

First tee at Radium Springs, Ga.

**R**ADIUM SPRINGS has just completed one of the best tournaments I have ever had the pleasure of being connected with. We had many noted players, and I must say the boys went over big. Our members are still talking about them and the wonderful golf they gave them while here.

The players were especially nice to the members in answering questions and giving advice to different ones in the gallery, also in explaining the different shots while in practice, and showing them and letting them handle their clubs; in fact, as a whole, there is a big change in the tournament players from a few years back. They seem to be friendlier and seem to encourage the amateur players and the local pros who play with them through the tournaments. In the end this is going to prove a big boost to golf.

#### Tourney Boosted Local Interest

Since the tournament I have noticed a big increase in play and in sales of equipment at Radium Springs. Lessons have increased and there seems to be a better spirit among the members; we have added quite a number of new ones. I am quite sure every golf club should hold a tournament, if possible, once a year, especially through the South where the weather permits. Many small cities below the Mason-Dixon line could put on a \$1,000 tournament and make a little money if all of the good players would participate. Remember, there are many golfers who have not had the opportunity to see these crack players perform. It would also give the pros an opportunity to make a little money through the off season.

Hotels and the people should see to it

# Tournament Is Builder of Golf

By HUGH C. MOORE Pro-Supt., Radium Springs, Ga.

that the visiting players are not overcharged for rates, and there should be more prizes—twenty instead of ten or twelve. This would give the high-70 shooter a chance to make expense money, and would also encourage more pros to enter the tournaments.

I was very much impressed with another angle of our tournament. There was no knocking. Everything was a boost for the golf course and the way the tournament was run. I am quite sure most of this was due to the fact that we had perfect greens. which goes to prove that a player, whether he is a tournament player or a local member, can be made happy by having good putting surfaces, even when fairways are bad and traps lack sand. Therefore, there should be perfect greens at every golf club. and I will guarantee that the play will be much greater and there will not be so much bellowing about financial conditions. A golf course without perfect greens is not up to standard and the play is bound to decrease.

#### Found Tramp Caddies a Nuisance

There is one thing I want to discourage and that is "traveling caddies." This is not fair to the local caddies, who look forward to the arrival of men like Horton Smith, Harry Cooper, Craig Wood, Walter Hagen and other star golf players. Before the tournament they have been promised the honor of carrying the bags of these star players as a reward for extra duties performed around the club. Most of these local boys would caddie for nothing just to say that he had carried the bag for Sarazen or some other noted golfer.

Therefore it is not right for the "traveling caddie" to come in at the last minute and make the extra money which the local caddie is entitled to. I am quite sure if the players would discourage the "traveling caddie" they would be better off. I know the local pros would.

At my club during the tournament golf balls were sold as low as \$3 per dozen by "traveling caddies." Somehow, I cannot blame the boys, because the majority of them were hungry. They travel on very little, sometimes get into trouble, yet if the tournament players would not use them they would stay at home.

I made a rule that there would be no "traveling caddies," but I had to break it because some of the boys pleaded so hard for a chance to make a few dollars, saying that they would go directly home if I would accommodate them. But these same boys went on to the next tournament and no doubt gave the same amount of trouble. I hope that no one will get offended at this suggestion, as it is only meant to help all concerned.

### Ohio Pro Organizing National Blind Bogey Tournament

**F. B. PADGETT**, pro at East Palestine (O.) C. C., is organizing the American Golf League, which will have as its first event a blind bogey, with each member of the League playing at his own course. Dues, which include the bogey fee, will be 50 cents a year. Bogey first prize is to be split 80% to the winner and 20% to his sponsor in the organization. The pro at each course will be admitted to the American Golf League free and will be spon'sor for all of his members who join.

Trophy prizes will be given to sectional winners, and trophy or cash prize, as player desires, will be given the national winner. Amount of prize money or value of trophy depends on number of players participating.

Padgett, who was active in organizing the Tri-State scotchball tournament, will be glad to forward details of the new League. His address is 152 N. Walnut st., East Palestine, O.

**COMPLIMENTARY** guest playing privilege cards are sent to the presidents of all Arkansas golf clubs by the club at Paragould, Ark.

# ASSISTANTS AMBITIOUS

## Pros' Helpers Studying to Better Themselves and Aid Shop Service

**D**URING THE past few weeks GOLF-DOM has received letters from a number of assistants indicating that these fellows are right on their toes planning to qualify themselves for the good jobs that will be open when golf, like general business, comes back to a husky commercial standing. Live young fellows like Al Boyer, R. O. Soderquist and Art Tangen, to mention a few of the assistants whose names come to mind, have written us recently to get copies of GOLFDOM for their individual use.

The letters run about like this one from young Tanger, who is assistant at Riverside G. C., Eau Claire, Wis.:

"I would appreciate it if you would send me your wonderful magazine. I have been borrowing GOLFDOM from pros and greenkeepers in town and I find I learn many interesting and valuable pointers by reading your magazine."

With GOLFDOM's circulation policy restricting free circulation to pros, presidents, green-chairmen, greenkeepers and managers and each mailing of GOLFDOM to one address for a year costing us well over \$2.00, it's not in the books, financiaily, for us to add the assistants for personal copies as much as we want to help these ambitious fellows.

Their interest in their own business education is the assistants' tip-off to their employers that the master pros are fortunate with kids like these in their service. It's something that doesn't often happen in retail selling. Usually the employer has to drive, urge and lure store retail salesmen into merchandising education. The assistants' development is going to figure as one of the important and profitable phases of golf's business betterment and it is up to the P. G. A., the master pros, the clubs and manufacturers to encourage these alert young workers in every possible way.

The only text book available on golf pro business operation is the *Golf Professionals' Handbook*, which the assistants can get free by writing to the Golf Ball Sales Dept., United States Rubber Co., Providence, R. I.