

ROSEMAN MOWERS

ROSEMAN STANDARD FIVE-GANG MOWER REDUCED \$155

Write for literature describing the most modern of fairway mowers

11 West 42nd Street,
New York City

ROSEMAN TRACTOR MOWER COMPANY

800 Davis Street,
Evanston, Ill.

—STAUDE— GENERAL UTILITY TRACTOR

Used on
More Than
2000
Golf Courses

Light! Powerful!
Speedy! Economical!
Sold at a wonderfully
low price. Manufactured
continuously since
1916 and sold on a
money-back guarantee.

Buy through your local
Ford dealer or write direct to us.

E. G. STAUDE MAK-A-TRACTOR CO.

2696 University Ave., St. Paul, Minn.

SEND FOR DETAILS

WHAT MANUFACTURERS SAY

MACGREGOR INTRODUCES NEW WHIPPY SHAFT MODELS

Dayton, Ohio—Crawford, McGregor and Canby Co. has added "whippy-shafted" clubs to its line. Of these clubs, Ed Canby II, vice-president, says:

"Almost over night demand has developed for clubs having extra whippy shafts. We have taken steps to meet this, but experience has taught us not to adopt any new idea blindly. Our engineering department first tackled the whole problem very thoroughly, analyzing it from the theoretical, "drawing board" angle. Then we took the problem to our own "proving ground"—the MacGregor golf course—and put it through a practical test under actual playing conditions.

"Results of our experiments are the new 'TRU-WHIP' woods and irons. And they are just what the name implies—they have the true amount of whip, avoiding extremes. In designing a set of clubs embodying this whippy shaft feature, we have not lost sight of certain fundamentals which must be present in each individual club to make it worthy of being called a golf club. To take an extremely whippy shaft and use it right on down thru all the woods and irons is a fatal mistake. It violates principles which have been proved and acknowledged since golf was in its infancy.

"What we have done, therefore, in this 'TRU-WHIP' Model is to utilize shafts of various degrees of whip. The amount of whip is graduated so that each club will be able to successfully perform the job for which it has been designed. In other

PHOENIX RED TIP TRACTOR SPUDS

Extra Long Service

Made of a special analysis steel,
hardened by the latest scientific
heat treating methods. Sizes
from $\frac{3}{8}$ in. to $\frac{1}{2}$ in. Also Mower
Spuds. Inquiries invited.

PHOENIX MANUFACTURING
COMPANY

Joliet, Ill. Catasauqua, Pa

Let Us Bid on Your Tower Tanks.

CREEPING BENT TURF

Illinois Grass Co.'s True Washington Strain Creeping Bent is used by hundreds of green-keepers, golf and country clubs, etc., in solid turf form. Furnished in rolls ready to lay down like a carpet. Withstands heat wave. Guaranteed quality. Available in stolons also. We grow Blue Grass Sod, too.

Write today for prices and samples.

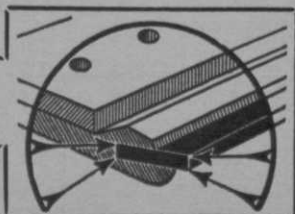
ILLINOIS GRASS CO., Homewood, Illinois
J. A. Carter Sis. Agt., 75 E. Wacker Dr., Chicago

Cut Expenses While Cutting Grass

"Budd" gives you four cutting edges to every blade. You attach the Budd as easily as the old-style blade and change in a moment. For Better Service!—Less Expense!—Long Life for every mower!—switch to the Budd now.

BUDD MFG. CO., Dept. G, Ravenna, Ohio

BUDD·BED·BLADES



words, there is a gradual stiffening of the shafts from the midiron thru the niblick.

"Woods are plain faced, and irons have mild steel chrome plated heads. Both woods and irons are fitted with patented Neutralizer."

**HOME PRODUCT TALKS TO
TOURNEY GUESTS**



Milwaukee, Wisc.—During the PGA championship at Milwaukee the above advertising sign was erected by the Milwaukee Sewerage commission on the Blue Mound Country club course.

Highly favorable comment was made by the players and galleries on the condition of the course. The Sewerage commission, one of the most ably run of American municipal enterprises, told the taxpayers that the local product plays an important part in bringing championship courses into fine conditions.

**HAGEN SALESMEN MEET TO
EXAMINE 1934 LINE**

Detroit, Mich.—An enthusiastic meeting of the L. A. Young Golf Co.'s sales force was held in Detroit July 27th, 28th and 29th. Reports by the various men from all sections showed a definite improvement in golf merchandise selling and further in-

(Continued on page 31)

SAVE for your club by purchasing acclimated, winter-hardy **BENT GRASS SEED**

Direct from the farms where it is grown by **A. N. PECKHAM, Kingston, R. I.**
Also Fairway Mixtures

The "Good Old Days" are here again—why not renew all your Tee Equipment with



**LEWIS
WASHERS**

\$5.50 each in 1 to 10 lots
\$5.00 each in 11 to 20 lots



Bag Rack \$4.75 Tee Data Plate, \$1.50
Tee Ensemble—lots of 1 to 10 \$10.00
" " —lots of 11 or more \$9.50

G. B. LEWIS CO.

Dept. GD933

Watertown, Wis.



Showing Portion of Tee Ensemble

**McWANE CAST IRON
PIPE CO.**

BIRMINGHAM, ALABAMA

Manufacturers of Bell and Spigot type CAST IRON PIPE with or without Precaulked Joints

Manufacturers of cast iron pipe for golf course irrigation systems. Screw joints and B & S pre-caulked B & S lead joints. Complete job can be fabricated and marked for installation in accordance with your engineer's plans.

Sizes 1 1/4 through 12 inches.

SALES OFFICES

NEW YORK CHICAGO
40 Exchange Place 333 N. Michigan Ave.

**DIAMOND
TRACTOR SPUD**



Hard steel center keeps spud sharp—softer outer steel wears away faster. Will not harm turf—made of drop forged steel, can't break or chip.
Diamond Calk Horseshoe Co.
4702 Grand Ave., Duluth, Minn.

SCORE CARDS

Took Their Fourth Cut for 1933!

Each of our five styles at new lows with prices ranging from \$18 to \$30 for 5,000 quantities.

Samples on request to all clubs

JOHN H. VESTAL CO., PRINTERS
703 South La Salle Street - - Chicago

General Manager able to manage entire golf plant. Long years of attainment as designer and builder of courses. Considered an authority on American turf. Knows financial, catering and social sides of clubhouse thoroughly. Can budget club resources and make expenditures fit within strict limits of receipts. To any club established at least five years in city of over 100,000 still feeling the effects of previous extravagant expenditures and heavy fixed charges, I offer a proven method of personal management which will put new life and enjoyment into your membership as well as the club's finances. *Address: Ad 2009, % Golfdom, Chicago.*

Professional, with good summer position, wants southern club for winter months; 19 years' experience, excellent record as teacher, clubmaker, merchandiser. Can handle greens maintenance. Age 40, single. Finest references. *Address: Ad 2002, % Golfdom, Chicago.*

Reliable married man wishes to make connection with golf course or hotel in Florida for winter months (December to April). At present golf course owner and manager with background of responsible positions dealing with public. Will take any kind of work at reasonable wages. Honest, conscientious and responsible. No bad habits; excellent references. Age 39. *Address: Ad 2001, % Golfdom, Chicago.*

Well-known successful greenkeeper with best of references in construction and maintenance at low cost, desires position with live club at moderate salary. Will go South for winter months. Capable manager of house and grounds. *Address: Ad 2000, % Golfdom, Chicago.*

Wanted to lease or purchase golf course. Give full particulars in first letter. *Address: Ad 2008, % Golfdom, Chicago.*

(Continued from page 29)

icated a 1934 season that will be many steps toward sound prosperity.

First day of the meeting was spent at the factory where salesmen had ample opportunity to become reacquainted with the manufacturing methods used to produce Hagen clubs. At the same time they were able to inspect many new precision devices that have recently been installed to maintain Hagen standards.

Second and third days of the meeting were convened at L. A. Young's summer home at Wing Lake, near Birmingham. A golf tournament was held on Saturday af-

ternoon at the Tam O'Shanter C. C. The final gathering was a banquet in the evening at the Detroit Polo club.

The 1934 Hagen line of golf clubs and balls was shown for the first time at the sales meeting, and while little information has been made public about it, we understand it is considered to be the finest and most complete line the L. A. Young Golf Co. has ever produced. The 1933 season, they report, has been most encouraging, with total sales comfortably surpassing last year. The entire organization looks forward to 1934 with expectations of considerably increased business for the entire industry.



In picture, taken at L. A. Young's Wing Lake home are: standing, left to right: F. L. Dow, New England; W. J. Ring, mgr. New York office; A. Minkley, Central district; T. C. Robbins, mgr. Chicago office; J. A. Greenwood, Southwest district; R. Mattern, Metropolitan district; E. J. Forrest, mgr. adjustments; G. F. Goyette, Northwest district; P. R. Sage, Philadelphia district; R. A. Link, factory superintendent. Seated: B. Minkley, East Central district; E. M. Chaffee, advertising manager; A. C. Link, vice-pres. and gen. mgr.; L. A. Young, president; E. E. Chapman, sales mgr.; G. J. Herrmann, credit and office mgr.; E. P. Rankin, Michigan; B. R. E. Poinsett, Pacific Coast mgr.