted" and stores are going for it strong to catch up with the "in" pros have on proper fitting of clubs. The set of woods and irons sells for \$25. Only one store in each territory is sold the "Pro-Fit" device, although there is no restrictions on pro use of the device.

Wm. Curtis, Schavolite president, advises that a questionnaire sent to professionals revealed that a majority of the clubs used by amateurs are misfits. It was on these returns that the Pro-Fit campaign was based. Answering the question as to the

COLO Free Tube
Just Write!

Nature's Glove Grip

Effective • Clean • Invisible

The Colo Mfg. Co. Oak Harbor, O.

Pro-Fitting device in pro shop service having the possible effect of requiring larger stocks of clubs, Curtis cited the work done by Jim Gallagher in the PGA club clinic last year in instructing the pros how to correctly revise lies.

With this information at their command, Curtis says, the pros are in excellent position to precisely follow the recommendations of the Pro-Fit device without increasing their normal stocks of irons, at least.

Walker's demonstrations of club-fitting at stores have been drawing crowds and selling clubs, thus confirming the statement that pros sell the majority of the better grade clubs because they are better qualified to make proper recommendations in fitting the players.

CROWN MOWER ISSUES FIRST CATALOG

New York City.—Edward H. Worthington, president of Crown Mower Co., 168 E. 74 street, has issued the first Crown Mower catalog, describing in detail the features of the new cutting machinery. Features of the new machine are illustrated. A copy of the catalog will be sent free on request.

Production of the mowers is at Philadelphia. First machines were shipped from the factory late in March.

MEHLHORN USING HILLERICH & BRADSBY CLUBS, BALLS

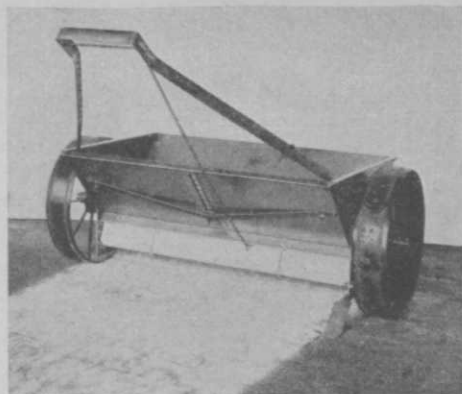
Louisville, Ky.—Bill Mehlhorn is using Grand Slam clubs and the Grand Slam ball in all his tournament and exhibition playing, according to announcement from the makers of this equipment, Hillerich & Bradsby Co.

The Grand Slam ball for 1934 will be offered in two 75c types—a "powerized" (thin) cover and a thicker more durable cover. In addition, the H&B ball line will include a 50c seller, called "Lo-Skore" and a 35c brand to be known as "Invincible."

WORTHINGTON FIRST WITH FREE GOLF RULES BOOKLET

Elyria, O.—Worthington Ball Co. once more proves it is on its toes by being first to issue copies of the Revised Rules of Golf, as effective Jan. 1, 1934, in booklet form for free distribution to golfers. Supplies have already been sent to Worthington jobbers, dealers and pros, and the company will gladly forward additional copies on request.

The booklet is vest-pocket size, attractively bound in a Scotch plaid cover and devotes only 8 of its 72 pages to advertising. The rules are completely indexed.



ALL PURPOSE SPREADER

For economy and perfect application of all materials on greens and fairways the All Purpose Spreader is unexcelled.

Manufactured by THE ROOT MFG. CO.
1051 Power Ave., Cleveland, Ohio

Don't tear your turf!

Cut it Clean

with

BRUNITE CUTTING BLADES

You'll get more mowing done, faster and cleaner, by putting BRUNITE BLADES on your present equipment. Easily gulled blades not only tear your turf but wear out your mowing units. BRUNITES are made of specially processed Swedish steel to insure a lasting, clean-cutting edge . . . and the thrifty greenskeepers are all adopting them.

All sizes for all power, gang or hand mowers.

- Hand mower blades \$2
- Light power blades \$3
- Heavy power blades \$4

Grass is tender in Spring — Order now!

Daniel Payne Organization, Inc.

Western Reserve Bldg.

Cleveland, O.

Daniel Payne Organization,
Cleveland, O.

Please ship () Inch wide Brunite Steel Cutting Blades, Parcel Post, C.O.D. If not satisfactory, you agree to refund the purchase price.

Name

Golf Club

City..... State.....

Get This Booklet . . . FREE



How to Sprinkle and Trim Greens and Fairways
Double Rotary Sprinkler
 "Next Best to Rain". Prevents baking and burning. Never packs or washes soil. Never puddles. Covers any circular area from 15 ft to 80 ft. in diameter, according to pressure. A big water saver. Self-operating. Adjustable nozzle. Skid base. Scientifically built of finest materials. Used on Nation's finest courses. Guaranteed.



Next Best to Rain

Electric Grass and Hedge Trimmer.

Ends back-breaking hand tool methods. A wonderful quick trimming of ragged grass edges around walks and shrubs of clubhouse. Cuts 100 ft. of hedge in 20 min. Sells at

half usual price. Write today for free illustrated Booklet of helpful hints on caring for greens and fairways.

DOUBLE ROTARY SPRINKLER COMPANY
 106 Candler Bldg. Kansas City, Mo.



CREEPING BENT TURF

Illinois Grass Co.'s True Washington Strain Creeping Bent is used by hundreds of golf and country clubs, greenkeepers, etc., in solid turf form. Furnished in rolls ready to lay down like a carpet. Guaranteed quality. Furnished in stolons also. Write today for prices and samples. We grow Blue Grass sod, too.

ILLINOIS GRASS CO. 18455 Reigel Road,
 Homewood, Ill.
 Phone Homewood 746

"BOOMERANG" PRACTICE DEVICE AROUSING MUCH INTEREST

Chicago, Ill.—Newest practice device on the market is called "Boomerang," manufactured by the Boomerang Co., Inc., 3953 Cottage Grove Ave., and selling for \$5.00 retail.

Device consists of a golf ball (supplied by Wilson-Western) to which is anchored 25 ft. of extra strong linen cord, which in turn is attached to the center of a 3-ft. length of elastic tubing. At the ends of this tubing are two rust-proof spikes, which are driven in the ground when the device is used.

Reason for the name "Boomerang" lies in the action of the ball when hit with any club. The ball sails out truly and naturally to the limits of the cord, then returns to the player's feet. The direction in which the ball returns indicates whether the shot was a straight ball or had hook or slice. All parts of Boomerang are fully guaranteed.

WORTHINGTON MOWER APPOINTS NEW UTAH DISTRIBUTOR

Stroudsburg, Pa.—Worthington Mower Co., announces the appointment of the F. C. Richmond Machinery Co., 326 W. 2nd South St., Salt Lake City, as its distributor in that immediate portion of the U. S.

STUMPP & WALTER ISSUES 1934 EDITION OF "GOLF TURF"

New York City—The 1934 edition of "Golf Turf Supplement," annual catalog of Stumpp & Walter Co., 132 Church St., is now off the presses and a copy of this valuable book will be sent to anyone interested in golf course maintenance. In addition to describing the entire line of seed, equipment and supplies handled by S. & W., there are many useful tables and bits of information for the greenkeeper included in the booklet.

IDEAL Power Greens Mowers Fairway and Rough Mowers

Write for Complete Catalog

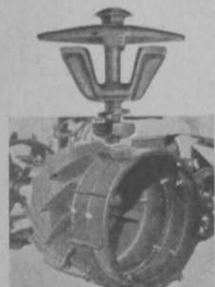
McCormick-
 Deering
 Tractors



Flags,
 Poles,
 Rims,
 Etc.

EVANS IMPLEMENT CO.
 ATLANTA, GA.

Install Extension Rims . . . in a jiffy



Any tractor having flanged wheels can be equipped with extension rims in a few minutes time through the use of DEARBORN EXTENSION RIM CLAMPS. Simply put 4 clamps in place with a 7" rim or 6 clamps with a 12" rim—tighten with a wrench—and the rim becomes an integral part of the tractor. List \$2.50 per set of 4 clamps.

DETROIT HARVESTER CO., DETROIT, MICH.

JIM MARVEL ADDS TO HIS TERRITORY

Chicago, Ill.—J. H. (Jim) Marvel, who played a prominent part in the successful introduction of Penfold balls in the central states, will be handling in addition to Penfold balls, Jackman sportswear, Butchart-Nicholls clubs and Hotze bags this year.

Jim's territory will include Chicago district, Ohio, Western New York and the Pittsburgh district.

WT. 2½ LBS.

OK**DOUBLE DUTY ELECTRIC GRASS EDGER**

and

HEDGE TRIMMER

Tooth Plate for Hedge Trimming

Beautifies all it touches and cuts time from hours to minutes!

Money refunded if not satisfied.

Why buy merely a hedge trimmer when you can get the OK for \$17? Want details?

DANIEL PAYNE ORGANIZATION, Western Reserve Bldg., Cleveland, Ohio

YOUNG ISSUES BOOKLET TO EXPLAIN HONEY CENTER

Detroit, Mich.—In an amusing, fact-filled booklet written in breezy style by a mythical Mr. A. Bee, the L. A. Golf Young Co. tells the story of the Hagen Honey center ball which has created so much interest lately in golf circles. "Mr. Bee" credits L. A. Young himself with the discovery of honey's suitability for a golf ball center and says that if sales keep up to early indications there will be no unemployment among the nation's bees this season.

Write the Young Co. for a copy of this booklet. Its reading-time is about 20 minutes and when you have finished you'll know why honey was selected for a golf ball center fluid—and you'll be considerably amused during the reading thereof.

AMERICAN FORK SENDS SHAFT DOPE TO PROS

Geneva, O.—Full information on the various types of True Temper golf shafts manufactured by the American Fork and Hoe Co., Sporting Good Div., is to be found in a new booklet which has been sent to every golf pro in the U. S. Included is a chart which shows at a glance the comparative flexibility of the various shafts obtainable from the company, including in order of flexibility: Regular, Low Whip, Stephens Model, Ladies, Semi-Whip, True-Temper Limbershaft, and Limbershaft.

By referring to the chart, a pro can determine just which of the 35 different patterns of shaft made by A. F. & H. will best fit a given player and he can place his order accordingly.

Domestic Peat HUMUS

Greenkeepers prefer this fine, rich, black, cultivated peat humus. Moisture-holding, long-lived.

Hyper-Humus
TRADE MARK REGISTERED
Improves Any Soil

Order now for your putting greens.

HYPER-HUMUS CO. of Newton, N. J.
Main Office, Morris Bldg., Philadelphia, Pa.

LOTS DOING WITH DUNLOP BALL BOYS

New York City.—Vincent Richards, head of Dunlop Tire & Rubber Co., ball dept. has been stirring up the start of what promises to be a record year in golf balls for Dunlop.

Bob Pryor, formerly golf writer for the Newark (N. J.) *Star-Eagle*, has joined the Dunlop force and is covering northern New Jersey and Connecticut. Pryor is a great boy; a widely known and first class fellow who has done a lot for golf in the metropolitan district. He is a smart hustler and a prize addition to the Dunlop staff of bright young men. Wilfred Oimet, Francis' brother, has returned to take charge of boosting Dunlop sales in New England. His headquarters are at Boston.

Tim McGrath opened up the southern business for Dunlop this season and returned to the north with Dunlop winter sales at new heights. Frank Pershing then followed up in the southland to keep up the giddy pace of Dunlop sales.

Mac Smith has been signed as campaigner for Dunlop and is playing the Gold Cup this season.

Most important addition to the Richards all-star staff is another young Richards boy, born the middle of March. Vinnie now has a doubles team in the family, two boys and a girl.

GEORGE BRAID TO REPRESENT PENFOLD AND JACKMAN

Chicago, Ill.—George Braid, formerly Chicago manager for the John Wanamaker line of golf goods, has taken on for the states of Indiana, Michigan and Kentucky the Jackman Sportswear line and also Penfold Balls. George will maintain headquarters at 4242 N. Menard Ave., Chicago.

OLD ORCHARD BENT GRASS NURSERY

Largest Commercial Creeping Bent Nursery in the U. S.

OLD ORCHARD BENT

Hardy—Upstanding—Economic Care
Also Six Acres Washington Metropolitan
P. O. BOX 350 MADISON, WIS.

