

low prices fail to take away the big volume of pro business. Some business went on the price basis. It always will. But the pro with his limited market must be interested in net profit and not the impossibly big volume that might justify price slashes.

Quite obviously the present conditions in golf goods merchandising call for close harmony between pros and manufacturers in selling at prices that are fair to the players and to the pros and manufacturers as well.

Unwarranted price cuts mean the player must pay in the long run as the surviving manufacturers will have to make up their losses some day.

**PERSONNEL** of the Tournament committee of the PGA has been enlarged to include some of the prominent tournament players. The committee, which has James Wilson of Ravisloe C. C., Homewood, Ill., as chairman, includes Paul Runyan, Al Espinosa, Leo Diegel, George B. Smith, John Farrell and R. W. Treacy.

**LEWIS WINS BALL WASHER INFRINGEMENT CASE**

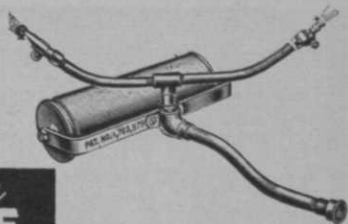
Watertown, Wis.—There having been no appeal since the G. B. Lewis Co. won its infringement case against Fehrenschild-Minkler Co. of Los Angeles last April, the G. B. Lewis Co. of Watertown will be free to conduct its ball washer business without annoyance and delay caused by infringement of its basic patent.

The case was won in the United States District Court, Southern District of California, Southern Division, April 8 last, at which time a writ of injunction was also issued against the Fehrenschild-Minkler Co. restraining them from further manufacture of their washer that infringed the Mollart patent the Lewis company controls.

The Lewis company has spent considerable time and money in developing and protecting its ball washer and is vigorously protecting its position.

**GOLF COURSE EQUIPMENT TAKES LARGER QUARTERS**

Chicago, Ill.—Golf Course Equipment Co., headquarters for Toro golf course maintenance equipment in the Chicago district, have the welcome mat out at their new address, 4532-34 N. Clark street. More space at the new location provides for more complete display of the Toro line and an up-to-the-minute service department. Ed Strid, Johnny Dee, Bob Andrews and H. A. Christiansen comprise the jolly crew. The phone number hasn't been changed—Longbeach 4819.



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