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3042-3168 Snelling Ave.

Minneapolis, Minn.

Golf Offsets Killing Cares of Modern Business Life

GOLFING activities of our business men, increased leisure, smaller intake of food and the reduction of communicable diseases are some of the reasons given for Philadelphia's present low death rate, by Dr. William H. Teller of the Ashbourne C. C.

Dr. Teller, veteran physician and surgeon, believes that golf has been of particular value in building up the physical fitness of men in the later years of life. He points out the number of men now playing between the ages of 70 and 75 and attributes much of their well-being to their enthusiasm for the game.

"The death rate today," declares Dr. Teller, "is 12.01 per one thousand of population, the lowest ever known. In 1932 the incidence of disease was greatly reduced throughout the county. Statistics for the year showed fewer deaths and illnesses than for any other year in the history of the United States, and figures thus far for 1933 indicate that this year's health may be even better than last.

"This seems quite remarkable when one considers the manifold worries, mental

anguish, problems of unemployment, scarcity of food and other unhappy by-products of a financial crisis.

"While many things have contributed toward making Philadelphia and the entire nation healthier than during previous depressions, there can be no doubt but that the development of golf clubs and of sports in general during the past ten years has played an important part in enabling people's minds and bodies to bear up under unusual stress."

The surgeon also states that even though the increased leisure of today is often accompanied by harassed minds, the actual wear and tear upon the human machinery of the mental anguish has been far less than the forced strivings which accompany top notch business conditions.

He considers the problem of health to be concerned more with prevention than cure and says, "In practically any hospital 75% of the patients are found to be there because of chronic conditions, and but 25% because of acute ailments. The problem of health and longevity is one of prevention; balancing the routine of daily living so that resistance is built up, the wear and tear on vital organs diminished and the incursion of advancing years forced back.

"What physician has not seen men, apparently doomed to early death, who through proper exercise and living habits pulled themselves up from the mire of ill health and able to enjoy the fruits of regulated living during the advancing years!

"No form of exercise more than golf gives that combination of fresh air, recuperation of mental outlook and an incalculable of the will to strive ahead just a little harder. What recreation can better couple clean air in pleasant, restful surroundings and agreeable companionship?

(Continued on page 61)

SCORE CARDS Took Their Fourth Cut for 1933!

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JOHN H. VESTAL CO., PRINTERS
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Golf Offsets Modern Cares

(Continued from page 58)

"I have followed eagerly the development of Philadelphia's golf clubs, and it has been my pleasure to watch the older generation avail itself of the health benefits of golf. It can be safely said that during the years covered by my observations over a million men throughout the country have participated in the health profits obtained through the game.

"Let us hold and encourage the American disposition to play. Let us not lose it through short sightedness. Many problems may be solved with the fresh energy derived from the repose which follows proper exercise with its pleasantly tired aftermath. There is all to gain and nothing to lose in diverting our minds from the pessimistic view of present surroundings. Let us forget present difficulties and establish new courage, better blood and a pushing back of the advancing years!"

RATING OF LABOR is an interesting part of one middle western golf organization's maintenance plan. Each job has standards which, when met or exceeded by an employe, entitle him to consideration in matter of pay increase. The idea does away with standardization of jobs by flat pay rate agreements and gives employees incentives. The method is in the experimental stage.

IF THE PRO shop is not located in the clubhouse proper, it should be located somewhere along the line between the locker room and the first tee. Shop sales increase considerably when golfers are not required to walk out of their way when needing some item of playing equipment.

Any club with its pro-shop disadvantageously located will find it profitable to the pro and to the club to lift the shop from its present foundation and skid it to a better spot.

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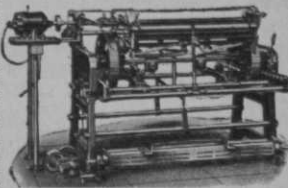
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