

it must be remembered that the success of teaching depends a great deal on the professional's personality and his ability to impart his knowledge so that the pupil will grasp it readily. A professional may have a thorough knowledge of the fundamental principles of teaching but, due to no fault of his own, he may not have the personality or ability to impart such knowledge. This is something which is hard to overcome but is true in very few instances. However, a standardized method of teaching should greatly assist such professionals as the correct manner of presentation will be outlined in the compilation of the method.

Summed up, my thoughts are as follows: That the formulating of a standardized teaching method, based on sound, logical, proven principles and worked out by a group such as I have proposed, will do more to raise the professional's value to his club and in the eyes of the public than anything yet attempted. Our profession should rate just as high a place as any other profession, but we can only attain such position and demand the respect which our profession merits by making sure that every member is a golf professional in every sense of the word, with thorough knowledge of every phase of the game and with the ability to impart such knowledge to his "golf patients" in a sound and efficient manner.

After all, it is our business to stimulate interest in the game of golf and the first step is to create a feeling of confidence among those desiring to learn to play the game correctly, by assuring them that they will receive the proper instruction from a professional who is a PGA member. We should also impress upon the public that in addition to the recreation and good fellowship involved in the game, golf is a great aid to body-building and good health.

The golf professional should and will be recognized as the creator of new golfers if he keeps the above thoughts in mind and supports this movement.

### Club House Organ Boosts Pro Who Builds Club

**F**AIRWAY FANCIES, the club magazine of the Wood Hill G. C., Kansas City, Mo., is a breezy, interesting four-page affair that has a lot of personal items, general club news and build-up of club spirit.

The house organ gives the club's able

pro, Wolf Rimann, a helping hand. One reason why Wolf is in so strong with his members is because he is active in getting members and building up the club. The following item, clipped from *Fairway Fancies*, shows how this mutual welfare operation is working:

S. O. S.

It is just a bloody shame that it takes money to operate a golf club. Something should be done about it even if it is necessary to amend the economic laws. The darn thing always intrudes and takes the joy out of life. But the fact remains that until something is done we must cope with the problem of getting enough income to match the outgo. Good results have been accomplished in the membership drive during the last month but we still need more members and, to state it specifically, we need the help of each and every member of the club. This is your club and we appeal to you to help put it on a sound financial basis by building up the membership. If you have not done so already talk to your non-member golfing friends, bring them out to play the course and introduce them to Professional Rimann who will be glad to point out to them the many advantages of joining Wood Hill.

### G. B. LEWIS CO. WINS BALL WASHER DECISION

Watertown, Wis.—G. B. Lewis Company, golf ball washer manufacturers, recently won an important decision in the U. S. District Court of Southern California, whereby it was found that the defendants, Messrs. Henry H. Fehrenschild and Ray A. Minkler, had infringed on a claim of the Mollart patent the Lewis company controls. This claim refers to the wooden paddle, with oval beveled slot, having a thickness less than the diameter of the ball.

Decision will give Lewis dealers protection against price cutting, imitation of product, etc.

### HANDI-PACK IS LATEST GOLF TEE PACKAGE

Madison, Wis.—The latest packaging idea for golf tees is now being introduced to players and pros by the Handi-Pack Co., 14 S. Roby Road. Device consists of a small cardboard disk into the margin of which nine wooden tees have been cleverly inserted. The whole pack is small enough to fit easily in shirt or trouser pocket and is said to eliminate fumbling for loose tees. A short piece of string and a brass fastener permits women to carry the disk suspended from the golf bag. Retail price is 2 packs for 15 cents.