

everything else, so decided to give this policy of being gentlemen a trial.

Just what will happen when some of the outlaws want to revert to the jungle law that got them into the jam they are in cannot be definitely forecast. However, we will hazard a guess. When some operator runs out on his agreement, after making use of the arbitration machinery set up in the Chicago district, it is not improbable that courses in his neighborhood will see that free-play tickets are distributed to the outlaw course's players, by being handed out to traffic coming to the course taking the run-out. Distribution of this free-play load among all other courses in the competitive neighborhood will ease the strain on each one of them and after a few days or weeks of this kind of a deal, the erring brother ought to see the light. However, definite agreement on such a corrective policy never would be made for obvious reasons.

One thing that most of the fee-course owners agreed on was that price reductions last year had no effect in increasing, or holding business. The golf player plays because he enjoys the sport and he—or she—is not going to hurry out to fee-courses simply because the price is lowered. The minimum rates set in both the Chicago and Detroit schedules provide entertainment that competes with the movies on a price per hour basis. Further confirmation of the opinion that ruinously low daily-fee course rates would not attract more play was provided in the Detroit municipal course report for 1932 which showed that play was off about 35%, approximately the same amount the daily-fee business slumped in that district under the 1931 volume. The public course prices were the same but the fee-courses slashed prices unmercifully in trying to cut into each other for play during 1932.

#### WILSON'S "GATEWAY TO GOLF" ISSUED

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