SEPTEMBER, 1932



quickly available fertilizer so that it can respond during a short growing season. We also found that fertilizers containing higher food percentages are more readily available and usually more economical.

The greenkeeper of today does not have to turn his course into an experiment station. Neither does he have to ponder over methods of procedure for best fairway fertilization results. He knows.

BANZAI FOR TOM!

Miamoto, Jap Pro, Welcomed Home from Tour

T OMAKICHI MIAMOTO, star Japanese professional who was launched on a globe-trotting tour by Bob Harlow, former impresario of the PGA tournaments, has returned home. Although the genial young Jap's appearance in last winter's tournaments and his presentation in the U. S., British and Canadian opens and summer exhibitions was the direct result of Harlow's negotiations with Japanese government officials, it seems as though the cable companies should have stood some of the financial rap as sport news sent back to Tom's homestead ran for lengthy wordage.



A PRIMER of GOLF INSTRUCTION By HAROLD SAMPSON

For the first time a book devoted to teaching how to teach golf. It presents the methods of the most successful golf instructors.

Pro endorsement gives this book a high rating.

An eastern pro says:

Smart pros will read it and—as I am doing—recommend its use to their pupils, From a southern pro:

It ably defines and explains the fundamentals of resultful instruction.

And a New England pro: Every young instructor should read it. It will help both pro and amateur.

A western pro's comment: It will mean much to pro and amateur in the advancement of golf.

PRICE \$2.50

Order direct from the author,

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BURLINGAME C. C., BURLINGAME, CALIF,

CREEPING BENT STOLONS OR SOD

METROPOLITAN and WASHINGTON

We can supply you with either, **But**—we recommend Metropolitan, because of its better resistance to small brown patch. Just ask any greenskeeper who had experience with either of them last summer.

Metropolitan Outsold Washington Ten to One Last Fall. That is Something to Remember.

We also have available this fall a small quantity of Velvet Bent Stolons and Sod.

PRICES ARE THE LOWEST THEY HAVE EVER BEEN.

THE FLOREX GARDENS NORTH WALES, PA.



GOLFDOM

Arrangements made by Harlow for the appearance of Miamoto and for the American showing of Jose Jurado. Argentine star, are credited with being decided factors in boosting tournament and exhibition gates. Despite Japanese war moves in Manchuria and China during earlier stages of Miamoto's tour, the pleasant and wellmannered oriental proved a popular gallery feature. Honorable Son of Sock and Putt is a good golfer with a bad hole jinx hitting him for a few eights and nines and oblivion.

Jurado gave evidence of easily being among the best 4 or 5 of all imported scoring talent. His light frame couldn't stand the grind of the heavy booking of the exhibition dates with Hagen. However, he sails for Buenos Aires early in September with the L. A. Young Golf Co. guarantee of \$5,000 for his American trip very comfortably exceeded by the sparkling Argentine's gate "take" and prize money.

ICELY SEES SUNSHINE

Wilson Western Chief Reports Late Season Spurt—Hol-Hi Ball Sales 35% Better

Chicago, Ill .- Two official communiques from the Wilson-Western Sporting Goods Co. quote L. B. Icely, president of the company to the effect that happy days, if not actually here again, are exhibiting the first rosy tints of dawn.

Pros ought to be cheered by the Icely remarks about the higher priced goods going better as the higher priced merchandise is plainly the pro field.

Closely following on a story in GOLF-DOM about golf's great merchandising opportunity being an extension of the playing season into the fine weather of the fall instead of the traditional drop shortly after Labor day, comes this first Wilson statement:

"A 6 weeks' extension of the newspaper advertising campaign of the Wilson-Western Sporting Goods Co. has been authorized by the company's officials, according to L. B. Icely, president. The campaign, inaugurated early this spring was originally planned to end in July. It is now to be carried through the middle of September.

"With the sale of our super compression Hol-Hi ball and our Sarazen trade-marked golf clubs showing marked increase this season over last year and reports from our field organization and dealers indicating, so far as our line is concerned, an increase