

Bag Rack, \$5.50

Dept. GD932





Tee Data Plate \$1.50

Tee Ensemble—lots of 1 to 10 \$10.25
" —lots of 11 or more.\$9.75

G. B. LEWIS CO.

Watertown, Wis.



Showing Portion of Tee Ensemble

DURABILT

All-Weather Steel

TENNIS TABLES

Strong, rigid, precise-surfaced steel tennis tables for indoor or outdoor use are standard equipment at leading country clabs. Fold compactly in half for easy handling and storage. Quiet in play. Lively bounce makes faster game. Table tennis is highly popular at the clubs. With Durabilt steel tennis tables and accessories you get ideal equipment at moderate price.

Write for full details.

DURABILT STEEL LOCKER CO.
553 Arnold Ave.
AURORA, ILL.



WHEEL SPUDS

Quickest to put on and take off. Doubles traction. Durable and low priced.

All sizes for all purposes. Samples and circulars sent free on request. Advise make of tractor and purpose intended.

If your Ford or equipment dealer cannot supply, write direct.

Immediate shipment, Prices reduced.

Golf wheels and all Fordson parts on hand.

R. S. Horner, Mfr. Geneva, Ohio

Racks HANDICAP Cards

John Willy Handicap Racks and Cards are standard with practically all the leading American golf clubs. Write for booklet.

JOHN WILLY, Inc., 950 Merchandise Mart 222 North Bank Drive, CHICAGO, ILLINOIS, U. S. A. TO YOUR OWN CLUB BE TRUE AND IT WILL FOLLOW—that before ordering Charge Checks, Score Cards, Guest

ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see our line of standardized golf printed matter.

JOHN H. VESTAL COMPANY 703 South La Salle Street - - Chicago

in the interest of the commission's special, temporary offer on milorganite, Kadish says 1932 will set a new record for tonnage sales in the golf field.

KROYDON "PRO PROTECTION" TO BE CONTINUED NEXT SEASON

Maplewood, N. J.—The fall of 1931 was a trying time but the Kroydon Co., deciding it was a propitious time to inaugurate a progressive step announced a new sales policy to pros. In effect, this sales policy meant that Kroydon ceased distributing clubs through large volume retail outlets. In 1932, a year when all golf manufacturers were anxious for sales, the Kroydon Co. tied themselves up almost exclusively with the pros.

What has been the result? The policy guaranteed the pro a profit. During the time that has elapsed since this policy was inaugurated, Kroydon has received the wholehearted support of the golf pros and has cemented their relations and today enjoys a more cordial regard than has heretofore existed.

In 1932, pros everywhere were disturbed by standard lines of merchandise dumped on the market at cut prices. Notwithstanding this tendency, Kroydon prevented any such sales of their goods except on discontinued models and where sales on discontinued models have been run over the name of a local store, names of the local pros have also been inserted in all advertisements so that players of a club could, if they chose, go to their own pro and buy the same merchandise at exactly the same prices as it would cost at the store. Thus the pro was protected in the matters of price and profit.

So well satisfied are Kroydon with the results of their new pro policy that they have decided to enlarge it still further and will shortly announce what Kroydon considers one of the most progressive policies the golfing world has ever seen—something

TRUE METROPOLITAN and WASHINGTON CREEPING BENT STOLONS

Cheaper than you can grow them. I will have a supply of excellent Stolons of the Metropolitan and Washington Strain of Creeping Bent, which will be ready for fall delivery, beginning about the middle of August. Let me book your order now. Special Prices.

DR. H. B. PACK, Post Office and Telegraph Address, Pamplin, Va.

OLD ORCHARD CREEPING BENT

HARDY — SOFT — UPSTANDING Economical to care for OLD ORCHARD BENT GRASS NURSERY Box 350 - - - Madison, Wisc.

that will mean more money for every pro and something that never before has been done by any manufacturer of golfing equipment.

The Kroydon Co. are tying themselves tighter and tighter up to the goodwill and to the future success of the pro in the distribution of their merchandise.

LEWIS TEE EQUIPMENT NOT TAXABLE

Watertown, Wis .- On July 21 the Commissioner of Internal Revenue of the Treasury dept. at Washington, D. C., wrote the G. B. Lewis Co. informing that Lewis golf ball washers and other tee equipment as shown in their regular folder is not taxable under section 609 of the Revenue Act of 1932.

EVER GREEN CUTS WEBWORM ELIMINATION COSTS

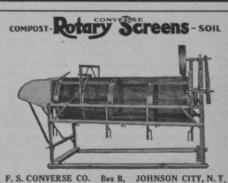
McLaughlin Gormley King Co., makers of Ever Green pyrethrum spray for elimination of sod webworm call attention to an important revision in estimated costs of sod webworm elimination as estimated in August GOLFDOM.

Cost of pyrethrum treatment given in the GOLFDOM article was estimated on pyrethrum at \$17.50 a gallon, 31/2 cents a sq. ft., or \$19.50 for a green of 5,000 sq. ft.

Ever Green, its compounders point out, costs only \$9.00 a gallon and dilutes in a proportion of one gallon of the Ever Green material to 510 gallons of the treating mixture.

The correction is happy news to plenty of the greenkeepers who have been having hell's own time with webworm but have been scared to death to give adequate treatment because of fear of expense involved in face of strict orders to stick to monthly budgets approved by their directors last winter when webworms were taking advantage of mild weather by raising unusually large families.









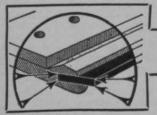
GENUINE COCOOS BENT SEED

LECCO COMPLETE GRASS FOOD

Prices and literature upon request.

Write today.

WASHINGTON STOLONS and SOD



Can **Have Them**

"Would like to have them but can't afford it" is a thing of the past. production and decreased manufacturing cost bring this efficient, 4 cutting edge blade within the price of all. Write for new Price List "GG" and full details. A postal will do. BUDD MFG. CO., Ravenna, Ohio

BUDD BED BLADES