



## RONEY PLAZA hotel

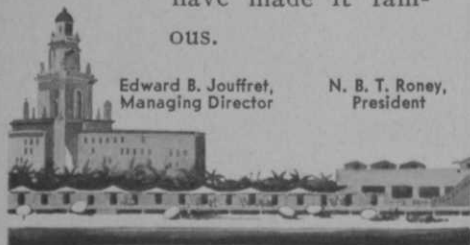
and CABAÑA SUN CLUB

MIAMI BEACH, FLORIDA

In these capricious times, there are still those who cherish their sense of values . . . who establish limits beyond which they refuse to sacrifice their standards of personal living. Of such is the Roney Plaza clientele. Experienced in the good things of life, they prefer America's finest ocean-front hotel, because, while it has adjusted its rates commensurately with present overhead costs, it has not lowered those high standards of guest comfort, extraordinary service and interesting social life that have made it famous.

Edward B. Jouffret,  
Managing Director

N. B. T. Roney,  
President



cheery selling "punch." Any of the U. S. salesmen will supply the cards.

### MERITS OF VELVET BENT ARE PRESENTED

Hyper-Humus Co., in a recent release tells the following about velvet bent grass (*Agrostis canina*):

Velvet bent is *not* a trade name for bent grass, but is the name of an entirely distinct species. It produces a fine textured turf. Velvet makes a profuse growth of narrow basal leaves, thus producing a dense turf. The fine-leaved velvet does not blend with the coarser foliage of the other bents. Two pounds of pure velvet bent seed will plant 1,000 square feet.

Velvet bent turf produces a root system that is fully as extensive as that of any other species of bent grass, according to root studies reported by the New Jersey State Agricultural Experiment station. In its native habitat, the species occurs on well drained soils that are inclined to be rather *dry*, rather than on swampy or soggy soil. Velvet bent will tolerate a limited supply of moisture as well or better than related species.

Velvet bent produces tough and hard turf when fertilizer is used sparingly. Excessive soil acidity is undesirable for velvet bent as well as for other species of bent grass, but the grass will flourish over a wide range of soil conditions.

Velvet bent is a relatively inexpensive putting green grass for the following reasons:

1. There are approximately ten million seeds to the pound, about twice as many as for other species of bent grass. The rate of seeding need not be more than 2 pounds per 1,000 sq. ft. on properly prepared seed beds. The cost of seeding velvet bent is less than for planting creeping bent from stolons.
2. No special care is required at the time of planting. Simply use the ordinary precautions as for sowing other small seeded grasses. No unusual attention, such as the careful covering with screened soil and careful watering need be given to velvet bent planted from seed.
3. Velvet bent requires less topdressing to maintain a true putting surface.
4. Velvet bent is hardy, persistent and durable. It will hold its own against the encroachment of weeds, *poa annua*, and clover as well as any other putting green

**TO YOUR OWN CLUB BE TRUE AND IT WILL FOLLOW**—that before ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see our line of standardized golf printed matter.

JOHN H. VESTAL COMPANY  
703 South La Salle Street . . . Chicago



## For Better Turf

use Genuine  
**Cocoos Creeping  
Bent Seed and**

### Lecco, the complete grass food

Leading greenkeepers, men who know, urge the use of these essential products. We also market Cocoos and Washington Bent Sod in putting green length.

For literature and prices address

**LYMAN CARRIER PRODUCTS**  
GRANGER, INDIANA

## CORROSIVE SUBLIMATE for Snow Mold

### PFIZER MIXTURE

2/3 Calomel - 1/3 Corrosive Sublimate

## for Brown Patch

Made and Marketed by

**CHAS. PFIZER & CO., Inc.**

Manufacturing Chemists

444 West Grand Ave.  
Chicago, Ill.

81 Maiden Lane  
New York, N. Y.

grass. Moreover, it is better able to do so with limited feeding than other bent grasses.

5. Savings in costs are not made at the expense of quality. Pure velvet bent produces fine turf. Impure velvet seed containing 5 per cent or more of other species of bent grass will not produce a uniform smooth textured turf, but pure velvet bent will do so.

6. Production of pure velvet bent seed has been placed on a permanent basis in New Jersey with the assistance of the State Agricultural Experiment station, and seed of the same high quality as that now available will be placed on the market year after year.

### HELMS INTRODUCING MARVEL TURF CONDITIONER

Lima, O.—Walter B. Helms, formerly with Nitrate Agencies Co., New York City, has perfected in company with Ralph R. Root of Cleveland a new turf conditioner which, according to Helms, will "revolutionize the care of golf greens."

Helm observed that holes made in a green to receive topdressing or fertilizer often closed up or were closed by workmen's feet before the dressing could be injected. He states his new machine eliminates this; the machine spikes to a depth

## WHEEL SPUDS



Quickest to put on and take off. Doubles traction. Durable and low priced.

All sizes for all purposes. Samples and circulars sent free on request. Advise make of tractor and purpose intended.

If your Ford or equipment dealer cannot supply, write direct.

Immediate shipment. Prices reduced.

Golf wheels and all Fordson parts on hand.

**R. S. Horner, Mfr.**  
Geneva, Ohio

## STAUDE General Utility TRACTOR

**\$495**  
AND UP

Manufactured continuously since 1916 and sold on a money-back guarantee. Buy through Ford dealers or write us for details.

**E. G. STAUDE MAK-A-TRACTOR CO.**

2696 University Ave., St. Paul, Minn.

## The Most Sensational Machine Ever Introduced to Golfdom!

- A Revolutionary Method which for the First Time Concerns Itself with Causes Rather Than the Cure of Greens Troubles.
- A Timely Answer to the Perplexing Question of How to Maintain Golf Greens on a Reduced Budget.

Get Full Details on "THE MARVEL TURF CONDITIONER" at the Golf Show

**WALTER B. HELMS, INC.**

237 SO. PINE STREET

LIMA, OHIO