

# Golf a Rich Man's Game? 'NO!' Says This Club

By W. P. ISTAS

Pres., North Shore Golf Club,  
Menominee, Mich.

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Here in brief outline is described a golf club with a waiting list of impressive length. That in itself is noteworthy in these times of diminishing rosters; but this club also boasts of a fine course, profitably run, although the annual dues of its 150 members are only \$10.00 a year.

The author is serving his fifth term as president of the club.

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**S**EVEN years ago the people of Menominee realized the need for a good golf club with fees and dues such that the average working man could well afford to join. We managed to get 50 charter members, selected an ideal spot on the shores of Green Bay about 5 miles from town and commenced work.

Our fifty members turned out in a body, armed with axes, shovels and a world of ambition. The property purchased consisted of parts of two farms, a total of 70 acres, including one-half mile of water front on the shores of Green Bay. Although the course is rather flat it is by no means an easy one, tricky traps and water holes making it so difficult that the average golfer throws up his hands in despair at the thought of equalling "Old Man Par." The nine-hole course has a total yardage of 3,260 and greens, averaging 10,000 square feet, are Washington creeping bent.

## Has Waiting List.

By-laws of the club permit a maximum membership of 150. For the past several years we not only have had a full membership but a waiting list of no mean proportions.

Now for the reason for such popularity: an excellent golf course to be sure, but even an excellent golf course cannot account for such a clamoring for memberships that has been evinced at our club.

A membership in the North Shore Golf Club costs \$25. Dues are \$10 per year, and a possible maximum assessment of five dollars per year. We have 75 associate members whose dues are \$5 per year. Green fees for visitors are \$1 per day, and no women, either visitor or associate members, are permitted to play on Saturday afternoon or Sunday mornings. The great popularity of our club with the transient trade is partially responsible for the operating of the 1932 season, with a net balance of \$600.

## No Fancy Clubhouse Planned.

The club's plans for the future do not include the building of an elaborate, and necessarily expensive clubhouse. We intend to maintain the North Shore Golf club purely as a golf club and under no condition do we intend to raise our dues.

We have a comfortable clubhouse with a clubroom 24x30 feet and a fireplace of such



North Shore designed its clubhouse with the needs and finances of its membership in mind. There are no fancy frills but everything necessary for member comfort is provided.

proportions that fully a dozen members can gather around with the reminiscence of how they chipped out of the sand-trap to within six inches of the pin for a birdie. The rest of the clubhouse consists of a men's locker room, a women's locker room, a kitchen and a spacious veranda overlooking the golf course.

### Two Men Maintain Course.

The maintenance of the course is handled by two men. All mowing is done by motor-driven mowers and all hauling with a one-ton truck. The course is so situated that it is unnecessary to water the fairways except in an unusually dry season. The water for our sprinkling system is pumped from Green Bay.

One of the factors which has contributed largely to the success of our club, in popularity as well as finances is that the reins of management are in the hands of that shrewd and well-known Scotchman, Alex Jolly. The club operates on a budget system and its officers, president, vice-president, and secretary-treasurer are elected for one year. There are nine directors who are elected to serve for a period of three years, with three elected each year.

The North Shore Golf Club is making rapid strides towards the front and in a few years we fully expect to have a golf course second to none.

### Small Clubs Find Man-Wife Team Best

By J. M. WATERS

**F**ROM MY observations in recent years I am convinced there is a big field open for married couples in the combination office of professional and manager to clubs that have an average income and want all the necessary service at a minimum cost. Speaking from experience, I find a man and wife that work in harmony and understanding offer a combination that is practical, pleasing and profitable to the personnel of a club. It takes a combination of many qualities to make a success of this undertaking and it must be undertaken by men and women of more than average ability.

Women are taking special training in household economics, dietetics, hostess duties, bookkeeping and the like and fitting themselves generally to carry on the business details of club management.

The professional must be a man of character and familiar with all phases of club life which comes only through a harvest of experience. As a teacher he should be 100 per cent, distributing his attentions with the many, not the few. His interest in the club rests in each individual member and he cannot expect co-operation unless he lives up to the letter of this law.

If clubs are fortunate in securing this combination they will find it to be of mutual benefit to all concerned.