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UNIFORM ACCOUNTS

Club Managers' Convention Sees New System for Uniform Books

B. E. O'GRADY, manager of the Hamilton club, Chicago, was elected president of the Club Managers' Association of America at the concluding session of that organization's seventh annual convention on March 2. Frank Murray, Ravisloe C. C., was re-elected secy.-treas. Golf club managers elected directors are: Ralph Sykora, Longue Vue club; Wm. Norcross, Garden City C. C.; G. H. Davies, Beaconfield G. C.

Definite feature of the meeting, so far as country clubs are concerned, was presentation of the association's system of classification of accounts for country clubs. This suggested system is set forth in a booklet that may be obtained from the association secretary, Frank H. Murray, Ravisloe C. C., Homewood, Ill., for \$1. Managers have been handicapped so long by inability to compare operating expenses accurately that they hope for the wide adoption of the proposed system.

C. F. Strodel of Balaban and Katz, picture theater operators, spoke on training of personnel, and Prof. Garfield Cox of the University of Chicago addressed the managers on "The Economic Outlook" at the last day's session. Strodel told the managers of the improvement effected in relations with the public when Balaban and Katz discarded the stiff and standardized method of having their employees serve. He advocated eliminating the word "fire" from the managers' vocabulary, commenting that the fear of being "here today and gone tomorrow" seriously curtails employees' efficiency.

He reminded the managers that the reason people go to clubs is the same reason for attending the movies, to escape the irritations of modern life. Strodel said that the employing problem is just as serious as it ever was because the present supply of labor did not mean that there was any large increase in superior workers available in most lines.

Prof. Fox had some cheering words to say about the national shakeup and expressed the opinion that a uniform banking system would be a prominent factor in national recovery.