

and make the extra money which the local caddie is entitled to. I am quite sure if the players would discourage the "traveling caddie" they would be better off. I know the local pros would.

At my club during the tournament golf balls were sold as low as \$3 per dozen by "traveling caddies." Somehow, I cannot blame the boys, because the majority of them were hungry. They travel on very little, sometimes get into trouble, yet if the tournament players would not use them they would stay at home.

I made a rule that there would be no "traveling caddies," but I had to break it because some of the boys pleaded so hard for a chance to make a few dollars, saying that they would go directly home if I would accommodate them. But these same boys went on to the next tournament and no doubt gave the same amount of trouble. I hope that no one will get offended at this suggestion, as it is only meant to help all concerned.

Ohio Pro Organizing National Blind Bogey Tournament

F. B. PADGETT, pro at East Palestine (O.) C. C., is organizing the American Golf League, which will have as its first event a blind bogey, with each member of the League playing at his own course. Dues, which include the bogey fee, will be 50 cents a year. Bogey first prize is to be split 80% to the winner and 20% to his sponsor in the organization. The pro at each course will be admitted to the American Golf League free and will be sponsor for all of his members who join.

Trophy prizes will be given to sectional winners, and trophy or cash prize, as player desires, will be given the national winner. Amount of prize money or value of trophy depends on number of players participating.

Padgett, who was active in organizing the Tri-State scotchball tournament, will be glad to forward details of the new League. His address is 152 N. Walnut st., East Palestine, O.

COMPLIMENTARY guest playing privilege cards are sent to the presidents of all Arkansas golf clubs by the club at Paragould, Ark.

ASSISTANTS AMBITIOUS

Pros' Helpers Studying to Better Themselves and Aid Shop Service

DURING THE past few weeks GOLFDOM has received letters from a number of assistants indicating that these fellows are right on their toes planning to qualify themselves for the good jobs that will be open when golf, like general business, comes back to a husky commercial standing. Live young fellows like Al Boyer, R. O. Soderquist and Art Tangen, to mention a few of the assistants whose names come to mind, have written us recently to get copies of GOLFDOM for their individual use.

The letters run about like this one from young Tanger, who is assistant at Riverside G. C., Eau Claire, Wis.:

"I would appreciate it if you would send me your wonderful magazine. I have been borrowing GOLFDOM from pros and greenkeepers in town and I find I learn many interesting and valuable pointers by reading your magazine."

With GOLFDOM's circulation policy restricting free circulation to pros, presidents, green-chairmen, greenkeepers and managers and each mailing of GOLFDOM to one address for a year costing us well over \$2.00, it's not in the books, financially, for us to add the assistants for personal copies as much as we want to help these ambitious fellows.

Their interest in their own business education is the assistants' tip-off to their employers that the master pros are fortunate with kids like these in their service. It's something that doesn't often happen in retail selling. Usually the employer has to drive, urge and lure store retail salesmen into merchandising education. The assistants' development is going to figure as one of the important and profitable phases of golf's business betterment and it is up to the P. G. A., the master pros, the clubs and manufacturers to encourage these alert young workers in every possible way.

The only text book available on golf pro business operation is the *Golf Professionals' Handbook*, which the assistants can get free by writing to the Golf Ball Sales Dept., United States Rubber Co., Providence, R. I.