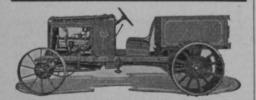


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Science has brought forth another wonder to help the Greenskeeper maintain his greens in perfect condition. It is no ionger necessary to worry about brown patch and clover—TONAGREN, in a single stroke makes these two evils a thing of the past. It is a double acting, effective preparation that sells for less money than most preparations that can be used for one purpose alone.

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# STAUDE General Utility TRACTOR \$495

Used by over 2,000 golf courses and noted for light weight, power, speed and economy. Made continuously since 1916 and sold on a money-back guarantee. Buy through Ford dealers or write direct to us.

#### E. G. STAUDE MAK-A-TRACTOR CO.

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give him a better equipped shop so that he may successfully repair any kind of club which may come into his hands. Our educational program calls for the addition of two more men for this work. One man will be added in the spring of the year for the purpose of lecturing and instructing in golf course maintenance.

### CONLIN UNLOADS SOME PRO

Chicago, Ill.—Ed Conlin, sales manager, Golf Ball division of United States Rubber Products, Inc., continues to see America first with his cheery message of uplift and is making midwestern points at this writing.

Here's a summary of Eddie's contribution of news and inspiration made during a recent talk with some Chicago district pros:

(1) Pros should send their receipted bills from manufacturers on pro-branded ball purchases to the PGA at Chicago and collect the 50 cents a dozen rebate. Manufacturers' checks are sent monthly to the PGA.

(2) Although Conlin thinks the new Three Star U. S. Royal ball package is the smartest thing he ever has seen, the U. S. Nobby dozen and 3-ball packages were awarded highest honors over all other packages shown at an exhibit of packages conducted by *Modern Packaging*, an authority on packages.

(3) Pros who keep wide-awake constantly studying their business, continue to write in to the U. S. people for copies of The Golf Professionals' Handbook of Business. Business building ideas in the book are just as good as ever, and really more important this year, because of need for livelier, smarter selling. Conlin maintains that a thorough re-reading of this book by the master pros and their insistence that their assistants study it, will make cash jingle in pro cash registers.

(4) The "Ask Your Pro" series of 7 shop display cards, 7" by 11" in size and brightly colored, are going strong with the pros. Some of the pros are making use of several sets of these cards. Cards will be



Treats a Green in 10 to 15 minutes by pumping only 25 gallons of water. Insures perfect application of soluble Fertilizers, Fungicides, Vermicides, etc. Reduces labor ster than power rig. Eliminates

costs to bottom. Faster than power rig. Eliminates sprinkling carts and expensive sprayers. A real money saver. Write for details.

McCLAIN BROS. CO., 121 2nd St., CANTON, OHIO

sent free by the U.S. Rubber Products, Inc., at Providence, R. I., or any of its branches.

#### WORTHINGTON MOWER OFFERS PRICE REDUCTIONS

Stroudsburg, Pa.—Worthington Mower Co. announces that increased production facilities and lower costs for raw materials have made possible a reduction in list prices on the entire Worthington line amounting to 10 to 20 per cent. Only exception is the tractor, on which price remains at \$625 because of a new rear end of special design, the cost of which is greater than the Ford axle formerly used. The rear end now carries a guarantee against breakage for the life of the machine.

Several changes are announced in the Worthington sales staff. E. H. Schoonover, formerly in charge of the Washington, D. C., office, has been transferred to the Metropolitan district to assist E. H. Worthington. Schoonover's place in Washington will be assumed by E. H. Worthington, Jr.

In the Boston area, E. R. Sawtelle and Robert B. Beale, Jr., will cover the clubs, while Chester Sawtelle has been added to the Stroudsburg staff as field sales representative.

#### OGG IRONS PRESENTED BY WILSON-WESTERN

Chicago, Ill.—Iron clubs designed by Willie Ogg, veteran pro of the Worcester (Mass.) C. C., have been put on the market by Wilson-Western Sporting Goods

Reception given these Ogg clubs has exceeded in interest and enthusiasm anything the Wilson-Western people have offered before to the golf field, according to company officials. With the opening of the active playing season several weeks away, early orders for Ogg irons give strong promise of establishing a record year's business in one line of clubs, the Wilson organization adds.

Principle of the design of the clubs is to extend the "sweet spot" on a club clear across the club face. Weighting the upper part of the toe, with location and amount of weight varied for each club in

#### TECHNOCRACY ... YES!

Give your greens a new lease on life . . . One treatment with a "MARVEL TURF CONDITIONER" will convince you of GREATER savings and BETTER greens.

Write for our TRIAL TREATMENT plan.

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- All-steel Flag Poles
   Cotton or Woolen
- Flags
  One-piece (Aluminum
  or Cast Iron) Hole
  Rims
- Tee Markers and Bag Racks
- Fairway, Parking and Special Signs And the Famous "Cuts-True" Hole Cutter

EVERY ITEM

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#### LATEST DESIGNS—DURABLE MA-TERIALS—FINEST WORKMANSHIP

Standardize on Standard—Keep your Golf Course properly and economically maintained and convenient for players. Write for complete details and latest price list.

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#### NATIONAL MOWER CO.

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Where rugged endurance, sturdiness, and quality come first, the latest 1933 Model National Heavy Duty Fairway mower will meet your severest problem.

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On direct sales, the National Mower Co. will give you the best VALUE, the finest mower for the least money.

Using the most powerful frame, double sets of tempered steel cut gears in oil tight cases, Timken Bearings—it lasts longer.

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Write for catalog and prices on Fairway mower equipment, gangs and tractors. Thousands of NATIONAL mowers have satisfied owners covering every state.