

# Club Managers to Air Woes, Plans and Hopes at Meeting

**P**LANS FOR THE Club Managers association annual convention to be held at Hotel Sherman, Chicago, Feb. 27-Mar. 3 took definite shape at the Chicago District Club Managers association meeting of December 27. The Chicago hosts went over the program with a view of presenting to the visitors a well-balanced and practical schedule.

Discussions slated for the meeting concern mainly the depression-time problems confronting the country and city club managers. How to make the club operate on a sound basis without fallacious economies is the theme of almost all of the program, routine matters coming in for a minimum of time.

Frank Murray, manager of the Ravisloe C. C. and secretary of the national managers organization, was elected president of the Chicago group at its annual meeting and promptly announced committee appointments for the convention. B. E. O'Grady, Hamilton club, was elected vice-president and Paul Worrell, Evanston C. C., sec. and treasurer. Irving Williams of Onwenstia and Harry J. Doherty of Union League were elected directors.

Committee appointments for the convention were:

## General Convention:

B. E. O'Grady, chm., T. M. Esser, U. S. Skeens, Thomas Ream, Paul Worrell, W. C. Sullivan, M. D. Whelan, F. G. Brunner, F. H. Murray.

## Finance:

F. G. Brunner, Flossmoor C. C.; H. J. Doherty, Union League club; John L. Schweitzer, Northshore G. C.; Wm. Keller, Park Ridge C. C.; J. Lippner, Edgewood Valley G. C.

## Registration.

F. H. Murray, Ravisloe C. C.; Peter Hausen, Edgewater G. C.; Fred Bergeron, Beverly C. C.; F. A. Bulckens, Oak Park C. C.; Edward D. Shaw.

## Publicity:

W. C. Sullivan, C. A. Patterson, H. E. Krueger, Herb Graffis, Joe Davis.

## Theatre Party and Dinner Dance:

Martin D. Whelan, Racquet Club, chm.; E. C. Straub, Saddle and Cycle Club; J. C. Thomson, Olympic G. & C. C.; M. A. Murphy, Standard Club; W. J. Wolff, Chicago Yacht Club; William Evans, Ridgemoor C. C.

## Informal Dinner and Dance:

U. S. Skeens, South Shore C. C., chm.; Jesse Eggers, Illinois A. C.; Chas. R. Bangs, Oak Park C. C.; H. J. Lautner, Lincolnshire C. C.; J. W. Febel, Northmoor C. C.

## President's Reception:

U. S. Skeens, South Shore C. C.; M. D. Whelan, Racquet Club; Frank Perkins, Attic Club; Jesse Eggers, Illinois A. C.; C. L. Schweitzer, Olympic Fields C. C.; I. C. Williams, Onwenstia Club; George Kendall, Glen View Club.

## Century of Progress:

Paul Worrell, Evanston G. C.; W. W. Cook, Wilmette G. C.; M. F. Roberts, Electric Club; George Billingsley, Lake Shore A. C.; R. J. Demeree, Interfraternity Club; H. O. Niegelsen, Skokie C. C.

## Swift and Company Trip:

Thomas Ream, Westmoreland C. C.; F. G. Brunner, Flossmoor C. C.; A. T. Anderson, Butterfield C. C.; A. F. Faeson, Chicago G. C.; D. T. Johnston, Glen Ellyn, Ill.; Fred Rosen, Covenant Club.

## Banquet:

T. M. Esser, Casino Club; Otto Guenther, Westward Ho C. C.; Wm. Evans, Ridgemoor C. C.; Ernest Kuhn, The Tavern; Eugene Spoldi, University Club, Milwaukee.

Just to rub in the miseries managers have experienced during the past year, the bank in which the Chicago District Managers' association kept its funds folded like a bridge table during the earlier part of 1932. Several members had the tough luck to have their own banks close between the time of making out checks for managers' association dues and the date on which an attempt was made to cash these checks.

However, the managers smiled through

the tears and admitted they had learned plenty in keeping their organizations going during the unlamented twelve months past. It was the concensus at the Chicago managers' meeting that more golf clubs operated in the black during 1932 than in any other year of the last decade, despite the handicaps. F. C. Brunner, Flossmoor manager, and retiring president of the local group lead the country club men in reporting profit for 1932, as Flossmoor stepped into the black more than \$14,000.

Some of the economies employed during the year were subjected to scathing denunciation as lacking in operating logic and common human decency by Harry Doherty of the Union League club. Doherty's remark that he was not in sympathy with making a record at the expense of any other individual was heartily endorsed by the other managers. Retaining employees according to family requirements as well as ability and sharing the work rather than ill-advised reductions that simply add to the miseries of the depression was the policy Doherty advocated. Alleged experts who contract to reduce club expense and effect reduction by reductions in pay that actually have employees working for no cash, Doherty demonstrated was made rank extravagance by the accompanying reduction in efficiency and loyalty.

### Consider Program Subjects.

In a recent bulletin to members of the Club Managers' national members Secretary Murray, advised that the following subjects were among those to be treated at the Chicago convention:

*On the Credit Side*—How much of the dollar sale is profit?

*Cutting Down the Overhead*—1932 efficiency methods a necessity, not a virtue. Don't boast! Your previous extravagance may suffer by comparison.

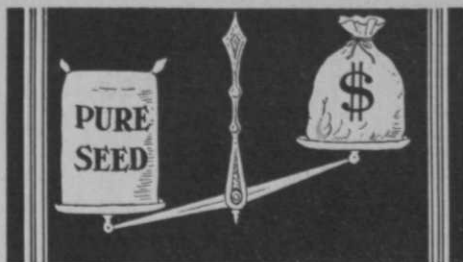
*The Wage Scale*—Do your employees look for speedy adjustments? Returning prosperity will be years in again reaching the peak; wage rates will necessarily recover slowly.

*Dues*—The Life Stream of a club. Departmental volume is helpless in the face of the inadequate dues revenue.

*Cutting Corners*—The small economies often overlooked.

*Service, A Commodity*—Not affected by depression.

*Depreciation*—Practical methods of depreciating china, linen, silver.



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